



**LIFE**

**NEW YORK**

**APRIL 14, 1941**

**10 CENTS**

**YEARLY SUBSCRIPTION \$4.50**





## FIRST SIGNS OF SPRING !

Circuses, Crocuses . . . and lines like these in slim, zephyr-weight woollens. . . . And most of the credit for such devastating family acts in the audience goes to a very small label, hidden away in flattering costumes: FORSTMANN—100% virgin wool. FORSTMANN wools are fresh living wools. That's why all matchless FORSTMANN textures drape to a tailored "T," are unmussable, and keep the exquisite "off-the-hanger" fashion lines of coats, suits and dresses created from them. Angel-hued FORSTMANN WOOLENS look very nice with peanuts and pink lemonade — with skyscrapers and airplanes — with formal gardens and receiving lines. Match up an extra length of FORSTMANN fabric for your very small sub debutante. And be sure that your new spring costume (ready made or made to order) has a FORSTMANN label in it. There is no extra charge for the peace of mind, the enviable air of lasting grace which it brings you.



The Forstmann label adds nothing to price—much to good form. . . . Forstmann Woolen Company, Passaic, N. J. . . . Sales Offices: 30 Rockefeller Plaza, New York City



# Every Studebaker is marked with brilliance by America's brainiest automotive engineers and ablest craftsmen

And that's why Studebaker cars  
consistently stay on the job longer . . . and  
command top trade-in allowances

**W**HEN you invest your new-car money in a Studebaker Champion, Commander or President, you write your name on the roster of America's best-informed motor car owners.

Studebaker owners buy Studebaker cars, not because Studebaker builds them, but because of the way Studebaker builds them.

Many of the accepted specifications of the modern motor car began as Studebaker originations. And yet, no Studebaker engineering advancement is ever allowed to go into a Studebaker car as an experiment at your expense. It cannot merit the Studebaker nameplate until it has been given a perfect score in the

great, modernly equipped testing laboratories and on the 800-acre million-dollar proving grounds which Studebaker maintains.

And that's just the beginning—because, from there on, Studebaker craftsmen, the most expert group of long-time employees in any automobile factory, proudly take on the responsibility of making every Studebaker the most soundly built car of its price in America.

You are missing modern motoring at its best, if you haven't yet driven a 1941 Studebaker. Arrange to do so now, with your local Studebaker dealer. It may prove to be the most money-saving step you've taken since you first owned a motor car.

"It's the way they're built that counts"—and Vail devises the way—No name in the automobile industry is more respected by the really informed insiders than that of Ralph A. Vail, vice president in charge of all Studebaker manufacturing and one of the country's top authorities on production. The Government has assigned Studebaker to the job of building airplane engines on a large scale, because of the recognized ability of Studebaker production executives and engineers to get things done with dispatch and efficiency.

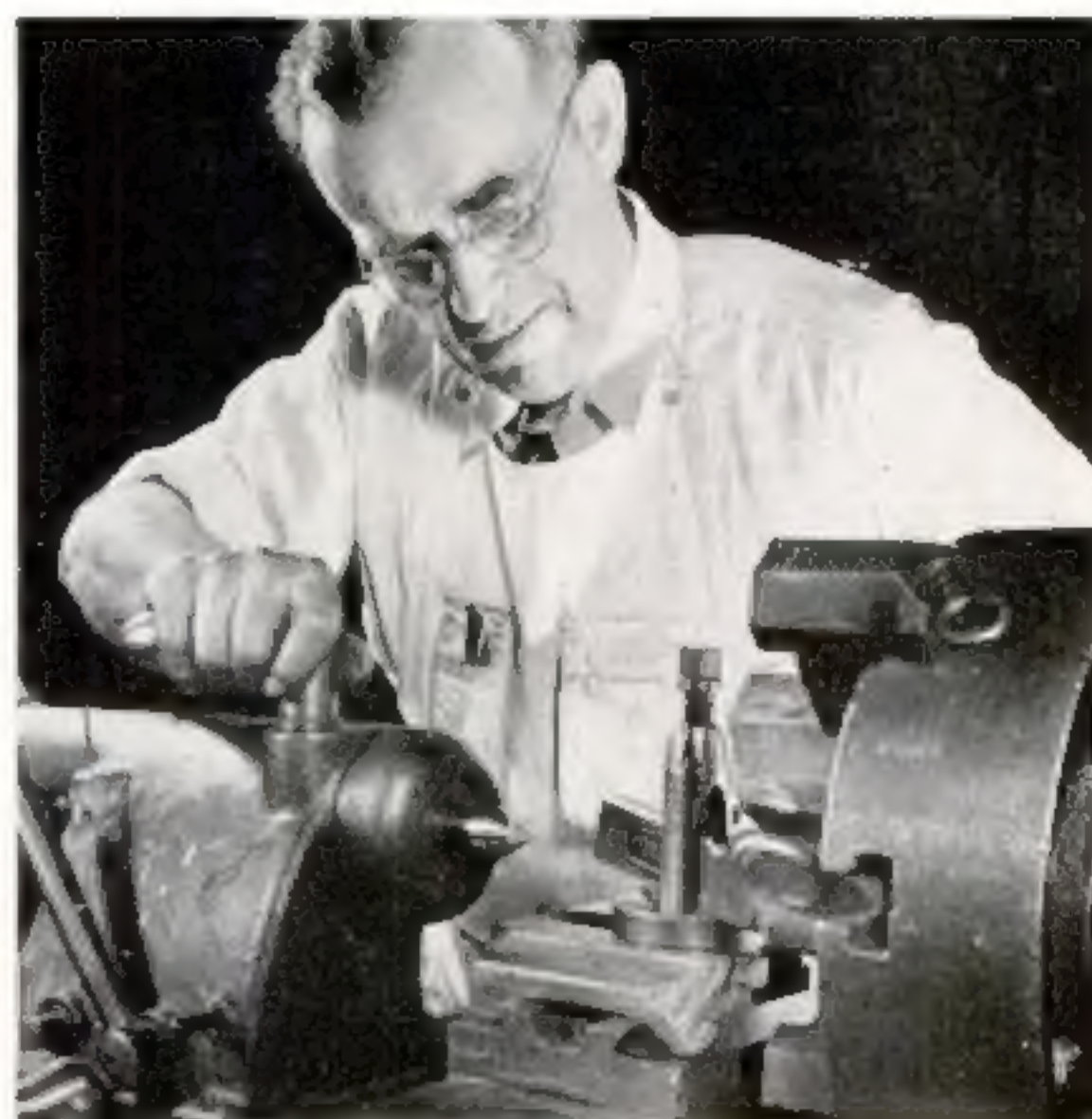


This big, broad-shouldered, handsome Studebaker Champion is now two full years on the market. It has won greater public acceptance in that time than any other lowest price car introduced in the past ten years. The model illustrated is the stunningly styled Champion Custom Club Sedan which delivers completely equipped at factory for \$740—contrasting-color belt extra. C.I.T. payment terms.

PRICES BEGIN AT  
**\$695**  
for a Champion  
Business Coupe

Champion . . . \$695 and up  
Commander . . . \$965 and up  
President . . . \$1115 and up

These are delivered prices at factory, South Bend, Indiana, as of March 17, 1941—subject to change without notice—Federal tax included.

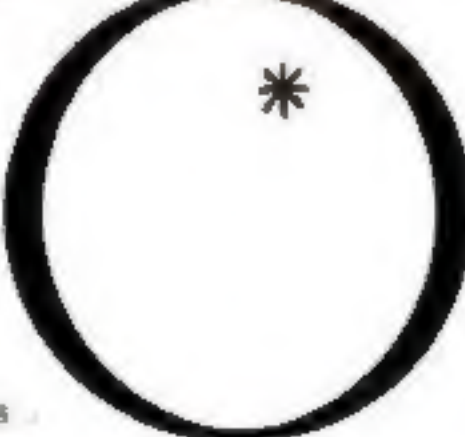


"Take time enough to do it right"—That's the unwritten law in the vast, modernly equipped Studebaker plants, where craftsmen, averaging 44 years of age and 13 years on their jobs, build enduring soundness into every Studebaker. Pictured is tool and gauge maker Stanley Dewart. The superior workmanship in Studebaker cars cuts down repair expense—increases trade-in value.





One by One  
they let him go—  
Danny had

the **double** 

\*OFFENSIVE BREATH—OFFENSIVE-LOOKING TEETH

Of course they dropped him! Offensive breath is bad enough, but offensive-looking teeth also! Well... that's the "Double O," and the combination is too much for any woman to put up with.

But why risk "Double O"? There are two trustworthy products that offer you a delightful double precaution against the frequent causes of this double offense.

One you know about—Listerine with its amazing antiseptic and deodorant power. Listerine Antiseptic is famous for its wonderful action against halitosis (bad breath) due to food fermentation in the mouth—the major cause, in the opinion of some authorities, of this condition.

The other is the new Listerine Tooth Paste. Here, at last, is a real aid against offensive-looking teeth. For 8 years our

skilled experts worked to achieve this new, finer dentifrice, specially created to help restore luster to dull enamel... personality to your smile.

You'll be literally astounded when you see how it goes to work on tooth surfaces... cleansing, brightening, polishing! Why not see for yourself how much it does to bring out the true sparkle of teeth and smile!

If you want to put your best foot forward, use Listerine Tooth Paste and Listerine Antiseptic, night and morning, and before every social engagement. It's the ideal pair for oral care—the double precaution against the "Double O" (offensive breath and offensive teeth).

LAMBERT PHARMACAL CO., St. Louis, Mo.

# Listerine Tooth Paste

and LISTERINE ANTISEPTIC

the double  
precaution against **double** 

## LETTERS TO THE EDITORS

### Beauty Knifed

Sirs:

Having noticed in your March 24 issue that Nedra Evans of Chicago was considered the most beautiful brunette at the models' show, imagine my surprise to pick up the newspaper the very next night and read that she was stabbed



NEDRA EVANS IN HOSPITAL

and seriously wounded with a butcher knife by her husband, who then killed his wife's mother and his 2-year-old son. The husband, William Mortimer Evans, then stabbed himself.

Doctors said a button on Mrs. Evans' dress deflected the blade of the knife and probably saved her life. She said her husband had threatened to kill her, their child, and her mother when he first learned that his wife had filed suit for divorce.

ELAINE AMSTER

Wooster, Ohio

● Nedra Evans' pretty face was untouched by the knife. She is recovering.—ED.

### Boston Lyrics

Sirs:

John P. Marquand, in his recent article about Boston in your magazine (LIFE, March 24), quoted part of a "mousy song" from an old Hasty Pudding Club show, which started off:

*At the Somerset things were rather wet—*  
He claims not to know the end of it.  
Here it is:

*So did all of the rest*  
For of many ways you can enjoy your days

*A good old Boston dance is best, best, best!*

These words were written by Jack Reed and were sung effectively by Walter E. Earle (now a partner in the law firm of Sherman & Sterling). The date was 1910. The name of the show was *Diana's Debut*. Its libretto was written by George W. Martin (a former law partner of F. D. R.) and for some obscure reason the leading characters were Mutt & Jeff, the former being played by

G. PEABODY GARDNER

Boston, Mass.

● Lyricist Jack Reed was John Reed, Harvard's famous radical son, who went to Moscow in 1917, witnessed the October revolution, wrote *Ten Days That Shook The World* and is buried in the Kremlin wall as a Bolshevik hero. Librettist George W. Martin, son of Life's longtime (1887-1933) editor, Edward S. Martin, was F. D. R.'s partner in the firm of Emmett, Marvin & Roosevelt, now Emmett, Marvin & Martin.—ED.

Sirs:

I read Mr. Marquand's brilliant books with pleasure, having lived in Boston at one time. He seems to have missed one of the nicest examples I know of Boston complacency. On Phillips Brooks' statue facing Copley Square,

(continued on p. 4)



His WEBSTER  
is his  
business card



Webster cigars are passports to many an inner business sanctum. Their streamlined elegance reflects the smoker's appreciation of the finer things of life... while their

fragrant mildness

says "distinguished caller" in unmistakable terms. Matter of fact, where importance in a man was once marked by the costly imported Cuban cigars he smoked, today it is recognized by his Websters. With 100% choice long Havana filler leaf and finest custom-craftsmanship, Websters are indeed a business or social lift—and the height of smoking enjoyment besides!

# WEBSTER

CUSTOM-MADE CIGARS

GOLDEN WEDDING 10c  
Vaguely slender

KINGS ..... 10c

QUEENS ..... 2 for 25c

FANCY TALES ..... 15c

First in the Social Register



# Announcing the tire you helped design

## THE NEW DELUXE SILVERTOWN



THEY SAY  
THOUSANDS OF  
MOTORISTS HELPED  
DESIGN IT!



IT CERTAINLY  
IS A  
BEAUTY!



THAT NEW TREAD  
SMOTHERS  
ROAD NOISE TO  
A WHISPER



IT'S MADE WITH DURAMIN  
FOR EXTRA MILES!



DURAMIN MEANS  
EXTRA  
PROTECTION  
AGAINST  
BLOW-OUTS  
AND SKIDS, TOO

IT ADDS NEW  
COMFORT TO EVERY  
MILE YOU DRIVE



IF YOU were one of the people who answered our questions about tires a few months ago—this is *your* tire! For it's built just the way you told us to . . . with a perfect balance of mileage, safety, and riding comfort. This newest Silvertown is made with Duramin. That's the name Goodrich scientists give to a combination of chemicals that fight age and wear in tires. Duramin keeps the rubber young and alive—in the tread, in the tire body, and in the sidewalls. It means extra miles and extra safety for everyone

who rides on these new Deluxe Silvertowns.

Take another look at that new tread. It silences road noises to a whisper. But more important, it will stop you quickly, safely.

Now is the time to get a set of these beauties—even though there may be a little wear left on your old tires. The new trade-in allowance makes it unnecessary to risk those last miles. Cash prices are low today. And you can buy on the easy Budget Plan if you like. All Goodrich Silvertown Stores, and many Goodrich Dealers, offer it.

*Switch to*

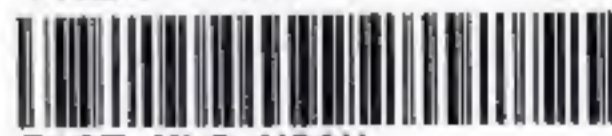
**B.F. Goodrich**

**FIRST IN RUBBER**

A FEW OF THE MANY B. F. GOODRICH FIRSTS THAT HAVE SAVED MILLIONS FOR AMERICAN MOTORISTS

FIRST automobile offered American public equipped with Goodrich tires . . . FIRST in America to build cord tires for automobiles . . . FIRST to develop a black tread for longer mileage . . . FIRST to lower tire costs with "accelerated curing" . . . FIRST to offer American public tires made with synthetic rubber

This One



7A2Z-KLO-HQAH

3

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# "WE LIVE BRIGHT IN HOLLYWOOD!"...GEORGE BRENT



**"FANS ARE FUSSY**—they expect your teeth to shine flawlessly, whether you play a gentleman or a hobo," says Mr. Brent, who plays a gentleman as usual in the new Warner Bros. production, **"THE GREAT LIE."** "So Hollywood is a city of flashing smiles." And a city where Calox Tooth Powder is especially popular.



**"BRIGHT-LIVING" HOLLYWOOD** is likely to be vitamin-conscious, thinks Mr. Brent. Teeth need vitamins for strength—just as they need Calox to help bring out their natural, sparkling freshness and the special, attractive beauty that a high polish alone can give.



**MANY MEN** think smoking is an excuse for dull, discolored teeth. Not George Brent! A screen star knows better—he has to. Thanks to five famous cleansing and polishing agents, Calox efficiently removes surface stains, is an excellent choice for smokers.

## Helps your teeth shine like the stars'

BY BRINGING OUT NATURAL LUSTRE



McKesson & Robbins, Inc., Bridgeport, Conn.

**1. CALOX CONTAINS 5 CLEANSING AND POLISHING AGENTS.** That's why Calox is a real beauty tooth powder...it promotes a brilliant gloss!

**2. EXTRA SOFT AND SMOOTH** because it's double-sifted through 100 mesh silk screens.

**3. FRESH-TASTING**—no strong medical taste. Your whole family will like its clean, tangy flavor. Children love it.



## LETTERS TO THE EDITORS (continued)

the engraver has listed the four great virtues of this famous man:

PHILLIPS BROOKS  
PREACHER OF THE WORD OF GOD;  
LOVER OF MANKIND;  
BORN IN BOSTON;  
DIED IN BOSTON.

Incidentally, though I am neither a Lowell nor God, a Cabot has spoken to me!

SYLVIA SHERMAN PITKIN  
Montpelier, Vt.

### Lively Ghost

Sirs:

"Its [Boston's] shipping business has vanished," says J. P. Marquand. "A lively ghost," says the *Boston Globe*, and rightly. The Port of Boston in the latest year of record handled over 16,000,000 tons of cargo—which is twice the tonnage handled in 1905, nearly twice that of 1920, and 2,000,000 tons more than in 1930. Boston ranks among the first ten U. S. ports in terms of actual cargo handled.

RICHARD PARKHURST  
Vice-Chairman

Boston Port Authority  
Boston, Mass.

### Modest GPHNQ

Sirs:

While gazing reflectively at the full-page photograph of John P. Marquand in the reading room of the Athenaeum



### GREENOUGH BUST & SIGNATURE

my eye chanced to fall upon the large marble bust of John Quincy Adams in the right foreground. Examining the inscription I found it to read, in Greek Capital letters—Gamma, Rho, Eta, Nu, Omega. When read phonetically in English it spells Greno. Further reflection translated that into that great Boston family name "Greenough."

How modest, and yet, on the other hand, how Bostonian.

ARMITAGE WHITMAN  
New York, N. Y.

● Horatio Greenough, who sculpted the bust and modestly signed it in Greek, also designed the Bunker Hill Monument.—ED.

### Cal Tech

Sirs:

As a high-school science instructor as well as senior class sponsor and boys' guidance director, I found your timely article on Cal Tech (*LIFE*, March 17) invaluable to seniors about to graduate and wondering "what next?"

Seniors who inquired about Cal Tech found that your article answered more questions than any catalog could.

SAMUEL J. WINN  
Anaconda Senior High School  
Anaconda, Mont.

(continued on p. 6)



## "Why, Johnny Jones, you know cars can't fly"

**IMAGINE!** Flying in a car. No wonder I didn't believe Johnny when he told me his jalopy did 40 at 2,400 feet. "You don't have to believe me," he said. "Hop in and glue an eye on that Auto Altimeter." And without saying another word we headed for the hills.

Well, I simply never have been so fascinated in my whole life as I was when we hit that mountain road—you know, the one that climbs



up and up and up. The Auto Altimeter needle began to climb right around the dial. Before I knew it we were right smack on top of the mountain... 2,400 feet high, whew! It really was like flying. I guess I'll just have to believe everything that Johnny says hereafter.

Johnny's right, too... the new Taylor Auto Altimeter tells everything about altitude—how high the hills are... how low the valleys... height above or below your starting point. It is



accurate and guaranteed for five years. It is cased in handsome walnut plastic with chromium trim and can be easily mounted on the windshield moulding or anywhere in the car. There are two models for varying altitude conditions: No. 2048-C, ranged to 5,000 feet, \$5.00\*. No. 2048-D, ranged to 10,000 feet, \$6.00\*.

Go to your dealer or order directly from us. Safe delivery guaranteed. Taylor Instrument Cos., Rochester, N. Y.

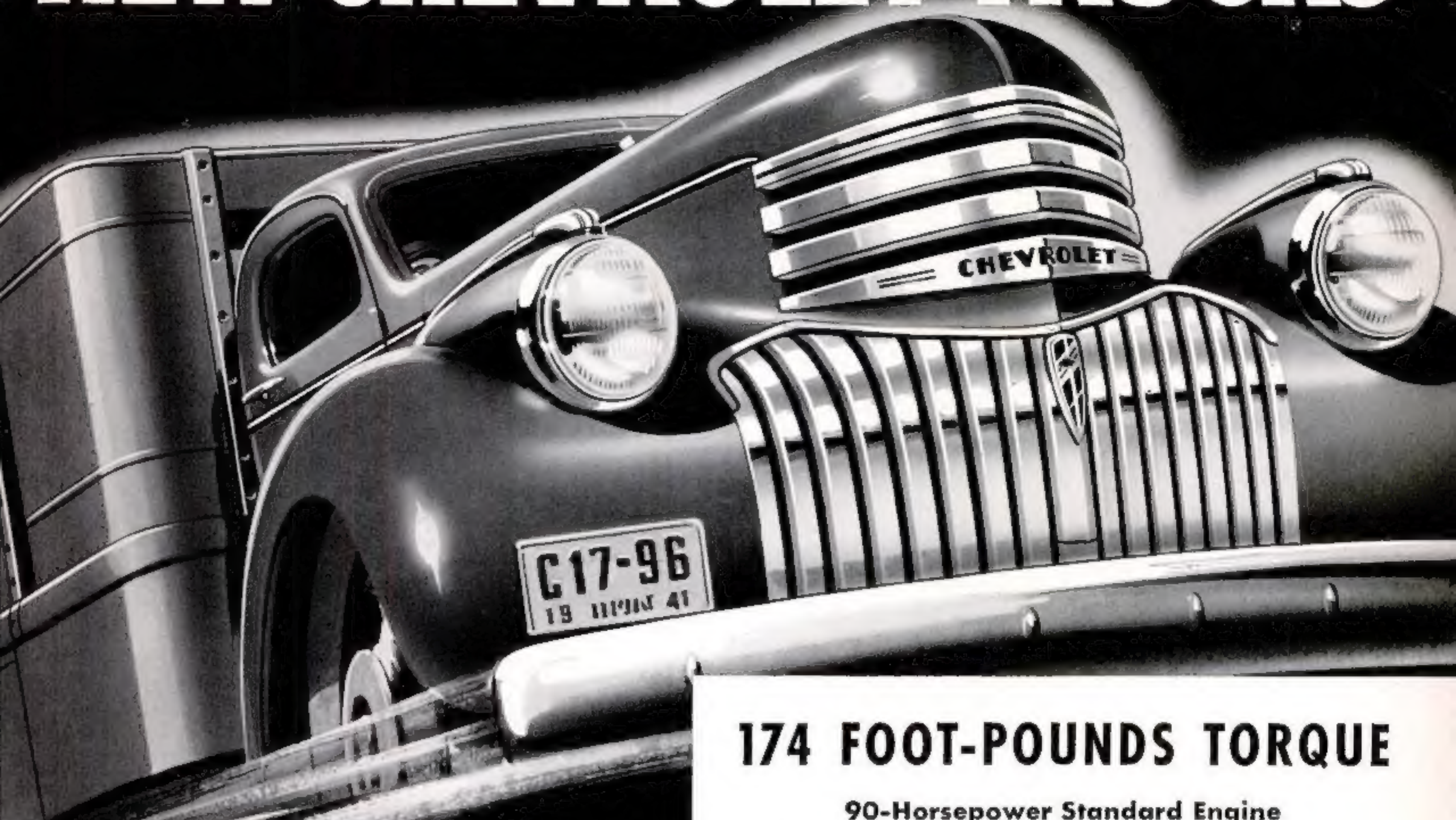
\*Prices slightly higher west of the Rockies and in Canada.



Taylor AUTO ALTIMETER



# NEW CHEVROLET TRUCKS



**MOST  
POWERFUL  
of all low-priced  
trucks**

**174 FOOT-POUNDS TORQUE**

90-Horsepower Standard Engine

**192 FOOT-POUNDS TORQUE**

93-Horsepower Heavy Duty "Load-Master"  
Engine (Available at extra cost on Heavy Duty trucks)

These new Chevrolet trucks are the  
most modern, most comfortable,  
most popular low-priced trucks you  
can buy.

*Trucks with Passenger Car Steering Ease  
by the World's Leading Truck Builder*

*60 models on nine longer wheelbases  
...a complete line for all lines of business*

CHEVROLET MOTOR DIVISION, General Motors Sales Corporation, DETROIT, MICHIGAN

**OUT-PULL...OUT-VALUE...OUT-SELL**

Copyrighted material



We waited  
21 years for  
a train...  
*and missed it!*

HE WAS always a son to be proud of . . . the kind that makes parents feel maybe the human race is getting better. Since he was born we'd looked forward to the day he'd graduate from college.

And then when it came we missed half of it. My fault, too . . . my watch lied and we got to the station three minutes after the train pulled out.

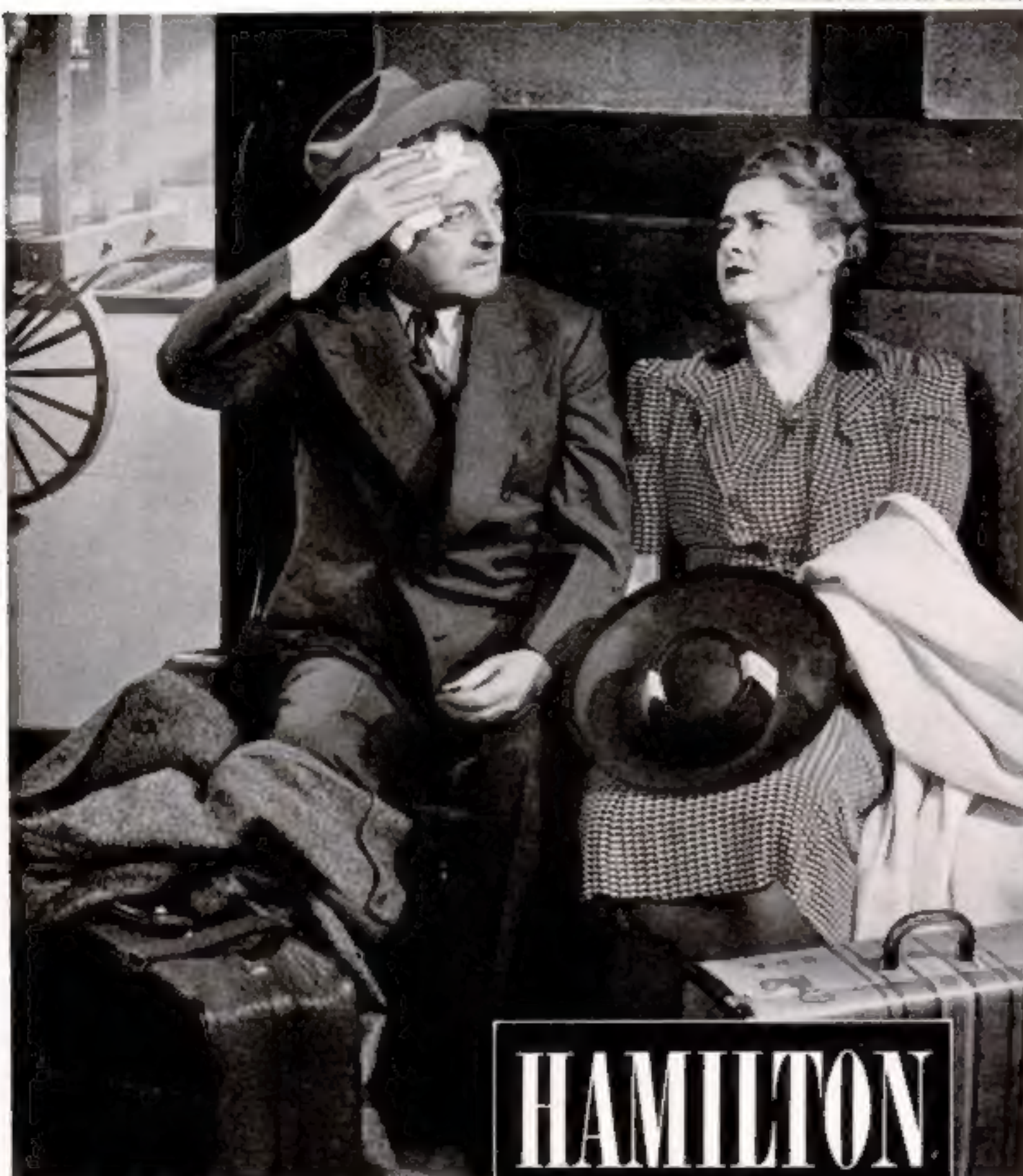
I flared up . . . tried to blame the railroad. But the man at the gate wouldn't have it. "No, sir," he said. "The watches of 300,000 railroad men are regularly Time Inspected . . . they've got to tell the right time all the time! That's why so many of us carry Hamiltons."

Gave me something to think about. We were late to Bud's graduation . . . and I don't think his mother will ever quite forgive me. But I did go into a jewelry store and start Bud off for life with an accurate Hamilton!

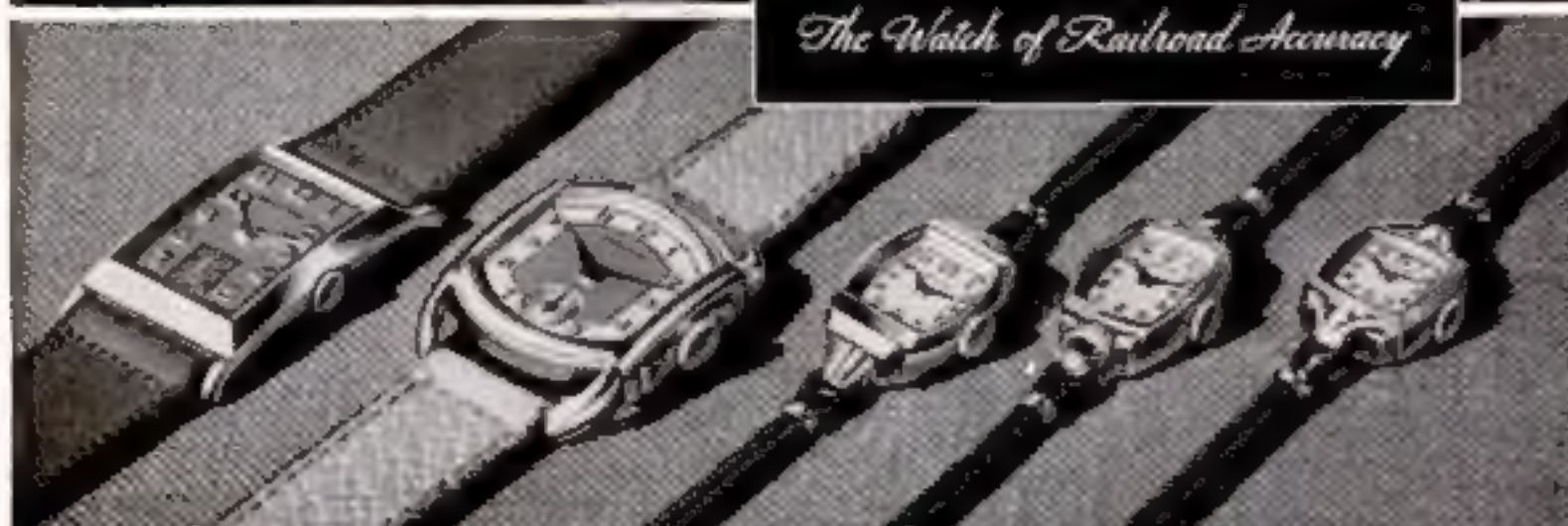
And do you know what that kid did? Ganged up with his mother on my birthday . . . and bought me a Hamilton, too!

All Hamiltons have 17 or more jewels. All are cased in precious metal (except special military watches). \$37.50 to \$5000. Made in U.S.A. Write for folder. Hamilton Watch Company, 145 Columbia Ave., Lancaster, Penna.

COPY, 1941, BY HAMILTON WATCH COMPANY



**HAMILTON**  
*The Watch of Railroad Accuracy*



Yes, it's America's most Beautiful watch . . . and Hamilton's experience building watches for railroad men insures the greatest possible Accuracy in every other size and grade

RUTLEDGE. 19 jewels. 10% iridium platinum, 18K applied gold numerals. . . . \$175	BAGLEY. 17 jewels. 10K natural gold-filled. 2-tone black numeral dial. . . . \$37.50	LAURA. 17 jewels. 14K natural gold. 18K applied gold numeral dial. . . . \$55	MIRIAM. 17 jewels. 10K white or natural gold-filled. Black numeral dial. . . . \$40	ELLYN. 17 jewels. 14K white or natural gold. 18K applied gold numerals. . . . \$55
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## LETTERS TO THE EDITORS

(continued)

### No Drips

Sirs:

We feel the pictures of Cal Tech grossly misrepresented the student body. They were all based on one theme; that the student body was devoted entirely to study. We resent being represented as "drips."

GEORGE COHN

Pasadena, Calif.

Sirs:

Did you never interview a young woman from Scripps College, or Occidental, or Pasadena J. C., inquiring as to what she thought of Techmen as dates? Did you ever hear someone say, "Surely he doesn't go to Tech. He seems so normal!" . . . I did.

J. B. STEVENS '40

Kansas City, Mo.

Sirs:

LIFE popped in on Cal Tech during the dullest week of the term, and could find nothing to photograph of student life besides lifeless bodies straggling from tests to test. You'd be lifeless, too, during a week of final exams.

BILL TURNER, Editor

California Tech  
Pasadena, Calif.

• Despite these protests, LIFE stands by its pictures as showing the characteristics which distinguish Cal Tech from so many other universities, i. e., a pervading faith in hard work.—ED.

### Longer Convoy

Sirs:

We of the 260th Coast Artillery (AA) appreciate the spread given us on our recent convoy from Washington, D.C. to El Paso, Texas (LIFE, March 17).

I would like to disagree with your statement: "According to its officers and men, it was the longest motor convoy ever made by a unit of the U. S. Army."

In 1920, the U. S. Army sent a convoy from Washington, D. C. to San Francisco. The total road miles covered by this convoy was 4,490 as compared with 2,600 miles traversed by the 260th.

I witnessed, as a small child, the start of the Bankhead convoy and I was a member of the personnel of the 260th convoy.

PVT. RAYMOND A. GALLAGHER  
Fort Bliss, Texas

Sirs:

In the March 17 issue, LIFE had a picture of an anti-aircraft regiment crossing the Pecos River Bridge in Texas.

I am enclosing a picture of another outfit, the First Cavalry, coming over



CROSSING PECOS RIVER: 1925



CROSSING PECOS RIVER: 1941

the Pecos River Bridge in 1925 (see cut). This hike of 300 miles was made in eleven days marching time from Fort Clark, Texas to Camp Marfa, now Fort D. A. Russell.

G. W. McCLOSKEY  
Port Allegany, Pa.

(continued on p. 8)



The "scottie scamper"—stops traffic, but sometimes starts stocking runs. Cannon helps you play safe with wonderful, cobwebby stockings that wear and wear!

A special air-pressure machine inspects every pair of Cannon's for the microscopic flaws that might cause "mystery" runs. Cannon brings you only perfect hose—full-fashioned, flawless, triple-inspected.

*Cannon  
Hosiery*

P.S. Cannon Silk Hosiery, in the Cellophane Handy-Pack, 69¢ to \$1.00. Cannon Nylon Hosiery, \$1.35 and up. By the makers of Cannon Towels and Sheets.

CANNON

The HEATHER . . . an overnight sensation with Smart America, as you'll understand when you slip your foot into this flattering, open-toed pump. See it at your dealer's today.



THE  
SHOE  
OF THE  
WEEK

*Red Cross Shoes*

\$6.50  
Denver West, \$6.85





"When Miss Geneva McLain came into my office," said Sonotone Consultant Harry W. Ruth, of Detroit, Mich., "with a hearing loss that had already lost her two jobs—

"... I knew I could help her because I could measure her hearing loss with the Sonotone continuous-tone Audiometer (and every man likes to start a job right!)"

"... I knew that with the Audiogram I could show Miss McLain a scientific picture of her hearing loss and what she needed (and every man likes people to have confidence in him!)"

## THE HAPPIEST JOB IN AMERICA!

WHEN A JOB makes a man a good living, that's great... but when a job makes a man a good living and at the same time sends him to sleep each night with the satisfaction of having made some fellow human being's life happier that day—well, you don't wonder that there are hundreds of men and women in America who call being a Sonotone Consultant the happiest job in America!

It's a happy job because as you can see in George Karger's photographs of Harry W. Ruth, the Sono-

tone Consultant in Detroit, Mich., a man can do the complete, satisfying type of job that every man worth his salt craves to do.

It's a great job because the Sonotone Consultant is working hand in hand with the men who pioneered bone conduction... the variable pitch amplifier... the bifocal audicle... the vacuum tube Sonotone... new improvements in air conduction... the continuous-tone Audiometer that makes possible a personalized fitting technique... and half a hundred

other inventive triumphs that have completely revolutionized hearing aids.

And it's a heart-satisfying job because day after day these devoted men and women have people come into their offices downcast, handicapped, resigned to a "half-life"... and have the privilege, as Consultant Ruth had with Miss McLain, of measuring their hearing needs, of fitting them with Sonotones, giving them better hearing, and reopening the door to a fuller, richer, happier life.

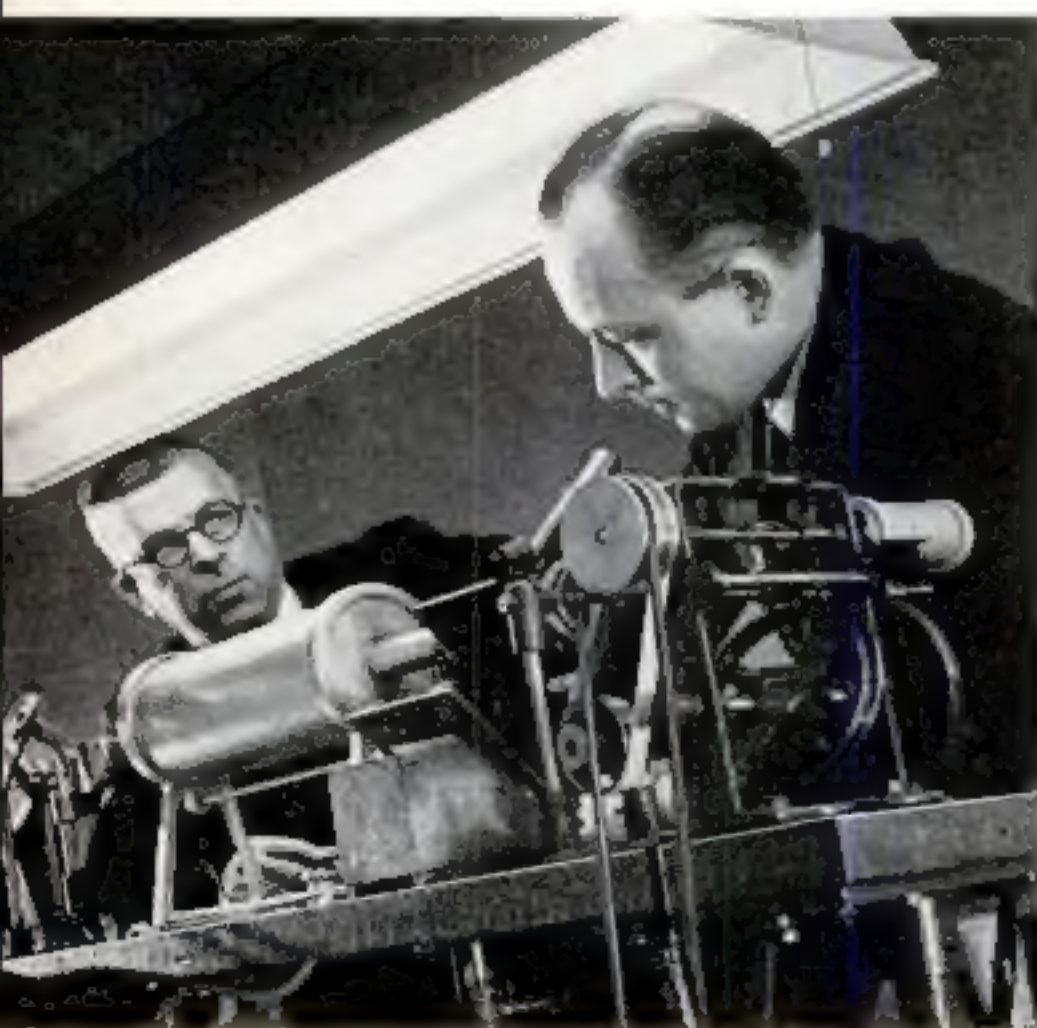
© 1941, Sonotone Corp.



"... I knew I could get expert advice overnight, in case of any unusual complications, from the Sonotone Audiometer Dept. at Elmsford, N. Y., with its file of over 100,000 Audiograms (and every man likes to know he's got expert backing.)"

"... I knew I could individualize a Sonotone to Miss McLain's specific needs almost as if I was making it to order, because I had more than 1000 possible Sonotone adjustments to pick from (and every man likes to do a 100% job!)"

"... I knew I could give her better hearing because I had the most advanced hearing aids science has yet developed (people buy more Sonotones than all other makes put together... and every man likes to ride a winner!)"



"... I knew I represented the greatest scientific research ever done on hearing aids... working hand in hand with men like Dr. Hermann Scheibler and Dr. Fred W. Krans (and that sure gives a man confidence!)"

"... and 60 days later, I had the pleasure of watching Mr. S. Field, Manager of the Federal Department Store in northwest Detroit, welcome Miss McLain back to a better job as head of the basement hosiery section."

For full details on Sonotone, look in your local telephone book for the name SONOTONE. There are Sonotone offices and Consultants in 125 cities. Or write SONOTONE, Elmsford, N. Y. (In Canada, address 229 Yonge St., Toronto.)



## SHADES OF NIGHT



... in Yardley's exquisitely light, mist-blown "English Complexion" Face Powder. Deep Peach ... a soft, young shade that blooms with *natural* loveliness by day, becomes divinely appealing at twilight. Golden Rachel ... a deeper shade that glows with golden moonlit warmth ... takes on added glamour at midnight. Yardley "English Complexion" Powder gives that ultimate touch of elegance and refinement ... the final fillip in flawless grooming. Petal-smooth and graced with regal "Bond Street" Perfume. ... At Yardley, 620 Fifth Avenue, New York. And at finer drug and department stores ... \$1. We continue to receive our shipments from England despite war conditions.

**YARDLEY**  
"ENGLISH COMPLEXION"  
*Powder*  
SCENTED WITH  
"BOND STREET"

The perfume of brilliant sophistication, in sealed packages at \$2.50, \$4.50, \$8.50, and \$13.50, as illustrated above. In finer shops.

If you will send 35 cents in stamps or coin to YARDLEY, Dept. 1, 620 Fifth Avenue, New York, you can obtain a generous box of "English Complexion" Powder and a trial flask of "BOND STREET" Perfume. Write your name and address in margin and check shade desired. ☐ Deep Peach. ☐ Golden Rachel.

YARDLEY PRODUCTS FOR AMERICA ARE CREATED IN ENGLAND AND FINISHED IN THE U. S. A. FROM THE ORIGINAL ENGLISH FORMULAE, COMBINING IMPORTED AND DOMESTIC INGREDIENTS



## LETTERS TO THE EDITORS

(continued)

### Coasts of Nebraska

Sirs:

Your series of all seasons' pictures of a Nebraska farm (LIFE, March 17) were intensely interesting. I am pastor in nearby Dorchester (Methodist) and I wish you had mentioned Herman Ebers' country church which shows prominently in several of the pictures. Such country churches are a significant feature of Nebraska landscape scenes. Pioneer travelers and explorers were struck with the resemblance of the broad prairies to the sea, and spoke of the "coasts of Nebraska." Particularly at dusk I am often struck with the likeness, with the dim bulks of the farmsteads simulating ships and the church steeples rising like lighthouses.

W. C. BIRMINGHAM

Dorchester, Neb.

### Another R. A. F. Marriage

Sirs:

About a year ago (LIFE, Jan. 29, 1940) you published pictures of my good friend, C. A. Wood of the R. A. F., on Christmas leave in London celebrating with his fiancée, Miss Joan Veale (see cut). In your March 24 issue you published a photograph of "a rare marriage" of a member of the illustrious R. A. F.



I enclose a photograph of another of these rare marriages in which the main characters are my above-mentioned friends, C. A. Wood and Joan Veale (below).



When last heard from, Wood was engaged in aerial convoy duty.

CARLETON B. CHAPMAN

Boston, Mass.

### Child Dissectors

Sirs:

Honest now, don't you think it's a bit thick? I mean, those pictures of kids "dissecting" squirrels, "probing" the eye of a calf, "studying" the entrails of a chicken (LIFE, March 24). Doesn't anyone remember that the best of childhood memories is of some beloved pet, perhaps a chicken, squirrel or calf? Surely this will make cold-blooded little devils of them. Why not "dissect" some of the teachers.

WINIFRED LANE

Santa Rosa, Calif.

## TROPIC JUNGLES

...yield exotic flavor  
to modern foods

The extract of pure vanilla breathes into your cakes, puddings and sauces truly delicious, zestful flavor that awed epicures in Montezuma's day. Only pure vanilla has the delicate aroma and delicious flavor your foods deserve. Always ask your grocer (if unavailable write Price Flavoring Extract Co., Chicago) for

**DR. PRICE'S**  
*delicious flavoring*  
**EXTRACTS**

VANILLA, LEMON, ALMOND -  
RED AND GREEN FOOD COLORS



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WOULD BE  
SURPRISED!

**COHAMA**

*Polka Dots*

in 54 different color \$1  
combinations . . . .

First worn by President Polk, Polka Dots are glorified by Cohama in 54 color variations! Get one for each shirt; they're wrinkle-resisting all-silk foulard!

At all dealers, or write

**COHAMA CRAVATS**  
1412 Broadway • New York





# Here's **CRISPNESS**

that really  
lasts!



Breakfast goes top hat when you serve mouth-watering Rice Krispies. They add a gala touch, with their appetizing toasty-brown color . . . their merry snap! crackle! pop! The minute you pour on milk or cream, you'll hear this salute to lasting crispness.

And what a flavor! Deliciously different—the kind of flavor that gets action from even the most confirmed breakfast skimpers. For extra enjoyment, add your favorite fruit.

The popularity secret of America's No. 1 rice cereal lies in "oven-popping", gentle flame-toasting, and a rich flavor recipe that is known only to Kellogg's. Tomorrow at breakfast, start the day Rice Krispies' way!

*The name "Rice Krispies" is Kellogg's trade mark (Reg. U. S. Pat. Off.) for oven-popped rice.*

Copyright 1941 by Kellogg Company

DELICIOUS WITH FRESH,  
FROZEN, COOKED OR  
CANNED FRUIT





# Pass Up the Pumps!



## STOPS ARE FEW AND FAR BETWEEN ... OLDS NEEDS SO LITTLE GASOLINE!

Plenty of go but little *cutie*, with Oldsmobile's famous 100 H. P., six-cylinder Econo-Master Engine! It gives you pick-up, pep and power to spare—with gasoline economy that compares with the best. Owners report as much as 18 to 19 miles to the gallon even at speeds as high as 50 miles an hour. So, an Olds Special Six gives you a double economy-advantage—a price that's just above the lowest and operating costs that are right down where you want them!



**NO CLUTCH  
TO PRESS!**

**NO GEARS TO SHIFT!**

### OFFERED WITH HYDRA-MATIC DRIVE\*

All Oldsmobile models are offered with Hydra-Matic Drive—world's first and only drive that eliminates the conventional clutch and clutch pedal, and gives fully automatic shifting through all four forward speed ranges. Low engine speed in fourth gear means extra savings in gas.

**STYLED TO LEAD  
BUILT TO LAST**

\*Optional At Extra Cost


### PRICED JUST ABOVE THE LOWEST

There's little difference in price between de luxe model lowest-priced cars and the Olds Special Six—or even the brilliant 110 H. P. Special Eight. Yet, the few additional dollars you invest in Oldsmobile bring you extra value that's tremendous!

THE CAR  
*Ahead!*  
IT'S

# OLDSMOBILE





**SPRAYS ON**—So quick—so easy to apply!

**STAYS ON**—Make this test! Spray Sno-Mist on your hand—Rub lightly. See how it turns to a clinging, cream-like film of long-lasting protection—to keep you fresh!

**SOOTHING**—A delight to use any time. Its antiseptic properties are an extra safeguard. Retards perspiration. Harmless to clothing. Economical.

The Phillips & Benjamin Co.  
Waterbury, Connecticut

**SNO-MIST**  
ANTISEPTIC DEODORANT

Sprays on as a Powder  
Stays on as a Cream

● 59¢ at drug and department stores ●



Ask for  
**Hires**  
to get the  
**GENUINE**

**5¢**

**Hires**  
ROOT BEER  
WITH REAL ROOT JUICES  
CHARLES E. HIRES COMPANY

## LIFE'S COVER



The face of New York is as familiar to America as it must be to the seagull who, on this week's cover, soars over the great city's great harbor. But the always familiar face always looks different, as the photographs on pages 86-95 show. Almost everywhere in lower Manhattan, the city begins at the water's edge. At the tip of the island, however, Battery Park provides a small open space before the skyline rises abruptly, stepping steeply up to the tall towers of business.

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Subscriptions and all correspondence regarding them should be addressed to circulation office, 330 East 22nd Street, Chicago, Ill.

LIFE is published weekly by Time Inc. Editorial and Advertising offices TIME & LIFE Building, Rockefeller Center, New York City—Henry R. Luce, Chairman; Roy E. Larsen, President; Charles L. Stillman, Treasurer; David W. Brumbaugh, Secretary

**SUBSCRIPTION RATES:** One year: \$4.50 in the U. S. A., \$5.50 (Canadian dollars) in Canada including duty; \$6.00 in Pan American Union; elsewhere \$10. Single copies in the U. S. A., 10¢; Canada, 12¢; U. S. Territories & Possessions, 15¢; elsewhere, 25¢.



Here's A Simple Aid To  
*Sparkling*  
**MORNING FRESHNESS**

### Try This At Bedtime Tonight

**HERE'S** that new "morning freshness" idea you hear so much about these days. A simple plan that thousands are following religiously—for clear-eyed morning "sparkle" and energetic days.

What they do is take a cup of new, improved Ovaltine each night at bedtime... not only to foster restful sleep itself—but also to replenish vitality while they sleep.

#### How It Acts

**First:** When taken just before going to bed, the new Ovaltine has the power to relieve that feeling of nervous tension, thus conditioning the mind for sleep.

**Second:** It provides a specialized form of nourishment designed to prevent certain common types of digestive unrest. These conditions, according to medical authority, may be a cause of 50% of all night-time tossing.

**Third:** Ovaltine also furnishes certain food elements to replenish vitality—rebuild worn-out muscle, nerve and body cells while you sleep.

The new, improved Ovaltine has recently been enriched with greater amounts of protecting minerals and Vitamins A, B and D. It is a scientific food-concentrate designed to accomplish specific nutritional results

for those who are rundown, nervous and under par or who sleep poorly.

These are not mere "statements" or "claims." In a 3-year scientific investigation, the majority found that, when they took Ovaltine regularly at bedtime, they definitely felt more refreshed in the morning.

For the sake of your health, your nerves, and particularly your appearance—why not try taking the new, improved Ovaltine regularly—begin tonight? See if it doesn't help you to wake up feeling far fresher in the mornings.

*Mail for Free Samples*

OVAULTINE, Dept. S41-L-4  
360 N. Michigan Ave., Chicago, Ill.

Please send free samples of Regular and Chocolate Flavored Ovaltine, and informative illustrated booklet on nutritional values. One sample offer to a person. (Good only in U. S. A.)

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**Ovaltine**  
THE PROTECTING FOOD-DRINK



# SPEAKING OF PICTURES...

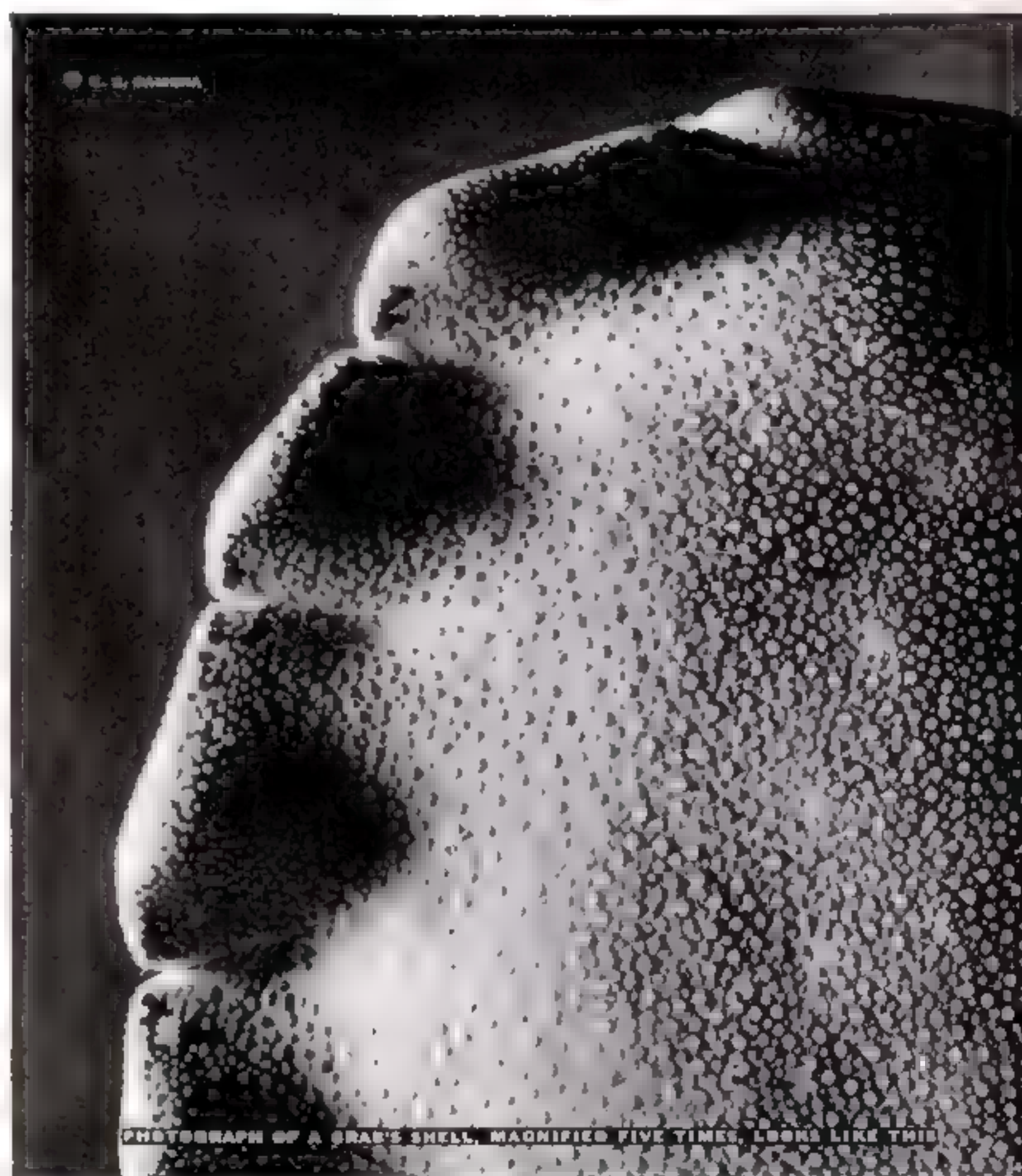
... THESE ARE FEININGER'S SHADOWGRAMS

Three years ago Andreas Feininger, a commercial photographer, plucked a feather from his pillow and in a free moment photographed its shadow. Pleased by the feather's comely features, he soon began photographing other objects with equally interesting shapes as a hobby.

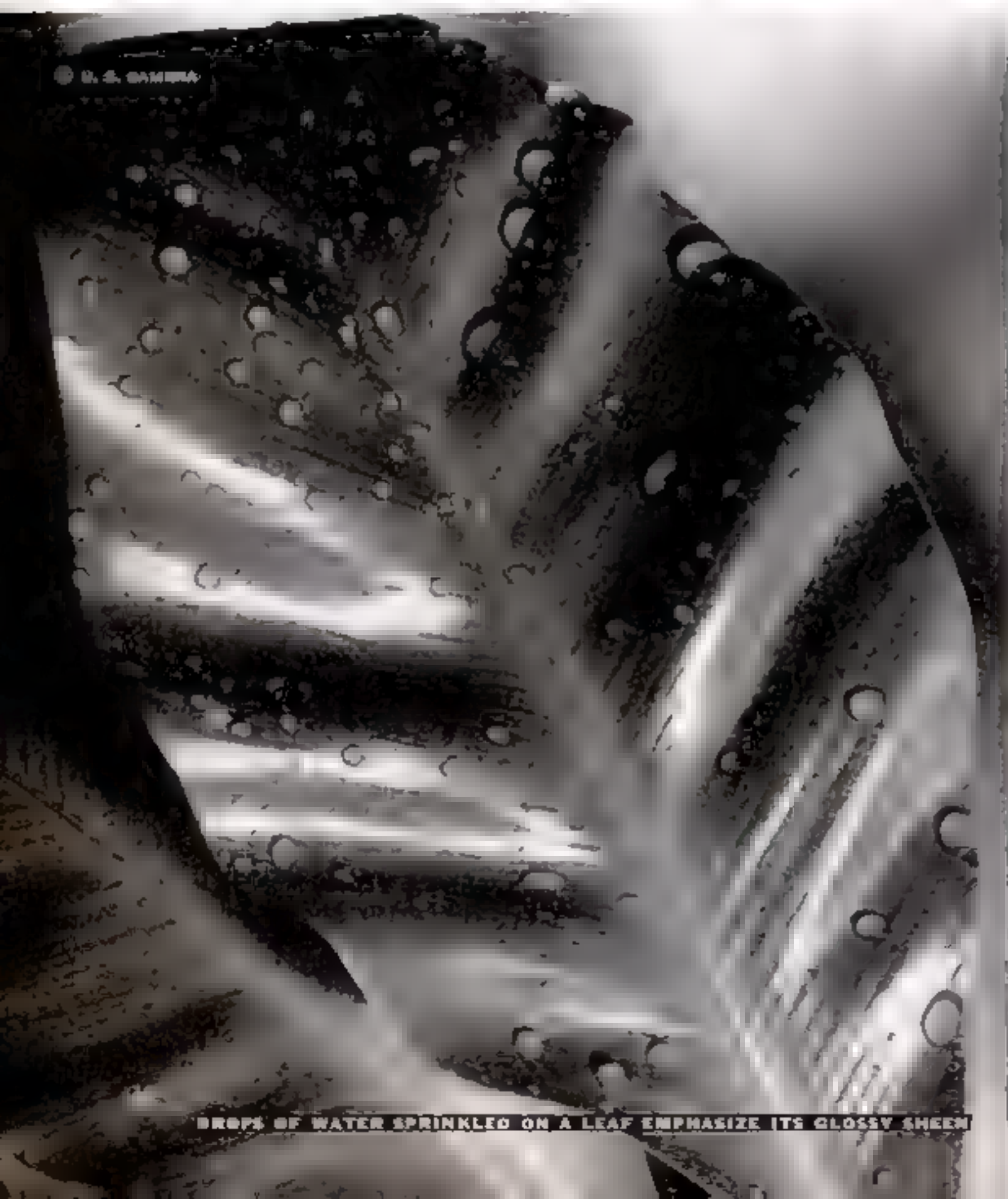
Shown here are recent samples of his work. These



BRACEFUL LINES OF SILK SHOW UP IN ENLARGED PICTURE OF EAR OF CORN



PHOTOGRAPH OF A CRAB'S SHELL, MAGNIFIED FIVE TIMES, LOOKS LIKE THIS



DROPS OF WATER SPRINKLED ON A LEAF EMPHASIZE ITS GLOSSY SHEEN



DETAILS OF AN ENFERING MAPLE LEAF ARE VISIBLE IN THIS ENLARGEMENT

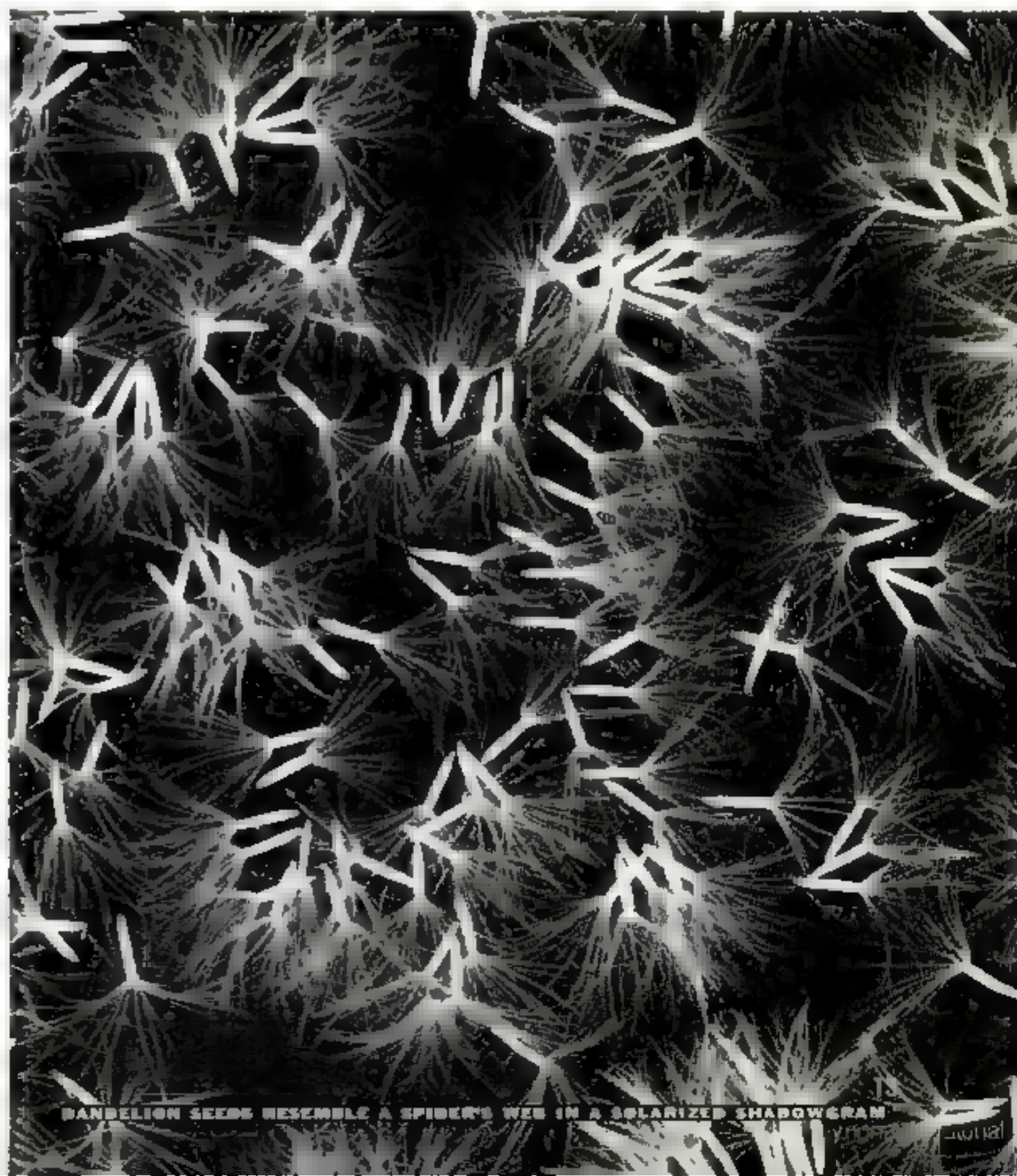


on the left-hand page are straight close ups of ordinary objects which are distinguished by a sharp sense of detail. Those shown on the right-hand page are not regular photographs but shadowgrams. Derived from a hobby, these strange patterns might well serve commercially as new designs for wallpaper and textile materials.

The trick in taking a shadowgram is not to use a camera. Instead, the object—usually a leaf, a flower or a seed—is placed directly in an enlarger, above a sheet of sensitized paper or diapositive plate. When the light is turned on in the enlarger, the shadow of the object is immediately printed on the paper or plate. The result will be a white shadow on a black

background, like the pigeon feather shown at the right below.

A further variation on this theme is to solarize the shadowgram. In this case a shadowgram is printed and then re-exposed briefly to the light. All the shadows which were originally white now turn gray at the edges, like the shadow of the leaves in top row below.







*"I'd like to  
GO places  
and  
DO things"*

**O.K., Connie! But first...  
check up on your breath!**

Connie, like so many others,  
has bad breath  
and doesn't know it.  
That's the tragedy of  
this common fault—  
you rarely suspect it  
in yourself.

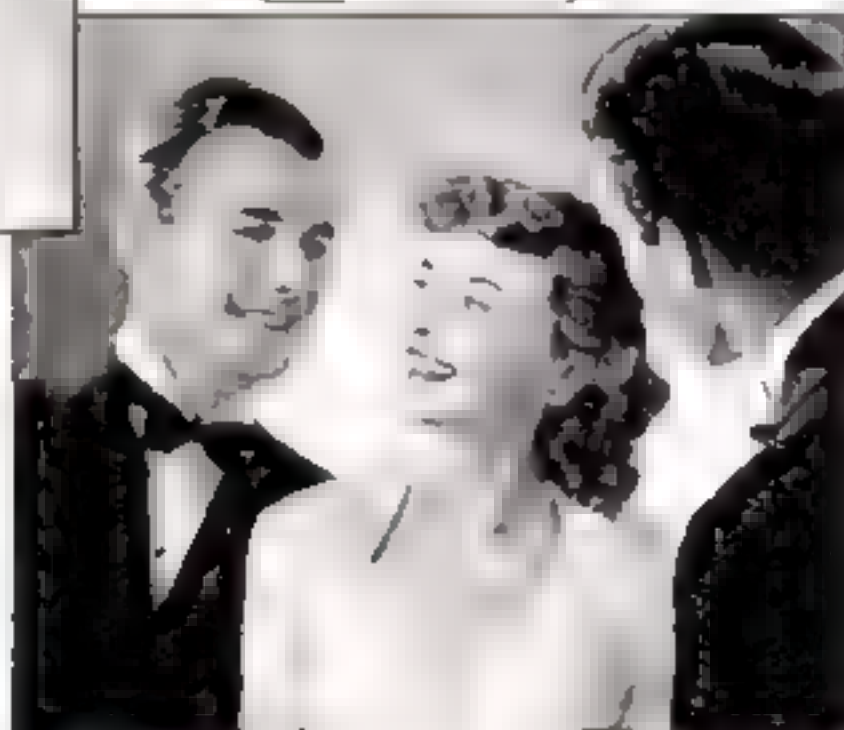
Yet dentists say ...



"Tests show that 9 out of 10 people  
have bad breath. That's why  
dentists recommend Colgate  
Dental Cream. For Colgate's active  
penetrating foam gets into the  
hidden crevices between teeth  
... helps clean out decaying  
food particles and stop the  
stagnant saliva odors  
that cause much  
bad breath."



See how much brighter  
your teeth are?  
Feel that penetrating foam  
refreshing your whole mouth?  
And don't you enjoy  
Colgate's tangy flavor?  
Such a pleasant way  
to combat bad breath!



**Play Safe!**  
TWICE A DAY—  
AND BEFORE EVERY  
DATE—USE COLGATE  
DENTAL CREAM

QUICK AND  
FOAMY


MAKES TEETH  
SPARKLE

DELICIOUS  
TASTE

POLISHES  
SAFELY

CHILDREN  
LOVE IT

COMBATS  
BAD BREATH



**COLGATE**  
RIBBON DENTAL CREAM

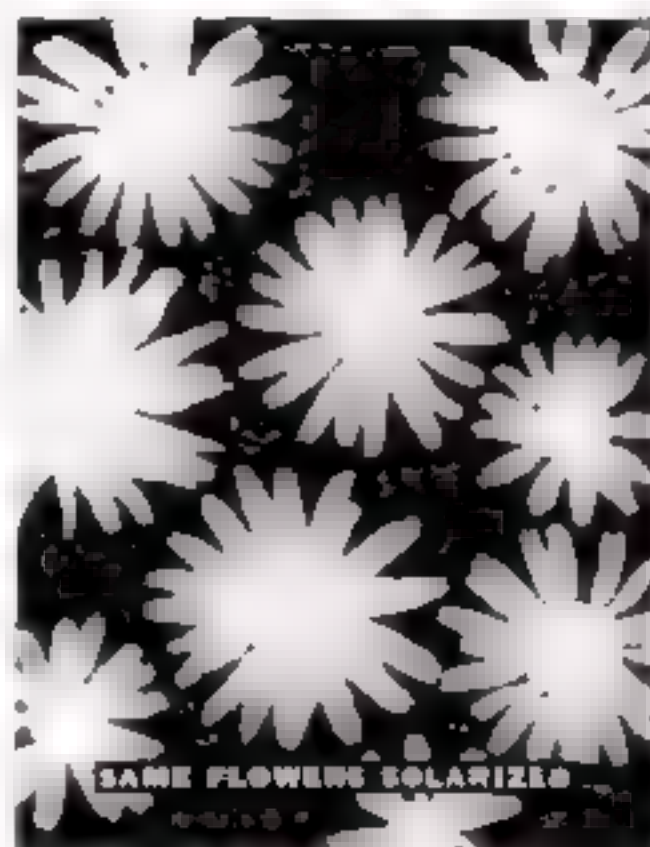
APPROVED BY GOOD HOUSEKEEPING BUREAU

## SPEAKING OF PICTURES

(continued)



THIS IS A STRAIGHT PHOTOGRAPH OF WILD WHITE MARGUERITES



SAME FLOWERS SOLARIZED



FLOWERS SOLARIZED TWICE



SAME FLOWERS SHADOWGRAPHED, REPRINTED, SOLARIZED, REPRINTED





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CHOOSE GOOD PRODUCTS THIS MODERN WAY!**

A recent Poll of Consumer Opinion showed the enormous preference for protective "Cellophane" packaging.



**87%**

PREFER  
BAKERY PRODUCTS  
IN "CELLOPHANE"



**73%**

PREFER HOSIERY  
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**78%**

PREFER CRACKERS  
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**85%**

PREFER CANDY  
IN "CELLOPHANE"



**82%**

(MEN) PREFER  
NATURAL TOBACCO  
IN "CELLOPHANE"



**85%**

PREFER BACON  
AND SAUSAGE  
IN "CELLOPHANE"



**92%**

PREFER PICNIC  
THINGS IN  
"CELLOPHANE"

**DU PONT**

REG. U. S. PAT. OFF.

"Cellophane" is a trade-mark of E. I. du Pont de Nemours & Co. (Inc.)





## “What do you mean . . . Coffee that fits your Coffee Pot?”

“Why, dear, that’s the secret of the flavor you’ve just been complimenting. You’d never dream of buying stockings or gloves without giving the size . . . and it’s every bit as necessary when ordering coffee. One or two grinds of coffee can’t possibly fit all coffee pots—and when you get the wrong-sized grind you lose a good deal of the flavor that you have paid for.”

“That certainly makes sense, Alice, but where do you get this

perfectly wonderful coffee that’s ground just the way you want it?”

“Buy A&P Coffee, darling, I think you’ll find it the best coffee you ever tasted. You’ll get it in the fresh, unground bean. Simply tell the clerk the type of coffee pot you use—then, right before your eyes, it’s *Custom Ground* exactly right to bring out all the fine flavor.”

“Believe me, I’ll try it, Alice—this very afternoon—and I’ll bet I make Bill stop teasing me about trains to Reno!”

AT ALL A&P FOOD STORES

### CUSTOM GROUND COFFEE

. . . is A&P Coffee correctly ground for your own coffee pot. Different types of coffee pots bring hot water into contact with ground coffee for different lengths of time. Therefore, it is necessary to have coffee specially ground (*Custom Ground*) for each type of pot, to bring out the full flavor.



FOR REGULAR POT have  
A&P Coffee ground COARSE.



FOR PERCOLATOR have A&P  
Coffee ground MEDIUM.



FOR DRIP POT have A&P  
Coffee ground FINE.



FOR VACUUM POT have A&P  
Coffee ground EXTRA FINE.





# LIFE'S REPORTS

## A NEBRASKA DIPLOMAT IN PARAGUAY

by JOHN NEILL

Asunción, Paraguay

Findley Howard has gone home. He packed his trunks, bade farewell to a host of friends, threw out the last evidence of conviviality in the Legation and departed for his native Columbus, Neb. Paraguay grieved to see him go.

Findley Howard has been, for the last five years, U. S. Minister to the Republic of Paraguay. A widower, he made the Legation a single man's paradise. Piled up in every room his visitors saw cases of Scotch, some full, some half empty, with bottles obviously taken at random. The Minister, in accord with tropical custom, frowned on serious drinking before noon, and during the morning confined himself to a pink liquid identified by some visitors as pink gin, by others as Lavis. Whatever it was, he found it very tonic and restorative.

After noon, however, whisky was *de rigueur*. To avoid needless movement and shouting, Howard hit upon the idea of having an Indian servant follow him around at all times with a tray bearing Scotch, soda and ice. He had only to reach out a hand for a drink.

In food, too, the Minister had a one-track mind. His dish, day after day, was canned tongue, imported from the U. S. Howard employed a good cook and set a varied table for guests. As for himself, he didn't care much about eating and when he was alone it seemed simplest to settle on tongue.

It gets steaming hot in Asunción and when the weather became too much for him, Howard was wont to discard clothing as a needless bother. Another odd habit which impressed guests was his

CONTINUED ON NEXT PAGE



THE HONORABLE FINDLEY HOWARD, "EL MINISTRO COWBOY," IN ASUNCIÓN

## NOW! Professional HOME MOVIES

COST LESS THAN UNEXPOSED FILM!



FOR OWNERS OF  
16mm. AND 8mm.  
PROJECTORS

IT'S NEW

### "NATIVE AFRICA"

JUNGLE thrills never before filmed! A snarling lion teaches his cub how to fight! Native escapes man-devouring cheetah! Weird customs! Exotic dances! Wild elephants! Native girls fishing! Victoria Falls! A picture you'll treasure for years!

See your photo dealer  
today!

### "BRITISH-GREEK VICTORIES" WAR IN THE EAST

General Wavell's great Victory! Heroic stand of Greeks in face of stupendous odds! Britain's navy goes into action!

### WORLD NEWS!

SPORTS... AD-  
VENTURE...  
TRAVEL... FUN  
CARTOONS...  
100 different  
films... yours to  
own and enjoy  
forever!

### LOW COST

8 mm.	50 ft.	\$1.75
8 mm.	180 ft.	5.50
16 mm.	100 ft.	2.75
16 mm.	360 ft.	8.75
Sound	350 ft.	17.50

FREE

1941 CATALOGUE

Send for your  
copy now!

## CASTLE FILMS

Please send me Castle Films' 1941 catalogue.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

New York, RCA Bldg.

Chicago, Field Bldg.

San Francisco, Russ Bldg.





MADE WITH "LASTEX" YARN

### How else this flawless fit this comfortable control

Vassarettes, as you see, are made without recourse to frills or gadgets . . . with nothing to interrupt their smooth re-drawing of your figure in one long, liquid line. Slip into one and know the gloriously uncorseted but perfectly controlled feeling it gives. Vassarettes . . . full-fashioned by patented and exclusive Vassar processes . . . include all-in-ones, girdles and pantie-girdles at from \$5 to \$15 and brassieres at from \$1.50 to \$3.50, for all figure types. Naturally, they're all made with benefit of "Lastex" yarn . . . whose stretch technique alone makes possible such light but competent corsetry. Always insist on a genuine Vassarette . . . look for the label. At leading stores everywhere or write for name of nearest store and free illustrated booklet to Vassar Company, 2543 Diversey Parkway, Chicago.

*Lastex*... THE MIRACLE YARN THAT MAKES THINGS FIT  
REG. U. S. PAT. OFF.



An elastic yarn manufactured exclusively by United States Rubber Company, makers of "Laton" yarn, Rockefeller Center, New York City

## LIFE'S REPORTS

(continued)

morning game of solitaire. After breakfast the Minister would proceed in state to the Legation bathroom where there was set up a card table with a deck of cards and a glass of the invariable pink liquid. Here the Minister would while away an hour before undertaking the arduous duties of the day.

When Howard, the son of a Nebraska newspaper publisher, first blew into town his Midwestern breeziness soon had the Paraguayans holding their hats. Some dignified citizens were jarred by his habit of strolling into the pompous Union Club and clapping them on the shoulder with a genial "Hi ya, Toots." But as they came to recognize his keen business sense, his straight-shooting and his political understanding, they decided that if this was Yankee style they liked it.

What really won the Paraguayans was the Minister's fantastic courage during a Paraguayan revolution. As the story is reported, Howard donned his white linen suit and sun helmer and insisted on going himself through the bullet-whistling streets to the cable office to report to Washington. He refused to let any married member of the Embassy staff accompany him, saying of himself, "Hell, as far as my kids are concerned, with insurance I'm worth more dead than alive anyway." He added, grinning: "Mind you, nobody is a greater coward than Findley Howard, but nobody is a braver man than the U. S. Minister." He strolled down the main street toward a spitting machine gun, which miraculously missed him, turned it one side with his walking stick and said: "Sonny, you'll hurt somebody with that thing, and wouldn't it be embarrassing if it were the U. S. Minister?"

At the cable office, they told him that no outgoing cables were permitted. "I'm the U. S. Minister," began Howard, sitting down very firmly, "and I'm going to send my cable to Washington." With repetition, suasion, threats and general carryings-on, he finally tired

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GOLD STRIPE  
OF-COURSE!

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GOTHAM GOLD STRIPE NYLONS BEST BY TEST

DRINK  
TO YOUR  
HEALTH'S  
CONTENT

Nesbitt's  
CALIFORNIA  
ORANGE

5¢

FOR YEARS THE FAVORITE ORANGE  
AT BETTER SODA FOUNTAINS



## MAJOR FRANK

The coat that says "at ease"

**\$10**



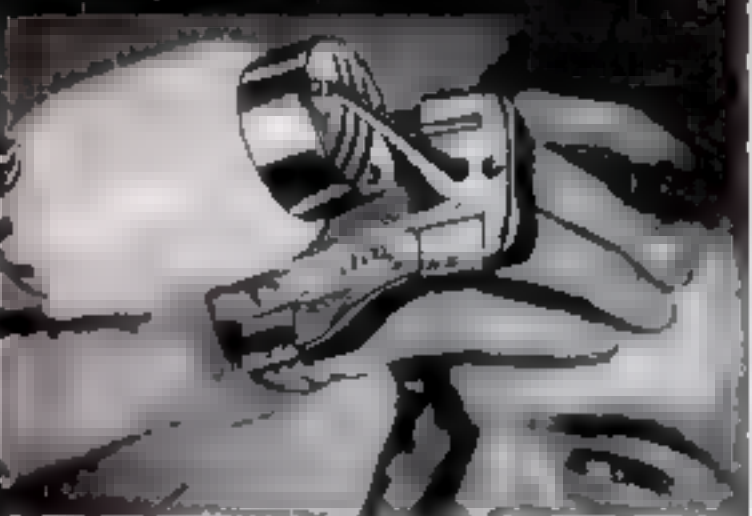
FOR active outdoor sports... you will be handsomely, yet casually dressed in Revere's new "Major Frank." It's perfect for those "pipe and book evenings" too. A soft wool tweed, plaid pattern, is styled with slash pockets and leather buttons, and cut to accent your physique. In natural tan, brown, and teal.

If your favorite store hasn't Major Frank, order direct, stating size and preferred color (also available in other sizes).

**Revere**  
SMART SPORTSWEAR

FREE! WRITE FOR ILLUSTRATED FOLDER, "9 SPORTSWEAR HITS OF 1941," YOUR HANDY STYLE GUIDE.  
REVERE KN T Y HQ MILLS, INC. MALDEN MASS.

## Is lazy circulation making your HAIR FALL OUT?



## Wake up your scalp with new finger-massage machine

Are you losing your hair because circulation in your scalp is sluggish? Your own doctor will tell you that daily fingertip massage is one of the most sensible things you can do to help.

Now easy with Vitalator—amazing machine that imparts to your own fingertips the correct rotary vibration of Swedish massage. You need no special skill. And Vitalator does the work, as you relax.

Use Vitalator alone, or to apply your hair tonic with professional technique. See it, try it, own it! At cosmetic, drug and appliance counters everywhere.

The A. C. Gilbert Co., New Haven, Conn.

SCALP CIRCULATION AT YOUR FINGERTIPS

**GILBERT Vitalator**  
CHROME FINISH \$8.95 COLORFUL PLASTIC \$9.95

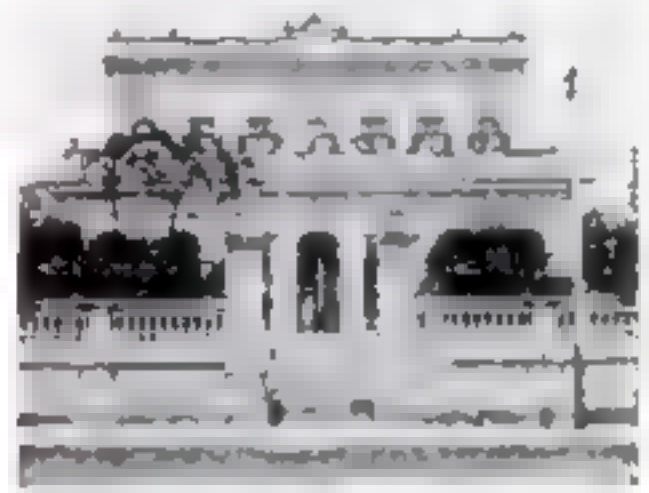
## LIFE'S REPORTS

(continued)

them out. His was the only diplomatic cable accepted.

One great success was his annual Fourth of July party. The entertainment fund of such a Ministerial post as Asunción is less than \$1,000 a year and Howard quickly decided that that was just enough for one good party. His choice of July Fourth was particularly happy because that happens to be a great holiday in Paraguay too and many of his guests took it as a special compliment to their country.

Howard never allowed his drinking to interfere with his work and could stick to iced tea when he had to. Many officials, furthermore, found that a few Scotch-and-sodas with



AMERICAN LEGATION, ASUNCIÓN

Howard at the Union Club had more effect on their tongues than on Howard's ears. "I often thought," mused one of them, "that he sometimes pretended a mellowness which had no basis in fact."

Howard was a close friend of Colonel José Félix Estigarribia, the hero of the Chaco War who became Paraguay's great president. Those in the know feel that the Chaco Peace Conference, which the U. S. and five other nations sponsored at Buenos Aires, would never have been such a success had it not been for the work Howard did behind the scenes. The Paraguayans, cocky at military successes, reputedly would not accept the very generous offer of the arbitration commission until Howard got Estigarribia's ear. Estigarribia, rushing to Buenos Aires and replacing a negotiator by himself, forced the settlement. Later Howard played the major role in getting

CONTINUED ON NEXT PAGE

Remember the tune they were singing... the night we fell in love?



A picture for everyone who's ever been... or ever will be in love... a romantic note for heart-strings... joyously reuniting two exciting stars!

## IRENE DUNNE \* CARY GRANT

George Stevens' PENNY SERENADE

BEULAH BONDI • EDGAR BUCHANAN • ANN DORAN  
Based on the McCall's Magazine novel by Martha Cheavens  
Screen play by Merrie Ryskind • Directed by George Stevens  
A COLUMBIA PICTURE

☆ Watch for it at your local theatre!



## The Vitalis "60-Second Workout" helps your hair to help you open Opportunity's door!



### The Vitalis "60-Second Workout"

#### 50 seconds to Rub

Vitalis with massage wakes up your scalp circulation—needed oil is supplied—hair looks alive.



#### 10 seconds to Brush

Vitalis keeps your hair in place—lustrous, trim, well groomed—with no "patent leather" look.



**O**PPORTUNITY knocks few times these days. Too many fellows are seeking her favor. Competition is keen, so make your every asset count. In all your contacts, business or social, look successful with well-groomed, handsome hair. It's easy to help your hair and appearance to that successful look with Vitalis and the "60-Second Workout".

Just give your scalp a dash of Vitalis and a brief, vigorous massage. Immediately, you'll feel a lively tingle in your scalp as circulation is awakened. And with the pure vegetable oils of Vitalis

supplementing the natural scalp oils, your hair soon looks alive. Combed, it stays in place—with no "patent-leather" look. You'll see in your mirror how much that healthful Vitalis grooming has done for your good looks. And you'll see a new admiration in women's glances, a new respect in men's.

But that's not all. Vitalis and the famous "60-Second Workout" routs unsightly loose dandruff—helps retard excessive falling hair—helps you keep your hair. So get yourself a bottle of Vitalis at your druggist's today.

# VITALIS

Helps keep your hair healthy and handsome



## LIFE'S REPORTS

(continued)

from the U. S. unlimited credit for Paraguay that helped cushion the shock of post-Chaco War demobilization.

His influence was reputedly resented by the German Embassy, so strongly indeed that Estigarribia got the notion (probably quite unfounded) that the Germans were "out to get" Howard. Estigarribia passed the word that if Howard had an "accident," 100 Germans would have similar ones.

Paraguay had a change of government seven months ago and the new crowd showed a dislike for Howard. This government is run by the Army set and does not have the same dislike for the Germans that Estigarribia had. The Government's antagonism toward Howard probably had something to do with his leaving Paraguay.

It was Minister Howard's practice to meet every distinguished visitor at the Asunción airport, with practically the entire Legation staff, in an antediluvian Packard and, if the visitor was a bachelor, to invite him forthwith to stay at the Legation. The Packard of late has provided more honor than transportation. A recent visitor reports two blowouts and one puncture on the drive to the Legation. "I'm going home soon," said the Minister wistfully, "and they won't want this car. So why the hell should I spend money on tires?"

If he was sorry to go, he was nevertheless glad of the prospect of getting back with his two children, a boy 17 years old and a girl 13, who have been staying with an aunt in Columbus, Neb. Howard lives for these kids, whose mother died when they were small children, and does everything for them so that, as he gruffly states, they will be better persons than he is.

There are many hundreds of Paraguayans of every class, from cabinet ministers down, who sincerely miss "El Ministro Cowboy." Said one: "He was an odd man, but we accepted him as he was and grew to love him. And Paraguay owes more to him than Paraguay could ever with dignity admit."

## AMERICA'S NO. 1 STAR TYRONE POWER



Buy America's No. 1 PIPE—The One and Only

*Pre-Smoked*



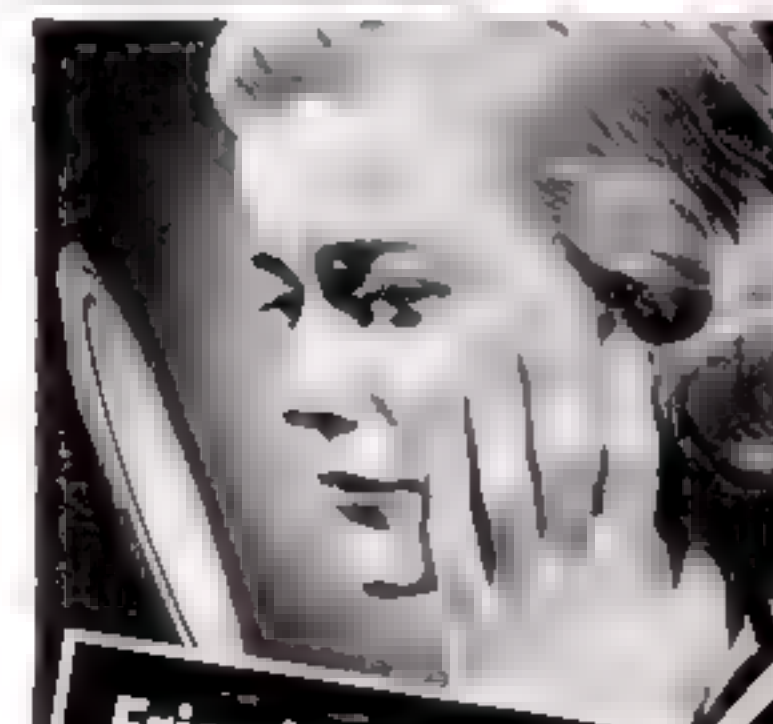
There's only one correct way to "break in" a pipe... that's by smoking it. Only Dr. Grabow pipes are pre-smoked with fine tobacco (Edgeworth) on Linkman's mechanical smoking machine.

NO BREAKING IN  
NO BITE  
NO BITTER TASTE

DR. GRABOW'S PATENTED CLEANER

MADE BY M. LINKMAN & COMPANY Makers of Hollywood Pipes

**\$1.50** (each of 5 "L" S)



Friends whisper what your mirror shouts!

Your mirror tells you what they say behind your back about that oily, half-clean skin. Give yourself a chance! For radiantly clean skin, here's what you do: Apply a hot towel... now spread on Pompeian Milk Massage Cream... then massage your face vigorously. Pompeian goes on clean-pink, rolls off dirt-grey! Next, a cold towel or an astringent... then look at your skin in the mirror! See it glow with color after the Pompeian facial work-out! For 35 years Pompeian Milk Massage Cream has been a great aid to those who realized that a clean skin is the very foundation of a fine, attractive complexion. It costs less than 2c a treatment. Get a jar today at your drug, department or dime store, or mail coupon below.

SEND 10¢ FOR TRIAL JAR

The Pompeian Co., Baltimore, Md.  
Enclosed is 10 cents. Please send jar of Pompeian Milk Massage Cream and directions for use as a "facial."  
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## HOW TO RETIRE AT 55 ON A LIFE INCOME OF \$150 A MONTH

### A story for Men who are now 40 or younger

I COULD hardly believe it. "You say that man used to run a bakery out West?"

My friend nodded. "His name is Barnes. He came down here to Florida about six months ago. And he's been having the time of his life ever since."

That was easy to see. The man we had been observing was dressed in comfortable, knockabout clothes; his face was tanned; his eyes twinkled. As we fell silent we could hear him talking to his friends.

"Sure, and I'm having that tarpon mounted. It'll be ready when my wife and I get back from the picnic."

I turned to my friend. "Lucky devil, to be down here retired for life, through with money worries at his age. He must have inherited a fortune."

"You're wrong about the fortune," my friend said. "I've heard his story, and he didn't inherit any money. He's retired on a life income from an insurance company—\$150 a month as long as he lives. Come over and meet him."

### You don't have to be rich

So I met Barnes that day. Later I got a chance to talk to him at length.

"You can retire as easily as I did," said Mr. Barnes. "You don't have to have a lot of money in the bank. It doesn't matter how much you're worth. The important thing is to start while you're still young. How old are you now?"

I told him I was 40.

"That's fine," he said. "Now listen. When I was your age I was discouraged. My bakery was doing all right and the money was coming in, but I wasn't getting anywhere. I wanted security and didn't have it. I wanted freedom to enjoy life, and didn't have it."

"Then one day I heard about the Phoenix Mutual Plan. I realized then what an opportunity I had been passing up. For this Plan was just what I needed. By investing a portion of my earnings in it, I could guarantee myself a life income, beginning at 55! This income meant the end of business worries. It meant life-long security, freedom to do the things I wanted to do."

### An income for your wife

"In addition, the Plan assured my wife a life income if I died before retirement age. And it guaranteed me a disability income if, before 55, total disability stopped my earning



power for six months or more.

"So I began using the Plan. Old worries began to slip away. I was on the right track and I knew it. Today, at 55, I have the things I want. Each month the postman hands me a check for \$150, and I'll get another \$150 every month as long as I live."

"People ask me, 'Is it enough?' As a matter of fact, they'd be amazed at what a person can do on \$150 a month when he retires. I tell them, 'Don't ask whether it's enough—ask what I'd ever do without it!'"

This story is typical. Over 38,000 people are using Retirement Income Plans like this. Each Plan is backed by Phoenix Mutual, a company with over half a billion dollars of insurance in force and a record of nearly a century of public service.

### Send for Free Booklet

Send the coupon and you will receive, by mail and without charge, a booklet which tells about the Phoenix Mutual Plan and how to qualify for it. This booklet explains how to get a life income of \$10 to \$200 a month or more, starting at age 55, 60, 65, or 70. It shows how the Plan can protect you against emergencies and how you can fit the Plan to your own needs. Don't delay. Don't put it off. Send the coupon for your copy now.

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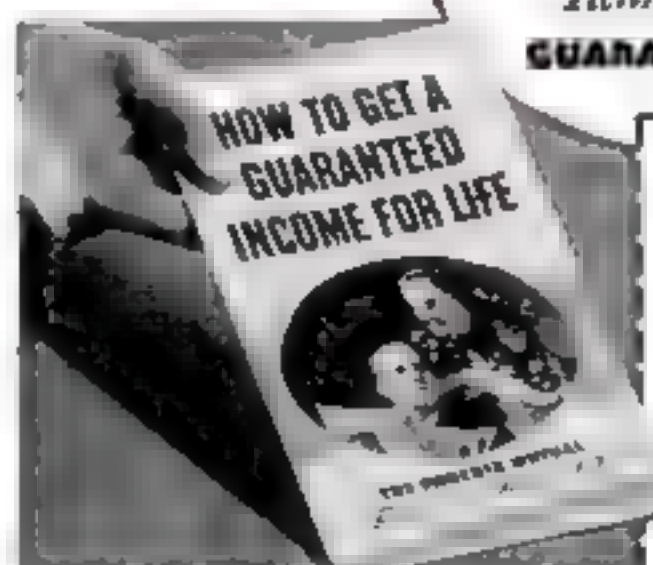
Retirement Income Plan

**GUARANTEES YOUR FUTURE**

PHOENIX MUTUAL LIFE INSURANCE COMPANY  
476 Elm St., Hartford, Conn.

Please mail me, without cost or obligation, your 32-page illustrated book showing how to get a guaranteed income for life, beginning at 55, 60, 65, or 70.

Name \_\_\_\_\_  
Date of Birth \_\_\_\_\_  
Business Address \_\_\_\_\_  
Home Address \_\_\_\_\_



Cover, 1941, by Phoenix Mutual Life Insurance Company

## LIFE'S PICTURES

Andreas Bernhard Lyonel Feininger photographed Speaking of Pictures (pp. 12-14) and the New York essay (pp. 86-95). Though born in Paris, he is an American citizen (his parents are American). He studied architecture, forsook it for photography, spent 7 years in Stockholm. Now in the U. S., he will publish 175 New York photographs as a book next fall. Then he will go on to photograph other U. S. cities.

The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several sources cited it is recorded picture by picture (left to right, top to bottom), and once by line (lines separated by dashes) unless otherwise specified.

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73—KRAUSHAAR GALLERIES, MIDTOWN GALLERIES—THE DOWNTOWN GALLERY, FERNAND BOURGES courtesy KRAUSHAAR GALLERIES—WALKER GALLERIES, THE DOWNTOWN GALLERY  
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# Here's Why Mercury's Difference Is More Than Skin Deep!



**S**MOOTH, flowing lines alone don't make a car different. Differences in Mercury start with its very conception. ● There's no other car like Mercury because it's actually designed and built with more power per pound than most other automobiles. ● In fleetness, it stands out

like a greyhound as contrasted to a St. Bernard. For Mercury construction eliminates superfluous weight and drag. ● That's why Mercury steps out front and stays there in any kind of going. That's why it's so alert and responsive in traffic, so swift and sure on the highway.



● **MORE ROOM INSIDE.** Space aplenty for tall, broad-shouldered passengers to relax and rest without crowding. Extra-wide seats and spacious interiors give big-car comfort. There's head room, leg room, elbow room for all!



● **LARGE BAGGAGE SPACE**—There's plenty of room for the whole family's luggage—big bags and small! Spare tire stands vertically, out of the way.



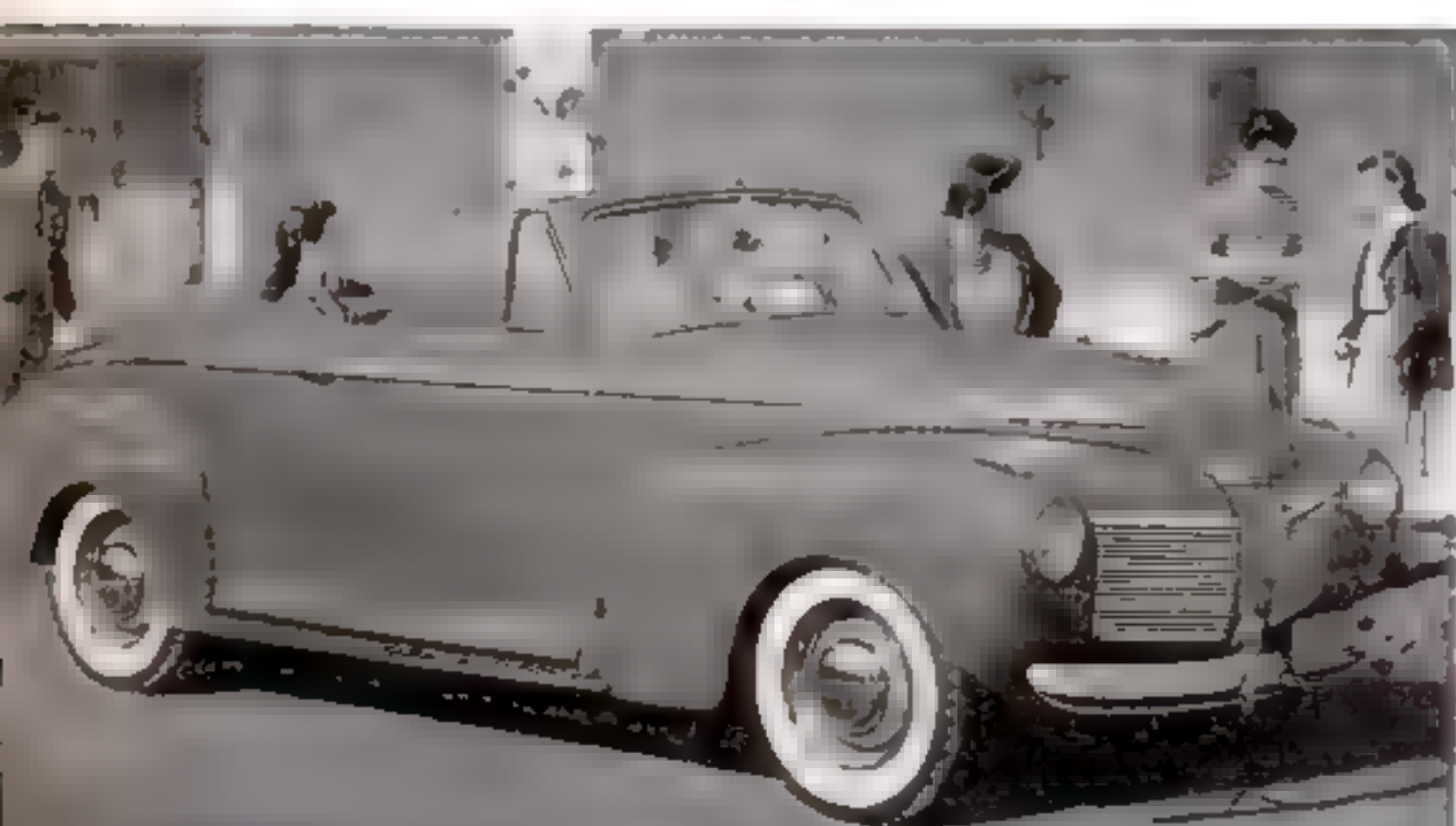
● **SURE-FOOTED TRACTION**—New, larger tires with wider tread put more rubber on the road for better grip in starting, stopping—greater stability on curves.



## Mercury Always Rides A "Tail Wind"!

**W**HEN Mercury streaks down the highway and sweeps around curves, you get the feel of riding a tail wind. For the tremendous get-up-and-go of this spirited, youthful car whisks you along without a whisper of labored effort. Precision balance and favorable ratio of power-to-weight put it way out front and keep it there. ● Nation-wide records show that no other automobile in its field ever made friends so fast. Here's a car that everybody likes on sight—a trim, exciting beauty, alive with the power and vitality of a V-8 engine that's thrifter than many sixes. Here's a big car, too,

inside and out, with plenty of head room, leg room, elbow room . . . yet it's so nimble and responsive that it seems to drive itself. ● New, wider tires and equalized weight distribution give Mercury better road grip—sure-footed stability on curves and slippery highways. Long, gentle, slow-motion springs and double-acting shock absorbers provide a brand new kind of motoring comfort. ● And for all Mercury's fleetness and power, owners report up to 20 miles per gallon on gas! Drive a Mercury for yourself. You'll get a brand new thrill at the wheel of this vastly different kind of car!



● **HERE'S SMARTNESS AND YOUTH IN A CONVERTIBLE**—a new all weather 5-passenger Mercury. Automatic top is raised or lowered electrically, at the touch of a button. Tailored seat cushions and backs, in your choice of tan, blue or red hand-buffed leather. Olive-drab or black fabric top with matched edgings, optional. Large luggage space. White sidewall tires extra.



# MERCURY 8





HERE YOU SEE THE FIRST USE OF U. S. ARMED FORCE IN WORLD WAR II. IN BOSTON HARBOR, MARCH 30, COAST GUARDSMEN SEIZE GERMAN TANKER "PAULINE FRIEDERICH"

## U. S. USES FIRST FORCE TO WIN BLOODLESS VICTORY IN BATTLE OF THE ATLANTIC

In the winter of 1916-17 Teddy Roosevelt, Albert Bushnell Hart and other interventionists of that bygone day strenuously urged the U. S. Government to seize and make use of the 109 German merchant ships then lying at refuge in U. S. harbors. The ships were much needed, but President Wilson held back. Careful of the forms of neutrality, he feared the seizure might rouse the Kaiser to declare war. Not until the U. S. itself had formally declared war on Germany did U. S. armed forces, on April 6, 1917, pounce on the German ships.

The difference between President Roosevelt and President Wilson, and between U. S. "neutrality" of 1941 and that of 1917, was dramatically illustrated on March 30. Out from Washington went an order, approved by the President from the cruising *Potomac*. In 21 U. S. harbors from Portland, Me., to Grays Harbor, Wash. and south to the Canal Zone, Coast Guardsmen and soldiers armed with rifles and ma-

chine guns swiftly boarded 28 Italian, two German and 35 Danish merchant ships, carted their crews off to immigration stations or jails. In the Battle of the Atlantic, the U. S. had won a bloodless victory. The only show of resistance, a mild one, was by Italian crewmen at Jacksonville, Fla.

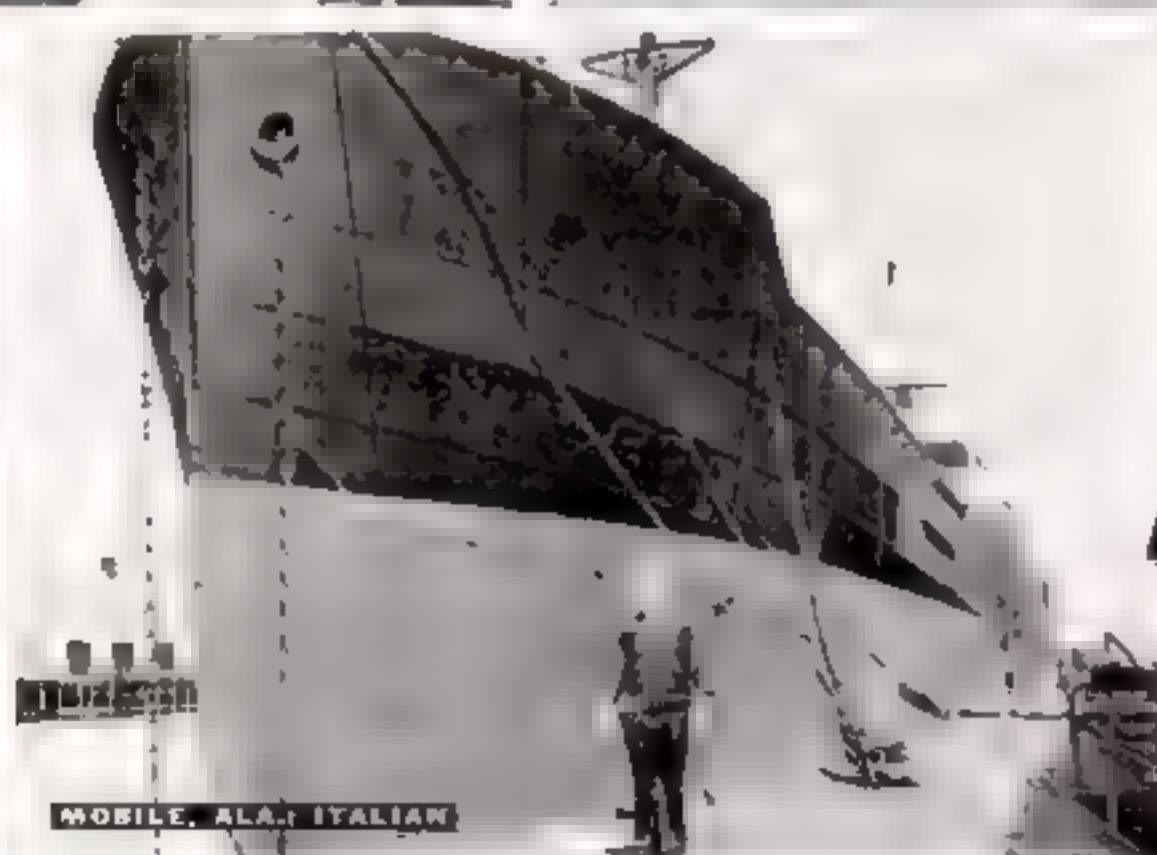
It was a historic act: the first use of U. S. armed force in World War II. Six months ago it would have been a screaming sensation throughout the land. Last week, significantly, the public reaction was one of general satisfaction, mingled with mild vexation that the thing had not been done sooner. Legal excuse for doing it now was a tip-off that the Italian and German crews had begun to sabotage their ships. The Espionage Act of 1917 authorizes seizure to prevent such action. Official explanation of the seizures of Danish ships, whose crews welcomed the invaders and were shortly allowed to go back aboard their undamaged ships, was that their ships

might shortly have been sabotaged by "other crews."

Legal or not, the U. S. move was tough stuff and recognized as such by the Axis press which screamed "piracy" and "Wild West." That U. S. officials had fully made up their minds to get tough and stay that way was shown by Secretary Hull's stiff rejection of German and Italian diplomats' protests, by preparations to prosecute guilty Italian and German crewmen for sabotage, by a stiff Hull note ordering the Italian naval attaché in Washington, Admiral Alberto Lais, out of the country for having ordered his countrymen's acts of sabotage. Whether the seized ships would be turned over directly to Britain, or used by the U. S. in place of American ships to be turned over to Britain, remained officially unannounced. But Secretary Hull did not leave many citizens guessing when, in answer to questions about the ships' disposal, he reminded reporters that the U. S. policy is still all aid to Britain short of war.



# THESE ARE 45 OF THE 69 GERMAN, ITALIAN AND DANISH SHIPS SEIZED BY





THE U. S. GOVERNMENT. TOTAL TONNAGE: 296,615



BAYONNE, N. J.: DANISH



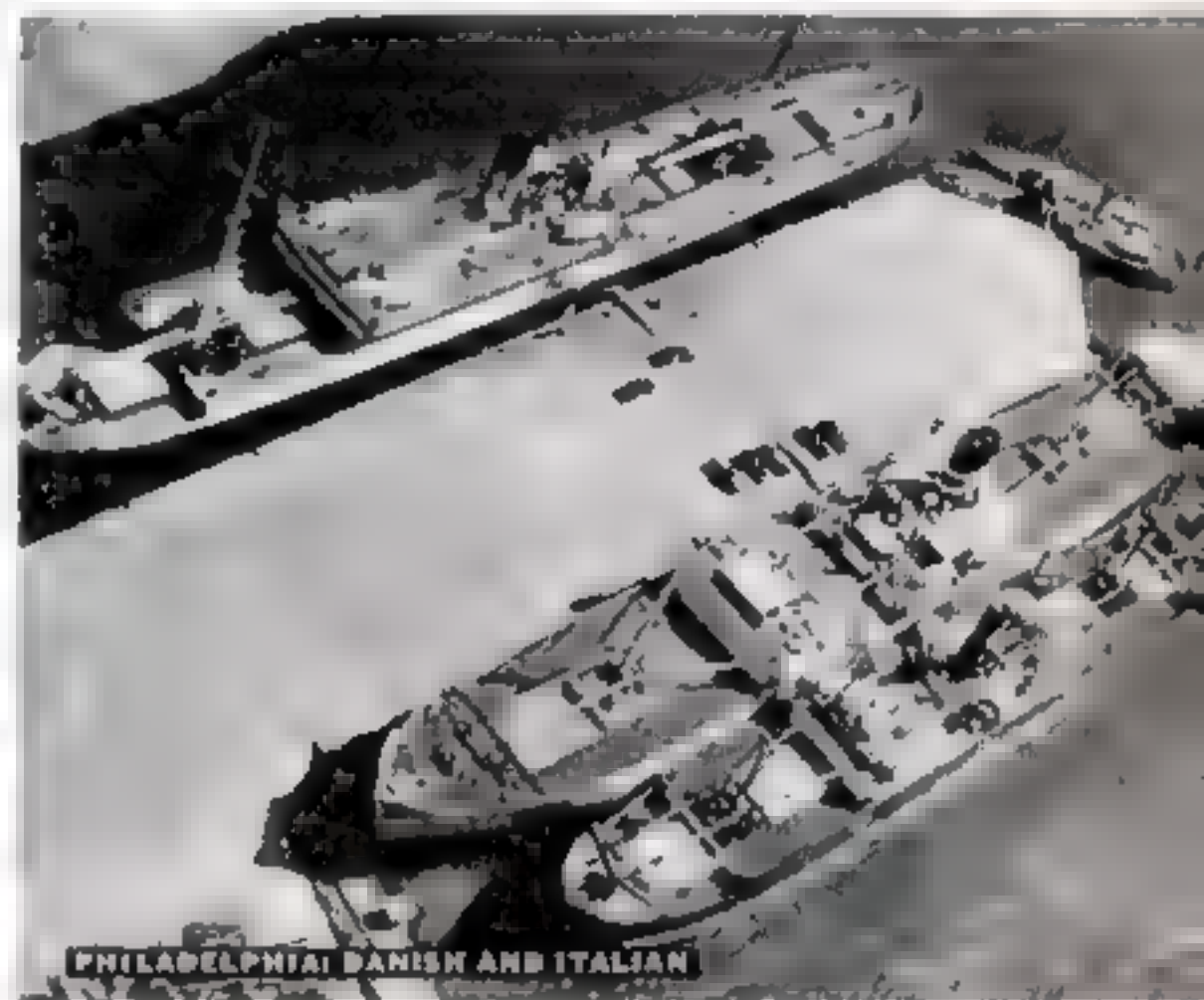
PORTLAND, ORE.: ITALIAN



PORT NEWARK, N. J.: ITALIAN



JACKSONVILLE, FLA.: DANISH



PHILADELPHIA: DANISH AND ITALIAN



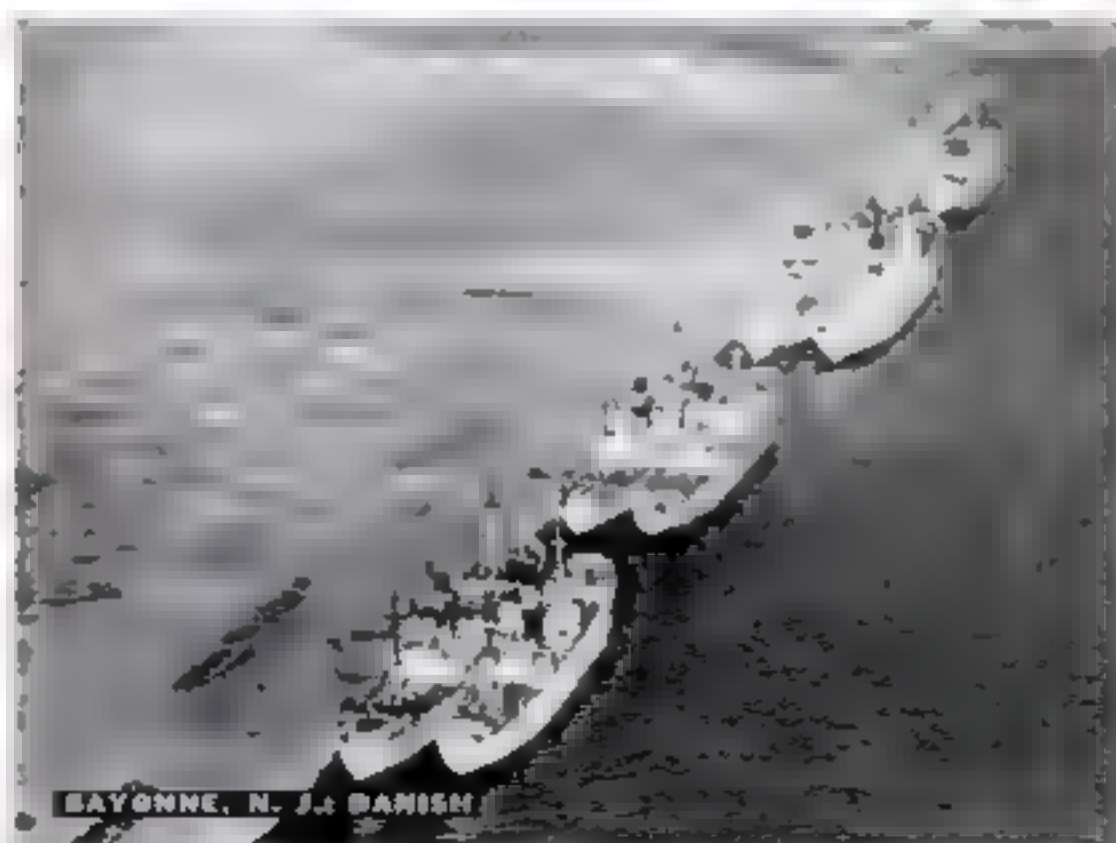
YANNAH, GA.: ITALIAN



NEW YORK: ITALIAN



PORT EVERGLADES, FLA.: GERMAN



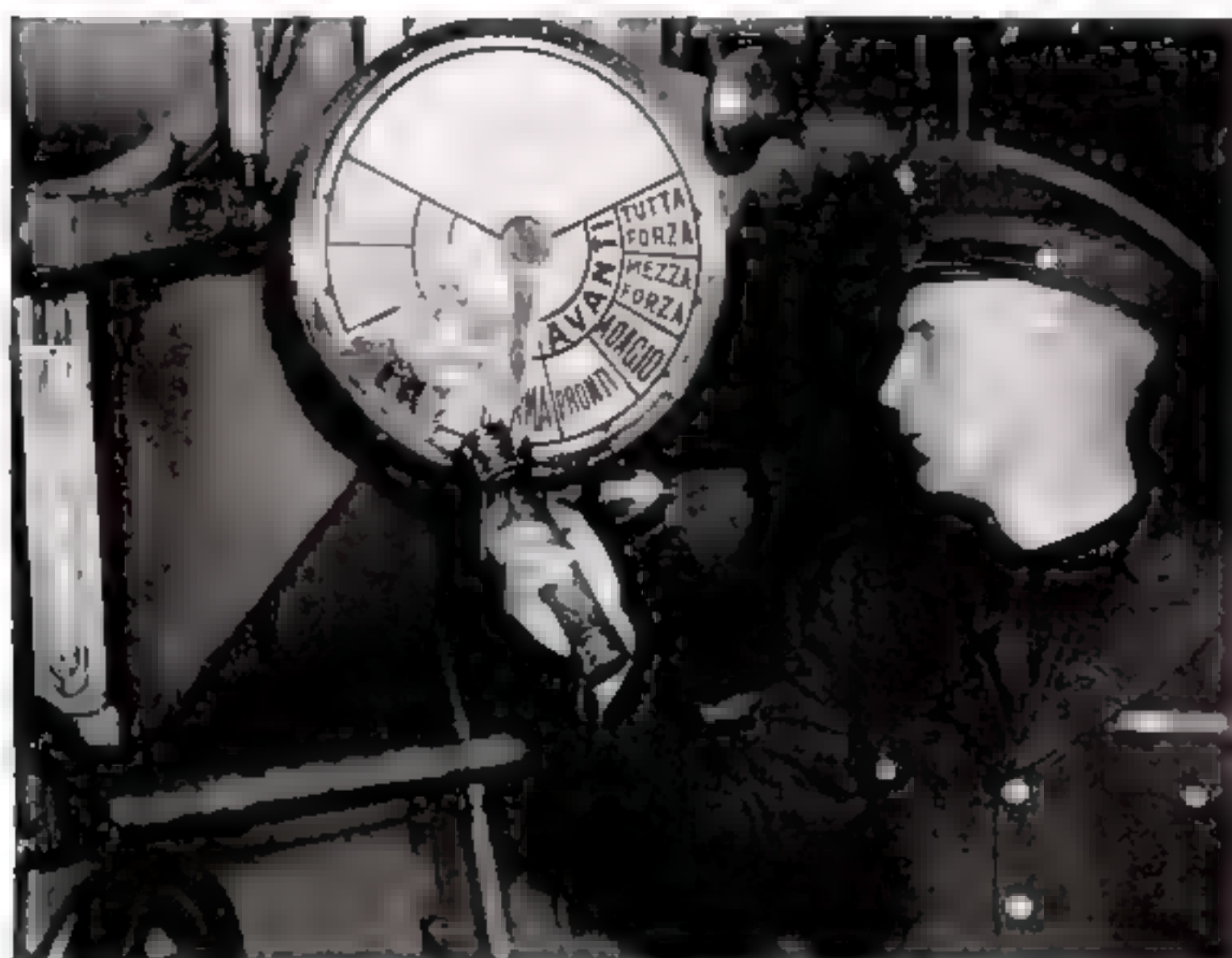
BAYONNE, N. J.: DANISH



BOSTON: DANISH



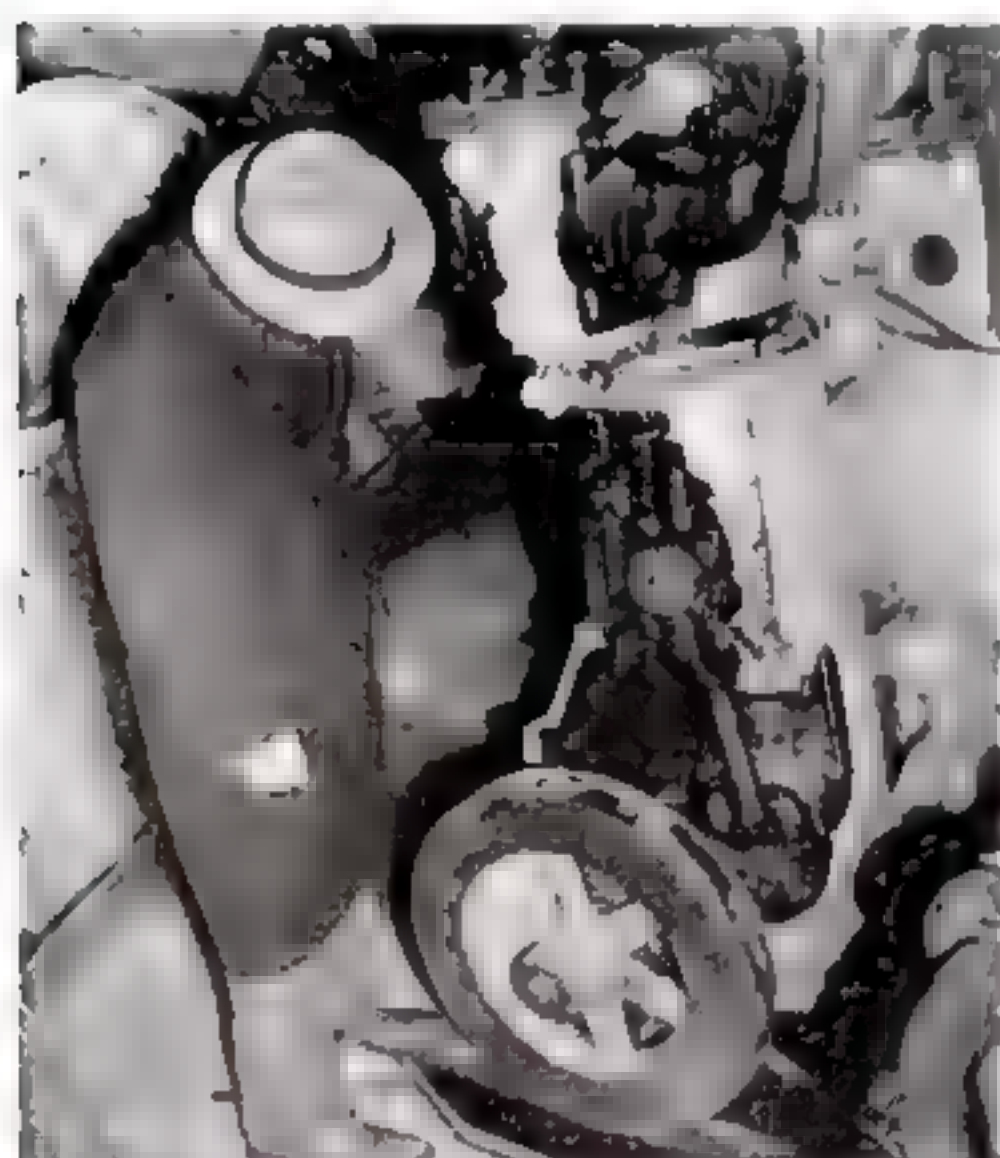
# ONE GERMAN CREW DID THOROUGH WRECKING JOB BUT ITALIANS BUNGLED SABOTAGE



In Portland, Ore. the crew of the Italian motorship *Leme* smashed main engine telegraph and did other damage by tricking U. S. Marshal's guards placed on ship from this ago in label action.



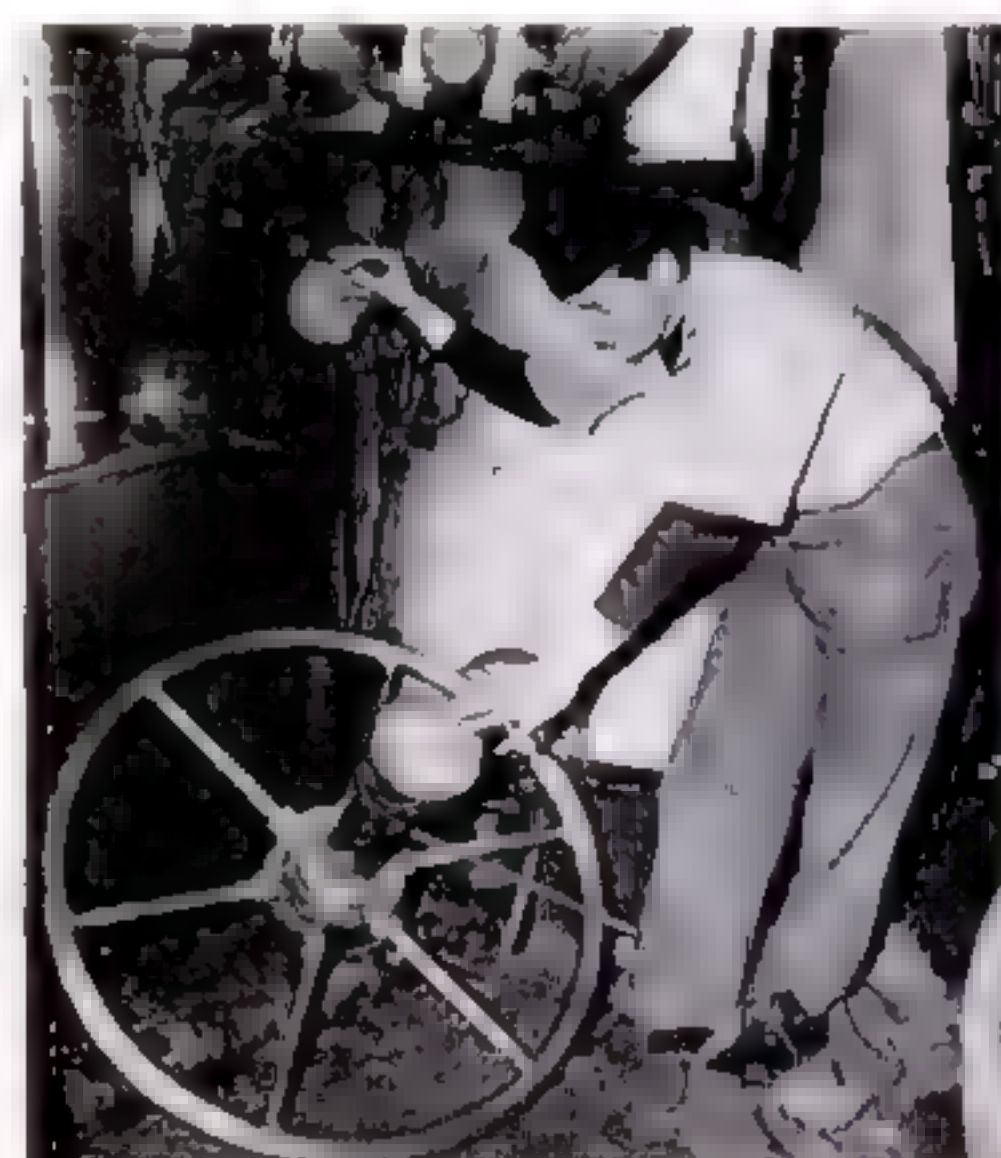
Pretending to give their engines a trial workout, *Leme* crewmen put emery dust in the bearings and cylinders, dropped jagged pieces of iron in gear boxes, did the best Italian job of sabotage.



In Boston its crew thoroughly wrecked German tanker *Pauline Friedrich*. Above remains of a smashed converter pump.



In New Orleans crewman of Italian *Alba* had nearly back-sawed a 14-in. crankshaft in two when the guardsmen arrived.



In Newark, N. J. boarding Coast Guardsmen found the reversing gear wheels of Italian *Alba* snipped off by crew—lene torch.



The main air pump and attached circulating pump cylinder barrels and valve chest of Italian *Alberta* were well sledge-hammered. The penalty for sabotage is \$10,000 fine, 20 years in prison.



In San Juan, Puerto Rico the Italian *Colorado* was docked in the San Antonio channel in shadow of 10th U. S. Naval District headquarters, but its crew managed to wreck engines anyway.



## AND THEIR CRAFTS CAN BE REFITTED FOR SERVICE IN ATLANTIC "BRIDGE OF SHIPS"



Scuttled off Costa Rica, a German and an Italian freighter are burned by their crews March 31 to escape seizure. Other German freighters were burned last week in Peru, Ecuador, Venezuela.

The crew of the 4,645-ton tanker *Pauline Friederich*, lying in Boston harbor, displayed customary German efficiency in their sabotage job. Armed with sledge hammers, hacksaws and acetylene torches, they had made an almost complete wreck of their ship before Coast Guardsmen got aboard. Except for the boilers, every piece of machinery was smashed beyond repair. Estimating the damage at \$800,000, marine engineers figured that to refit the ship would cost three times what it was worth.

The Italians, on the other hand, were no more efficient and successful than they have been in Albania and Africa. As may be seen on the opposite page, they managed to create a considerable litter, but it was announced that every one of the 25 ships they tried to wreck (three were untouched) could readily be repaired. This compares with the performance of the German crewmen who sabotaged every one of the 109 ships laid up in U. S. harbors in 1917. All 109 seized in April had been repaired and put in U. S. service by December. Total tonnage of the ships seized last week was 296,615, or about enough to replace Britain's shipping losses in an average month.

Presumably because a Coast Guard sentry had been put aboard their ship when the *Potomac* anchored beside it during President Roosevelt's fishing trip, the crew of the German freighter *Arauca*, which was chased into Port Everglades, Fla. by a British cruiser last year during its maiden voyage, were nabbed before they could do any damage to their ship. Some of their comrades to the south had better luck, as Latin America began following the U. S. lead. Of 56 Italian and 40 German ships tied up in Latin America, by last week's end ten had been burned up by their crews to escape seizure.



"Alle umdrehen!" (Everybody turn around) was captain's order when a cameraman appeared at Broward County, Fla. jail. These are the *Arauca* crewmen who, when President Roosevelt's

*Potomac* anchored beside them on March 21, impudently lowered their small swastika flag and broke out a big one. Seized crewmen will probably be jailed or interned for duration of war.



## Hitler launches his Balkan offensive against Yugoslavia, Greece and the British Army

The date was April 6. The day was Sunday. The hour was dawn. And to the surprise of practically nobody Adolf Hitler put the German Army he had been collecting in the Balkans into motion against Yugoslavia and Greece. War was declared by a Berlin broadcast in which everything was blamed on British intrigue. As in Poland and the Low Countries, the Nazi air force led off the attack by bombing airdromes and bridges in Belgrade. The German General Headquarters claimed initial successes all along the line—except in the Struma River valley leading to Salonika, where the Greeks were reported putting up notable resistance.

Thus, as the Balkan war got going, Adolf Hitler found himself doing something he had promised his people for eight years they would never have to do—fight on two fronts. He had hoped to engulf the



MATCHEK

The Nazi tactics in leading up to the attack followed the familiar pattern set in Czechoslovakia and Poland. The German press and radio railed against the Serbs, accused them of beating German residents and burning their homes. Vainly Berlin sought to drive a wedge between the Serbs and the Croats but when Vladimir Matchek, the venerable Croat leader, joined the Simovich Cabinet as Vice Premier, Yugoslavia stood united. Loyally, Matchek ordered the Croats to follow the orders of the Serb-dominated Yugoslav Army, which had swiftly mobilized and taken over highways and railroads and cars.

To meet the attack Yugoslavia relied on her own fierce fighting men and what aid could be given by General Wavell's Army, now transferred from Egypt to Greece. For the long pull, three other factors stiffened the Yugoslav spirit. One was the promise of general Balkan support implied in the suicide of Premier Count Paul Teleki of Hungary, who killed



RUTH MITCHELL

himself rather than hand over Hungary as a base for the German attack on Yugoslavia. Another was a treaty of friendship with Soviet Russia, announced only a few hours before the German invasion. This treaty meant, at the least, that Russia is now openly opposed to the wiping out of a Balkan front through German victory.

Third and best spirit stiffener for the Yugoslavs was President Roosevelt's twice-given promise of aid. The Simovich Government has a stronger moral claim on U. S. aid than any other country because the coup d'état which put it in power was accomplished with the blessing, if not the active connivance, of the U. S. State Department.

Another special tie was formed between the U. S. and Yugoslavia just before the attack when a foreign

woman was allowed for the first time to join the secret society of Serb patriots called *Chetniks*. She was Ruth Mitchell, sister of America's late Brigadier General "Billy" Mitchell. In a peasant hut near Belgrade, where the skeleton of a *Chetnik* hero lay in a corner, Ruth Mitchell was handed a phial of poison and a black fur hat with a silver skull-and-crossbones emblem. Then she watched her name struck off a list. "We just cross the name off, my girl," said Kosta Pechanatz, *Chetnik* leader, "because we consider you dead when you become one of us."

**Grey's Elegy.** A spluttering Vesuvius is monocolled Charles Grey Grey, present editor of the authoritative semi-official book *Jane's All the World's Aircraft*. For years he has heaped lava upon American and British aviation, lauded Italian and German. Often he referred to "the civilized world and America."



GREY

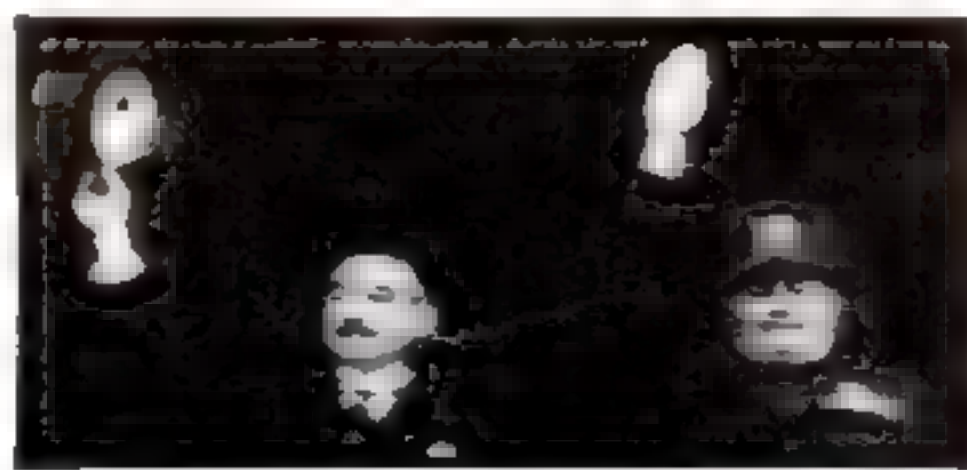
Last week in the new 1940 edition of *Jane's*, Grey wrote: "The United States have decided to support the war 'to the last Englishman.'" Promptly the British press howled, the Ministry of Aircraft Production disavowed all connection with the book, and its publishers announced the insult would be deleted and all copies in circulation recovered if possible. To many it seemed that as a journalist Grey had written his own elegy.

**Matsuoka's Journey.** Last week Japanese Foreign Minister Yosuke Matsuoka began his homeward journey after having visited Moscow, Berlin, Rome. From Hitler he had heard about the anti-Axis Yugoslav revolt. From Mussolini he had heard how the Italian Navy had suffered the greatest defeat in modern times.

Far from having signed any new commitments with the Rome-Berlin Axis, Matsuoka limited himself to a formal telegram sent to Il Duce: "I am convinced that the great Italian nation under your great leadership will emerge victoriously from the war."

Matsuoka should reach Tokyo in time to learn about the Anglo-American naval staff talks which were held for the first time in Manila last week.

**Unhappy Landing.** A terrible wind blew across Florida on April 3, whipped seas and swamps into a fury. Near Vero Beach, 125 miles north of Miami, the big wind caught up with an Eastern Air Lines transport plane carrying 13 passengers, among them famed surgeon Dr. George Crile. A vicious downdraft caught the plane. At 300 ft. the pilot heroically pulled out of the dive, was caught by another downdraft. Han-



MATSUOKA & DEFEATED DUCE

dling the plane superbly, the pilot landed right side up in a marsh. No passenger was fatally injured. Fourteen hours later, rescuers came in frog hunting boats. Said one passenger: "We definitely didn't sing like they do in shipwrecks."

**Action and More Action.** Home from his fishing trip, President Roosevelt began revealing a few details about Lease-Lend action. A group of modernized 75-mm. field guns, he announced, was bound for Greece—along with other unnamed arms. On April 1 he reported that he had already allocated \$1,080,000,000 of the \$7,000,000,000, to buy war supplies for Britain and at least one other country. Three days later he came up with news that a half-billion dollars worth of existing U. S. arms had been released for shipment to Britain & friends, that another half-billion dollars had been allocated to build 212 cargo ships, 56 new shipways to build them on, and new ship repair docks. The President also announced that he might soon lift combat-zone restrictions to let U. S. ships carry cargo to the British as far as Suez via the Red Sea.

Meantime, as the nation waited breathlessly for the great decisive next step of U. S. action, rumors seethed persistently through Washington that it had already been taken—that U. S. warships were already convoying cargo boats halfway across the Atlantic.

**The Brothers Camacho.** President Manuel Avila Camacho of Mexico, who last week signed a pact providing for reciprocal use by Mexico and the U. S. of each other's airfields, has two brothers.

Last week he had trouble with both of them. Elder Brother General Maximino, now in Baltimore having



MAXIMINO CAMACHO

his ulcerated stomach examined, was annoyed because the pact had been signed in nearby Washington without his presence. Younger Brother Gabriel shot and killed an influential Mexican in a barroom brawl following a political argument. Promptly and judiciously Manuel had had his younger brother arrested.

### PICTURE OF THE WEEK

The darkest hour in modern English history was probably the last week in May 1940, when the whole British Expeditionary Force seemed on the verge of destruction on the continent. Their allies gone or going, Britain turned to the greatest ally of all in a national Day of Prayer for Protestant, Catholic, Jew and Moslem, on May 26. A week later, nearly the entire British Army on the continent escaped from Dunkirk.

Dark with waiting was the month of March 1941, and the King called a fourth National Day of Prayer on March 23. On the opposite page a wounded member of the R. A. F. presents his hopes to God. In the week that followed, Yugoslavia amazingly defied Germany, the British armies sewed up the Italian East African Empire and the British Navy won the brilliant victory of Cape Matapan.





On British national Day of Prayer a wounded  
R.A.F. man kneels in Westminster Cathedral





FORD STRIKERS PILE INTO A NON-UNION TIMEKEEPER AS HE ENTERS PLANT, BELABOR HIM WITH FISTS AND CLUBS.

MORE THAN 75 WERE INJURED IN FIRST DAY'S BATTLE

## NEW STRIKE BATTLES BRING THREAT OF FEDERAL ACTION

In Washington April 4, President Roosevelt let it be known that the nation's industrial disorders might soon reach a point calling for more forcible government action. With the Army, Navy and half the world crying for American arms, it was intolerable that production should be any longer impaired. The International Harvester and Bethlehem strikes (LIFE, April 7) had ended, but as their men went

back to work, new thousands walked out of the biggest, most anti-union industrial establishment in the world, Henry Ford's plant on the River Rouge. By April 5, 34 other Ford plants and 125,000 Ford workers were idle. Over 400,000 soft coal miners were on strike in 11 States. And the grim Allis-Chalmers conflict dragged on into its 11th week.

The President made it clear he considered the Allis-

A NON-UNION NEGRO WORKER BEGS FORD PICKETS NOT TO PUNISH HIM FURTHER. THE STRIKE STARTED UNEXPECTEDLY WHEN FORD FIRED FOUR UNION OFFICERS







AT THE MAIN GATE OF ALLIS-CHALMERS MILWAUKEE PLANT, STRIKE RIOTERS RETRIEVE TEAR GAS BOMBS AND TOSS THEM BACK AT POLICE AND COMPANY GUARDS INSIDE

Chalmers strike the most serious in the country today, partly because of its length, partly because the most critical of defense orders were involved. He would give the National Defense Mediation Board few more days to find a settlement. What measures he would take in the event of failure he did not say. Three days earlier Governor Julius H. K. Wisconsin had his eight Allis-Chalmers workers to resume their

jobs. They listened to him respectfully but when he entered the plant they wrecked his car and fought Milwaukee police for the second successive day.

Battles at River Rouge were even bloodier. There violence, begotten of past violence, raged furiously about the gates. Strikers belabored non-strikers as they quit the night shift of April 1. Inside 1,500 non-strikers, mostly Negroes, forged 6 ft. swords and

iron bludgeons in preparation for a sortie, then sat down and refused to emerge. Some rampaged through the grounds in new automobiles, tractors and combat cars. Ford spokesmen charged that Communists inspired the strike and were smashing aircraft tools and dies. The United Auto Workers denied both charges. By the week-end violence had slackened and Federal mediators saw hope of peace within a few days.

POWERFUL STREAMS OF WATER FROM SEVEN HOSE LINES DRIVE STRIKERS AWAY. BEFORE THE DAY ENDED, 49 PEOPLE WERE INJURED AND HUNDREDS OF WINDOWS BROKEN





## HAYS OFFICE CRACKS DOWN ON CINEMA'S SWEATER SET

In Hollywood April 2 studio heads bowed to a new edict from the Hays office, though they well knew its enforcement might rip to the rafters the career of many an outstanding starlet. To every producer went a disconcerting letter from Joseph I. Breen, chief censor and custodian of the nation's movie morals. Wrote Mr. Breen:

"In recent months we have noticed a marked tendency to inject into motion pictures shots of women in dresses which expose women's breasts as well as sweater shots—shots in which the breasts of women are nearly outlined and emphasized."

"All such shots are in direct violation of the Production



**NO** Off duty, Betty Hill, singer and actress, is free to barge into many sweater shot poses. But this model would never get by the Hays office.



**YES** The self-same Betty Hill swathes herself in an approved "sloppy joe" sweater, effectively obscuring any points to which Mr. Breen might take exception.



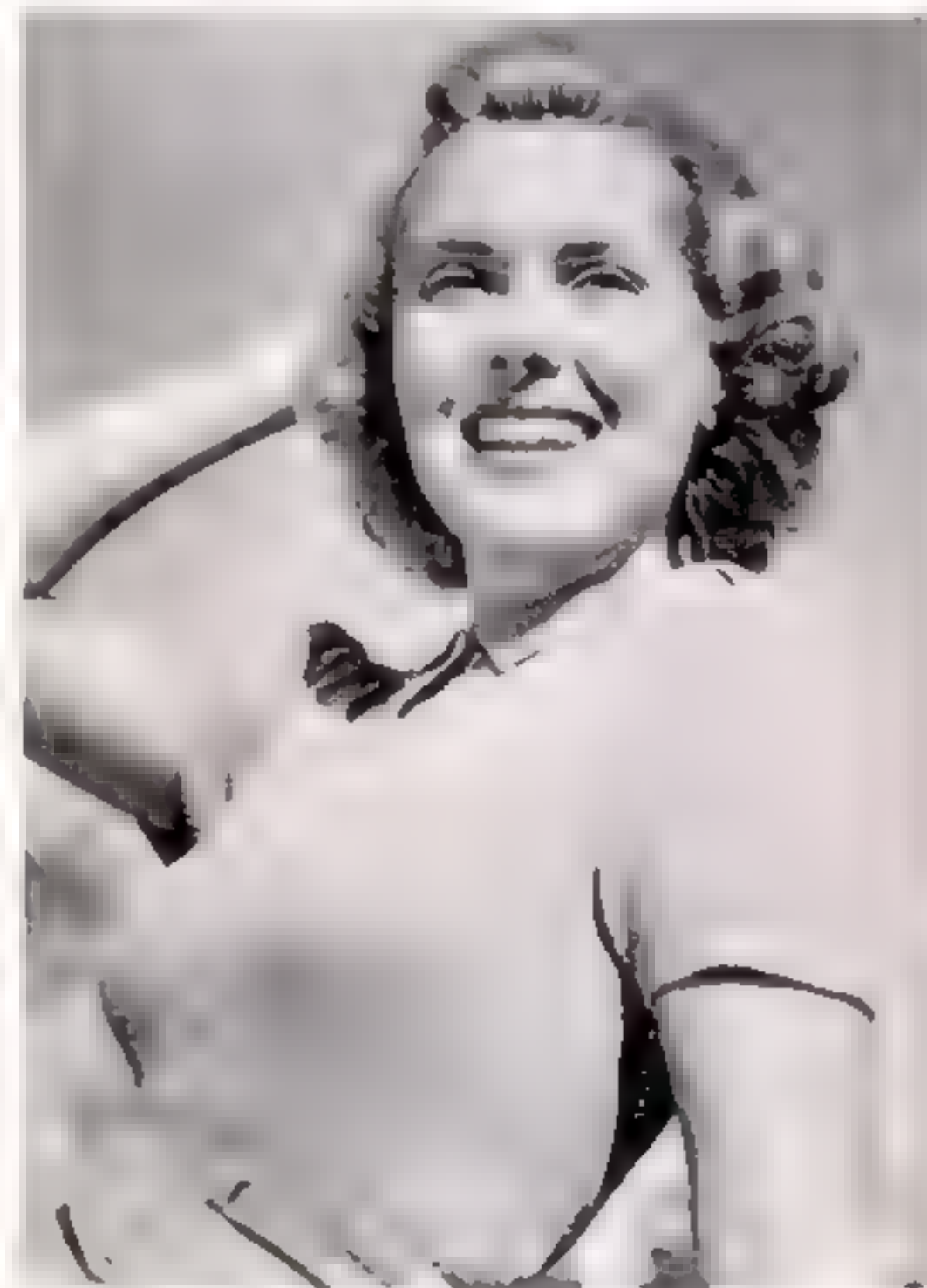
**MAYBE** Hot arguments may arise over borderline poses like this. Here Betty Hill's garb is lined, but her distinctive bus line is screened by heavy yarn.



**NO** Maria Montez, Latin-American starlet, is prominent member of Hollywood's so-called sweater set.



**NO** June Preisser, acrobat dancer, performs well in any attire. But sweaters give her an aspect of human good health.



**NO** Brenda Joyce has amply filled out every role studio has assigned her. The Breen ban should not affect her career.



Code, which states clearly that the more intimate parts of the human body must be fully covered at all times and that they should not be clearly and unmistakably outlined by the garment. In the future key shots in which women's breasts are partially or wholly exposed or any 'sweater shots' in which the

breasts are clearly defined will be rejected. This is important.

Far less specific and more inhibiting in its sweeping admonition than previous Hays office rulings, Mr. Breen's letter left movie-makers wondering: a) what to do with their up-and-coming sweater girls, and

b) how to de-limit and define improper pectoral geometry. There was little reason, however, to believe that Hollywood's action would create any anxiety in the nation's principal group of sweater wearers, i.e. college girls, who as a rule engulf themselves in sweaters several sizes too large for controversy (see below).

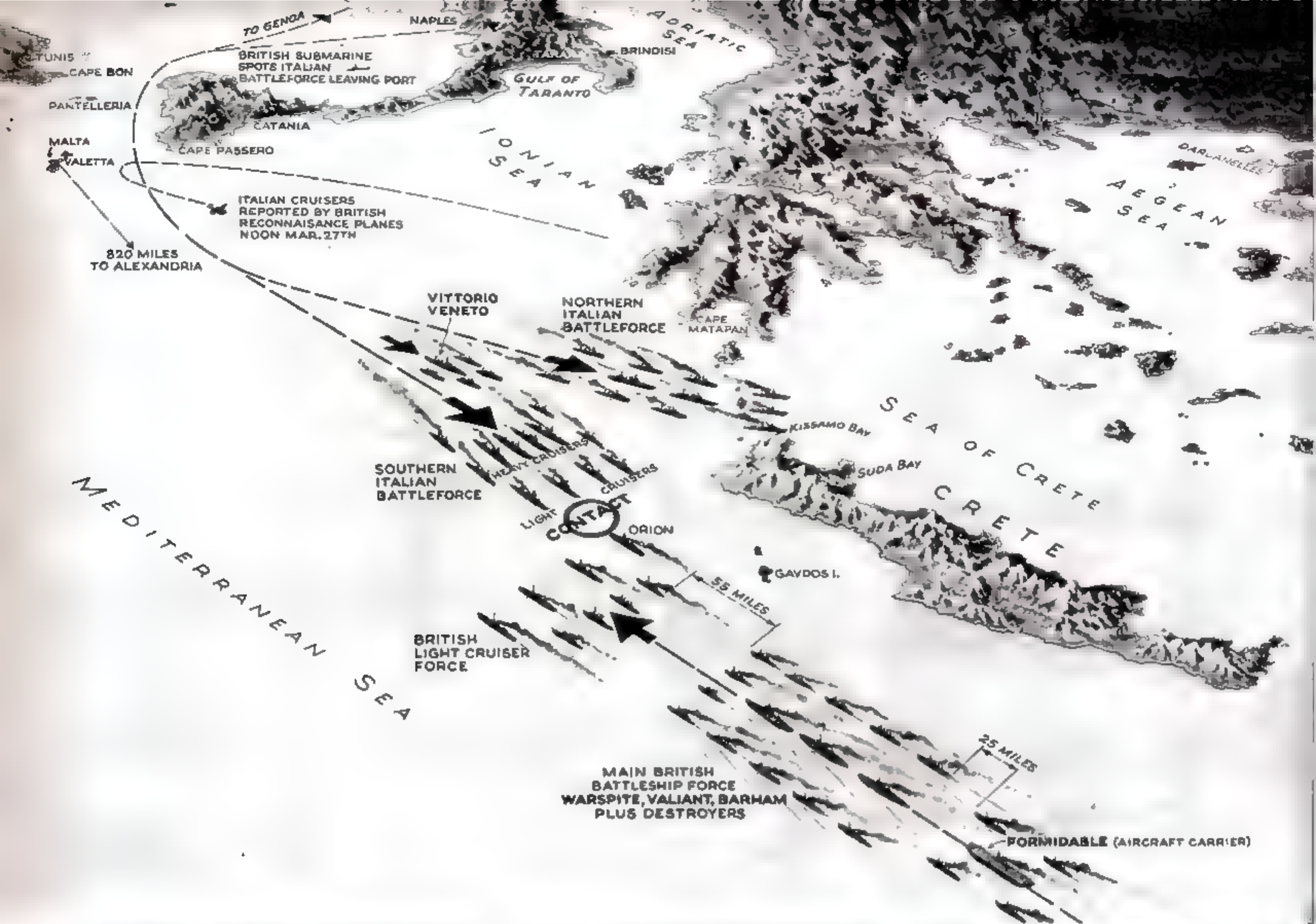


**YES** Yards of yarn envelop undergraduates at Wellesley, one of the nation's great sweater strongholds. A survey by eco-

nomics students disclosed that the girls own an average of 10 1/2 sweaters per capita. But like most Eastern col-

lege girls, they wear sweaters far too large to agitate Mr. Breen. Underneath they usually wear blouses, bras or both.





The meeting of the British and Italian fleets of the Eastern Mediterranean comes at 8 o'clock on the morning of Friday,

British Swordfish torpedo bomber from carrier *Formidable*, driving through wall of gunfire to within 200 yd. of Italian

March 28. Note that Italians have broken into two squadrons. Northern squadron, never in action, was headed for British

battleship *Vittorio Veneto*, launches its torpedo squarely into flagship. Crippled, the *Veneto* withdrew and disappeared.

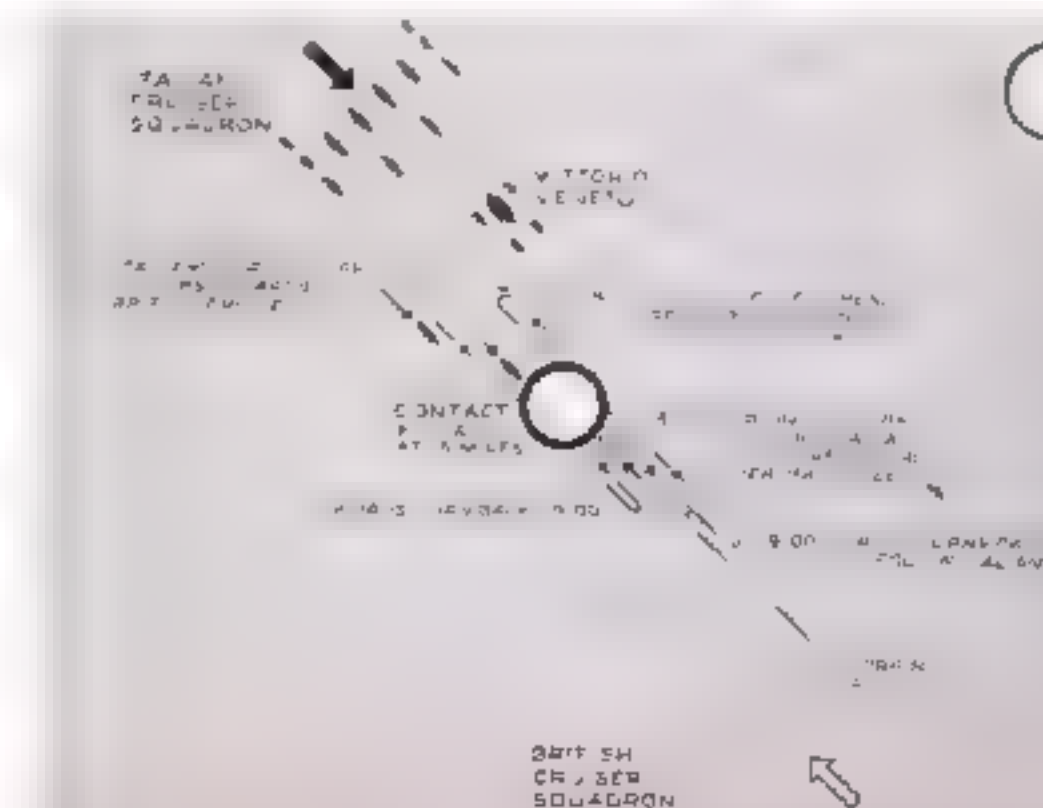
base at Suda Bay on Crete. British cruiser *Orion* first established contact, lured Italian fleet toward British battleships.



# THE BATTLE OF CAPE MATAPAN

## BRITISH NAVY WINS BIGGEST NAVAL BATTLE OF THE WAR

Attempted lure of the Italian force toward British battleships by the British cruiser *Orion* succeeds for about three hours.







**Night battle** comes at 10:10 p. m. Three British battleships (foreground) stumble on three Italian cruisers (top). With

their targets spotlighted by a destroyer, they swing broadside and fire, wrecking the *Fiume* and *Zara*, smashing the heavy

cruiser *Pola* (left) already crippled by torpedoes and bombs. Italian torpedo charge (right) drives off British battleships

In the pre-dawn hours of March 27, the Italian Eastern Mediterranean Fleet was brashly steaming eastward on German orders to get a British convoy to Greece and raid Suda Bay on Crete. It was promptly spotted by British submarines and planes and the British Fleet tore out of Alexandria that same afternoon. The Italians, depending primarily on land-based aircraft, were totally ignorant of the British approach, while British planes watched the Italians' every move. Their first and worst move was to split their fleet into two squadrons. The enemy fleets steamed toward one another all that day and night at the extraordinary speed of 20 knots. Next morning, as seen on the opposite page, their scouting forces made contact southeast of Cape Matapan in Greece from which the subsequent action takes its name.

British Admiral Sir Andrew Browne Cunningham on H. M. S. *Warpite* had sent his light cruiser forces ahead to try to lure the faster Italians in for battle. This worked for several hours Friday morning, as is

shown in the detailed charts at the bottom of these pages. In this action, the overwhelming fire of the Italian battleship *Vittorio Veneto* and its heavy cruisers notably failed to scratch the firing light cruiser *Orion*. The game was up, however, when at 11:30 a. m. the Italians found the British battle line desperately close. Then the British aircraft carrier *Formidable* proved itself. Its torpedo bombers attacked the *Vittorio Veneto* (see drawing left) and its heavy cruisers at 11:30 a. m., 2:30 p. m. and at dusk. The oft-hit *Vittorio Veneto* turned tail after the first attack limped back toward Taranto and finally disappeared, presumably sunk.

The climax of this sea fight came at 10 p. m. when the British battle line found the four Italian cruisers in the action shown above. The surprise was total. The destroyer *Greyhound* caught the heavy cruiser *Fiume* neatly in the beam of its searchlight at incredibly short range. Close behind (1,000 yd.) the 15 in. guns of the three British battleships, *Warpite*,

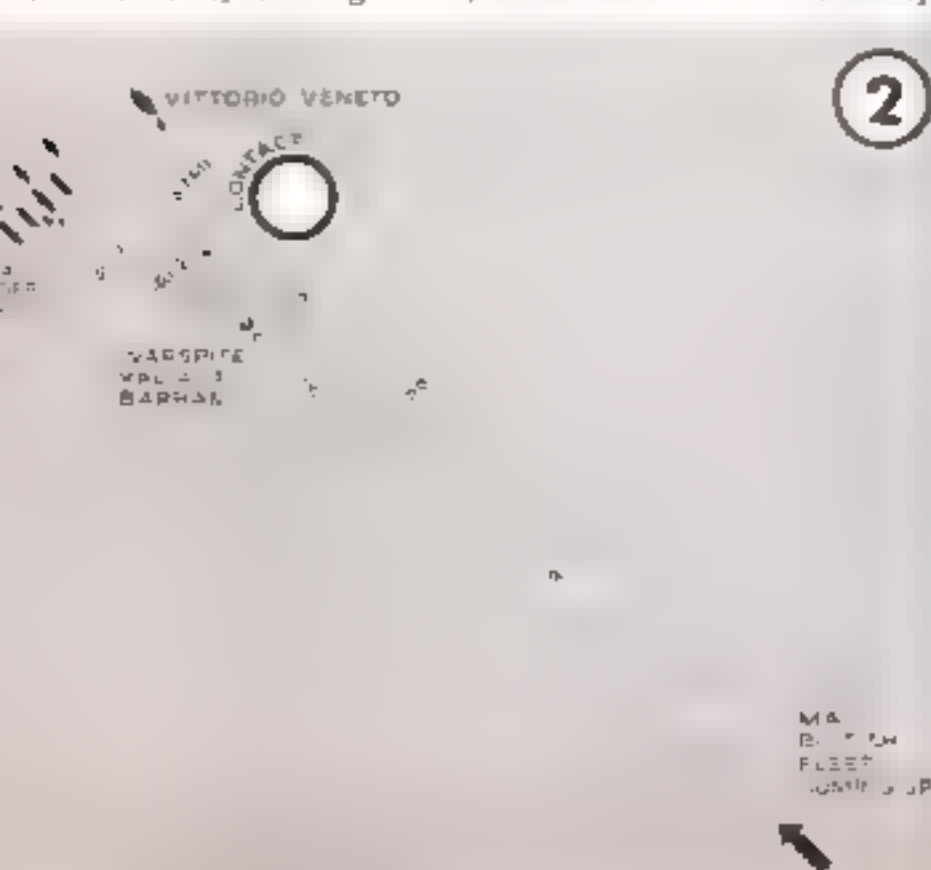
*Calcut* and *Barham*, clouted the *Fiume* a dreadful swipe (see next page). The searchlights switched to the *Zara* and the same killing blow followed. At the same time the stern batteries polished off the *Pola*, which lay crippled by torpedoes off to port. The whole action took a trifle over four minutes.

At that moment Italian destroyers raced at the British behind a smoke screen, and launched a swarm of torpedoes. The battleships turned away, letting the torpedoes run past. Their batteries picked off at least two more destroyers. The job of sinking the three wrecked cruisers was left to the torpedoes of British destroyers, notably the *Jervis* (see above).

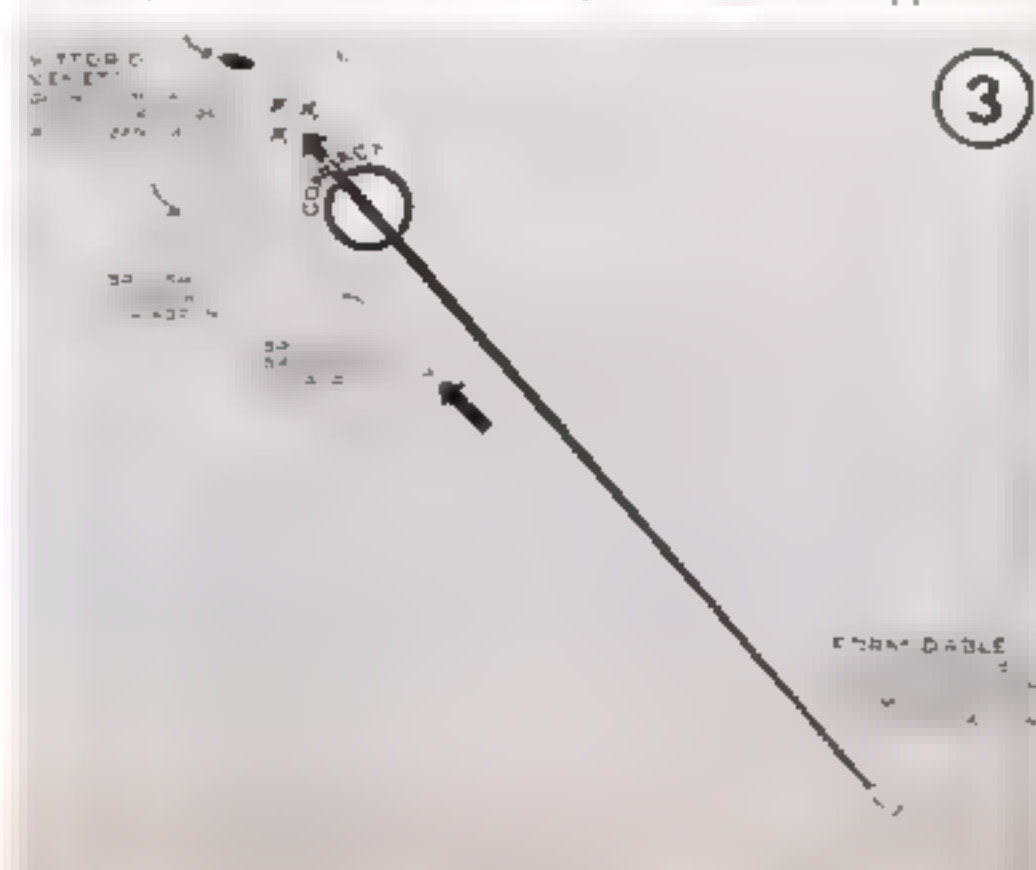
"It was not a battle," said an Italian sailor, "it was an Italian disaster." Lost 3,000 Italians. Saved by British 1,000 Italians. British losses: two planes. British had shown the supreme value of aircraft carriers which the Italians do not use; of plane reconnaissance and torpedo bombers; and of heady night fighting. "Well done," Admiral Cunningham told his fleet.

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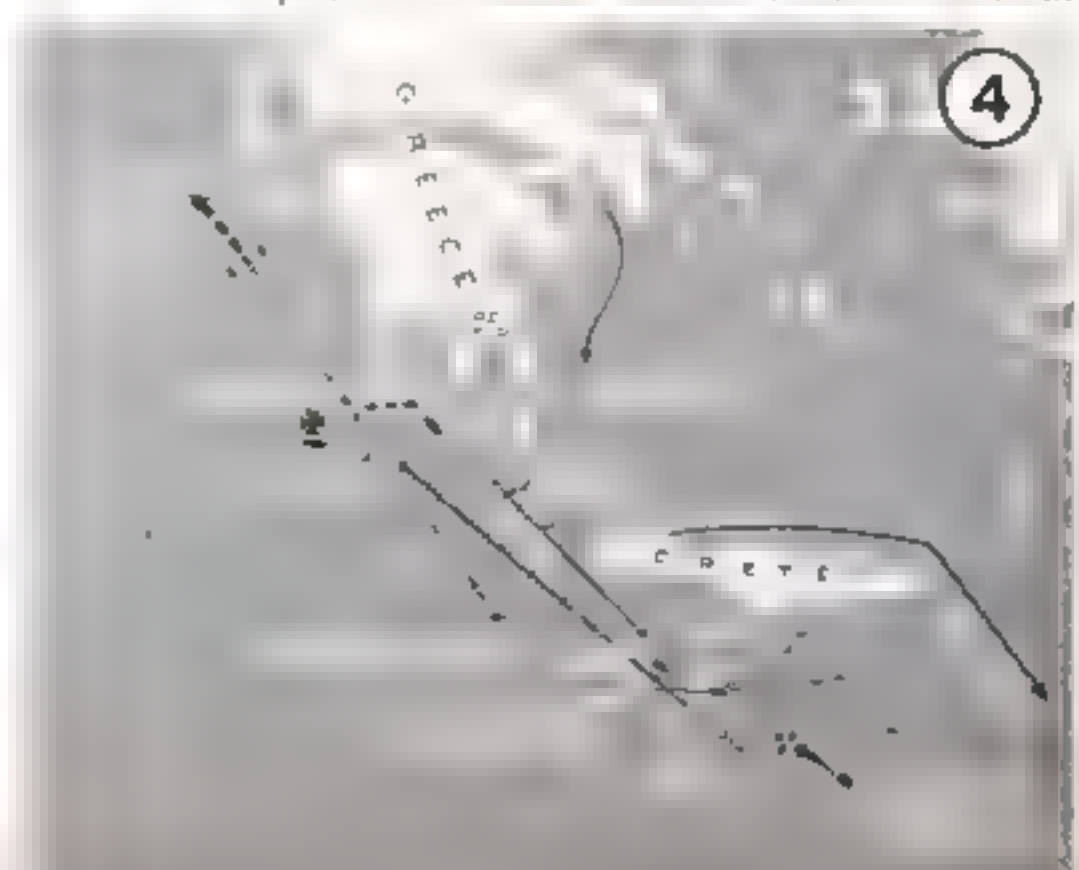
**The trap** slowly closes from 8 a. m. to 11:30 a. m. when *Vittorio Veneto*, shelling *Orion*, senses the British battleships.



**British torpedo planes** break up the *Veneto's* shelling of British cruisers, force her to turn and run, as British Fleet approaches.



**The chase** of Italians by British runs into night. The real battle comes at 10:10 p. m. near Matapan (shown in detail).







Jack Cowens

In black night off Cape Matapan, the British destroyer *Greyhound*'s searchlight suddenly flashes full on Italian heavy cruiser *Pola*. Above, whole broadside of the three British battleships at close range hits *Pola*, blowing up its main gun turrets in a flash of flame, described by Admiral Cunningham as 'not a pleasant spectacle.'

Rescue of 22 Italian officers and 230 men from the Italian heavy cruiser *Pola*, whose bridge, gun turrets and engines have already been smashed by British torpedo bombers, is managed by British destroyer *Jervis*. An improvised gangway was thrown across between the two quarterdecks. Then *Jervis* pulled away and sank *Pola* with a torpedo.







At inns along the highway, you'll see signs like this stop any number of cars. Just the words "Chicken Dinners" seem to make folks hungry! And that's natural, because chicken served in any form has long meant a favorite treat to American families.



Special feasts at home—such as on birthdays, or when company comes—are more than likely to include a chicken dish. Mothers know how eagerly chicken is welcomed. Roasted, or fried, or stewed, its delicious taste is one folks never seem to tire of!



In smart restaurants in town, too, chicken is one of the most popular and most-often-served foods. You can see it on the menu any day—Chicken à la king, Broiled Spring Chicken, Maryland Fried Chicken, and others. And you'll see it on many a table around you!

Read why we say:

## "JUST AS SURE AS YOU LIKE CHICKEN, YOU'LL LIKE CAMPBELL'S CHICKEN SOUP"

It can be summed up in a few words: "Campbell's Chicken Soup is chicken, through and through". You can tell that at once from its inviting aroma. You can see it in the rich gleam of the broth, too—and taste it in every delicious spoonful.

You see, to make the broth for Campbell's Chicken Soup, fine chickens are simmered long and slowly—till every drop is rich with chicken flavor. Tender little pieces of chicken are added, and lots of rice. And you'll find every fluffy grain steeped in chicken goodness.

Many people will tell you that Campbell's is the finest chicken soup they have ever tasted. Why not try it? You'll find it a good, nutritious dish to warm you up on chilly days. And if anyone is "under the weather" at your house, Campbell's Chicken Soup is likely to be "just what the doctor ordered".

Whenever you do have it, we're sure you'll taste at once why we say "just as sure as you like chicken, you'll like Campbell's Chicken Soup". Make a note to include it in your next grocery order!





# Cease pining, you with the passion for Peas!



**1. Cease pining for June**, oh lover of peas! For, though June peas aren't yet in the ground, you can relish *today* the *garden-fresh* flavor of peas just picked! It's yours... *intact* in Birds Eye Peas! A summer-sweet goodness hard to match even in peas you might raise in *your* garden! Astounding? Wait...



**2. We plan it that way.** The secret's partly in special seeds... and soil we know is best for pea raising. Partly, too, in skimming the crop for only the sweetest, tenderest peas. ("Flavor cripples" *never* make the Birds Eye grade!) But, important as this care is...



**3. The miracle lies in Quick-Freezing**... only 4 hours after picking! In capturing full flavor and dewy-freshness before they can fade! So that Birds Eye Peas come to you... *summer and winter*... perfectly *garden-fresh* and luscious! *All shelled, washed, ready to cook!*



**4. Waste-free, of course,** these glorious peas... like *all* Birds Eye Foods... are kind to your purse. One box of Birds Eye Peas equals 2 lbs. of ordinary *unshelled* peas! You pay for no pods... you eat every ounce! Try 'em soon... either plain or creamed. Better still, try "Savory Peas" as described in the panel at left... for a brand-new thrill!



*Special!*

**ONE WEEK ONLY!**  
(April 14 to April 20)

**BIRDS EYE PEAS**

Delicious Fixed This Unusual Way:  
"SAVORY PEAS"  
Luscious, buttery, garden-fresh peas...  
with celery and seasonings and bits of  
pimento for garnish.

**ASPARAGUS TIPS**

Also featured  
SALMON STEAKS, grand for Lenten meals

## IMPORTANT!

Birds Eye Peas have been accepted  
by the Council on Foods of the  
American Medical Association.

## TO AVOID DISAPPOINTMENT!

Look for the Birds Eye in the window and on the  
package! It *guarantees* more than 60 Birds Eye quality  
foods - **THEY MUST SATISFY, OR MONEY BACK!** For  
further information, write... **FROSTED FOODS SALES  
CORP., 250 Park Avenue, New York, N. Y.**





# PEOPLE



The Chiangs of China, heroic leaders of the stalemated war against Japan, are caught in their Chungking living room by LIFE's Photographer Carl Mydans. On sideboard stands their latest and most valuable acquisition, a photograph signed "To General Chiang

Kaasshek with the warm regards of his friend, Franklin D. Roosevelt." It was handed over by Roosevelt's special messenger, Lauchlin Currie, come to see how the U. S. can best help China. The setter dog is called "Hami," the servants' imitation of "Come here."



Possessed of a gay, quaint charm—and so romantic—a romantic American era that they might have come to you as heirlooms—Old South Toiletries open new vistas of originality in gifts. For birthdays, bridal showers, party prizes, Easter or Mother's Day—they offer a wide assortment of toilet luxuries at reasonable cost. Available in either of two popular fragrances—Plantation Garden or Woodland Spice. See them now at leading drug and department stores. Old South Perfumers, 347 Fifth Ave., New York City.

Illustrated above: Sugar Shaker Tale, 50c; Decanter Jug of Cologne, \$1.75; Memory Box, \$1.00

**OLD  
SOUTH**  
*Toiletries*

CONTINUED ON NEXT PAGE





# DEB DISCLOSES PLOT TO BE POPULAR

**M**iss Lori March, Los Angeles debutante, captivates admiring beaux with her beauty and talent. Ask Lori how she keeps her skin like moonlight and roses, and she'll say, "I take a Woodbury Facial Cocktail before dates. Woodbury Soap keeps my skin fine-grained and soft." To *your* complexion, too, let Woodbury bring new translucent beauty. Try it for just ten days.



**1. Interviewed** by Cholly Knickerbocker, famous society reporter, Lori reveals her beauty secret. "I smooth on a rich lather of Woodbury over my face; work it into my skin like cream.



**2. "Then a brisk** rinse, warm water followed by cold, quickly clears my skin of dulling dirt and soiled make-up. My complexion soon gets that lovely pink and white glow, like a two-year-old's.



3. "My skin has never been in better condition than since I've used mild Woodbury Soap. That goes for all of it, because I always use this special facial soap for my bath, too."



**4. Try Woodbury** for ten days. See new radiance, "The Skin You Love to Touch". Smoothing oils in Woodbury give gentle cleansing. Blended for the skin, alone. Firm, long-lasting cake, 10¢.



**Marjorie Myers**, Oberlin College coed, wrote last fortnight in the *Oberlin Review* "Marriage should not necessarily demand sexual fidelity." Last week Marjorie was 14 years ago, and a postal author of a 2-column byline in a *Review* and a noted hick. I called her name after 7.15 p.m. for the rest of the year for a living.



Anna M. W. Pennypacker, Descendant of the American Revolution, daughter of a late Governor of Pennsylvania and new co-owner of the Communist *Daily Worker*, fidgeted in her Philadelphia apartment last week as her newspaper bewailed the jailing of Earl Browder. Miss Pennypacker bought her share of the *Worker* last month.

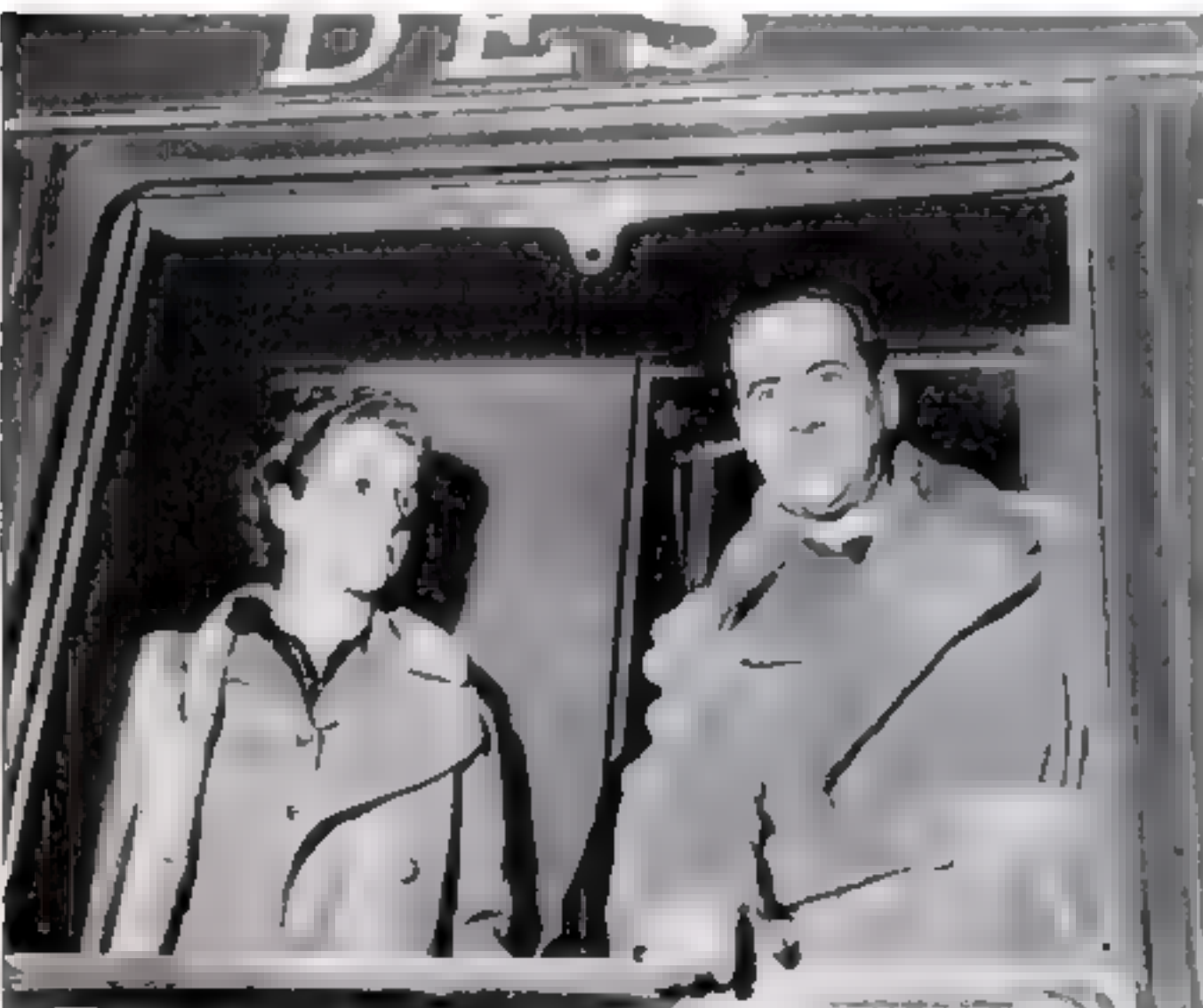




Kay Aldridge and Charles Ruggles indulged in tinsel speculation on March 21 as they attended fourth world premiere of *The Sea Wolf* on board the liner *America* en route from Los Angeles to San Francisco. More than 150 movie executives, actors and actresses went along on the trip. Ruggles is trying to look like an old desert rat.



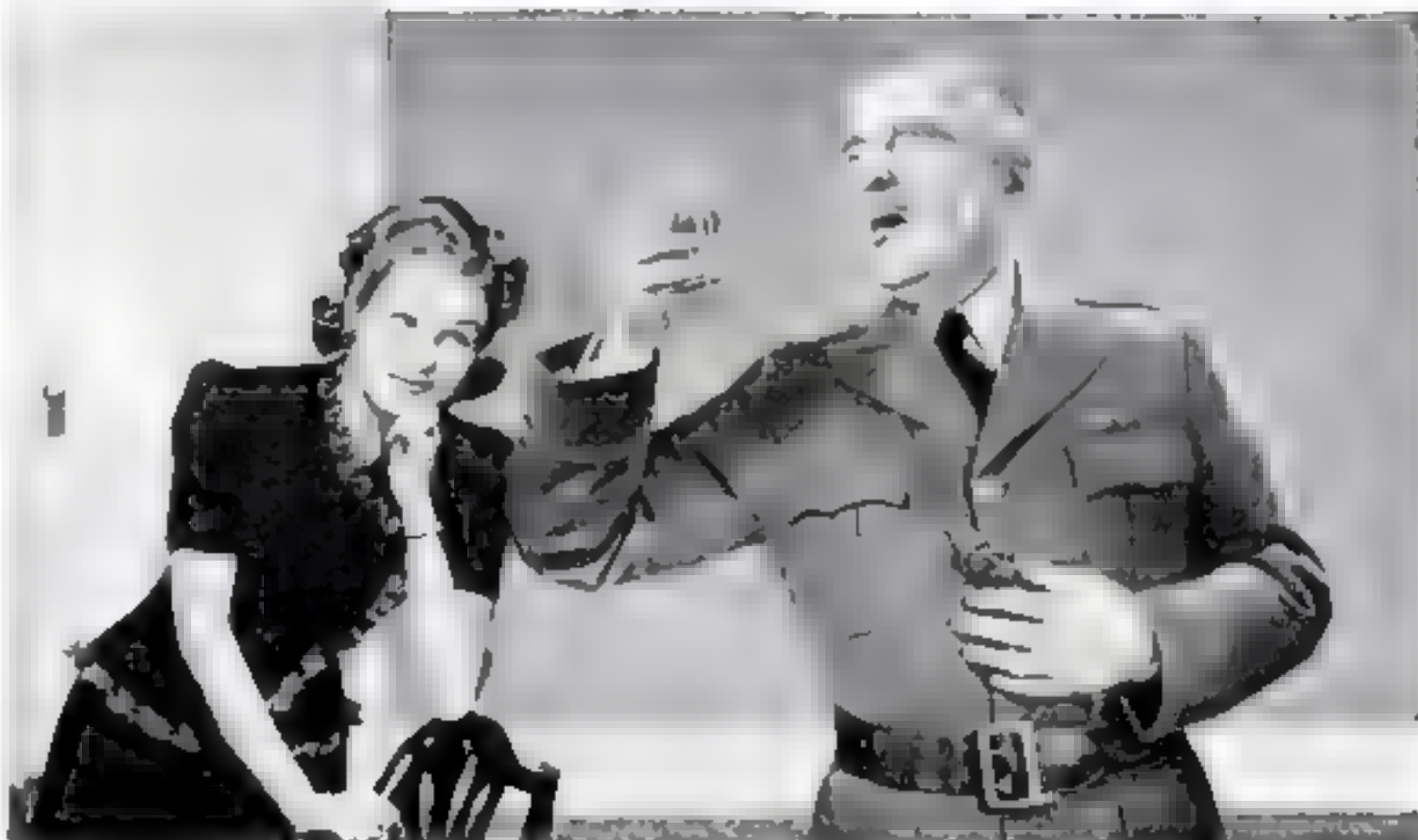
Miss Vinning, with her market basket, five dogs, a goat called Bunty and a deer named Pixie has walked into the village of Green's Norton, Northants, England every morning since Hitler's bombs began to fall. While she goes about her shopping, her pets entertain the villagers with parlor tricks. She also has a performing pony.



George Rendel, ex-British Minister to Bulgaria, arrived in Istanbul March 11 with his daughter, Anne, after his Government severed relations with Bulgaria. A few hours later they were nearly killed by a bomb concealed in his luggage, which was not searched at the frontier. When this picture was taken, the bomb was still on the train.

CONTINUED ON NEXT PAGE

## The General Joins the "Regulars"



MY DAD, THE GENERAL, is a man of few words and strong determination. "When you get into trouble," says he, "face the enemy and fight it out." And here he is—praising, for my innocence, the merits of a good, strong, old-fashioned *purge*.



BUT I, TOO, had something to say about that. "You and your pitched battles with constipation! Did it ever occur to you to find and correct the *cause* of the trouble? You come down to breakfast; I want to show you something."



"NOW, WHAT'S THIS MIRACLE?" says he. "No miracle at all," says I; "just a crisp, toasty breakfast cereal, KELLOGG'S ALL-BRAN. If your trouble is the kind that's due to lack of proper 'bulk' in the diet, ALL-BRAN will really correct the cause of it. But you should eat it every day and drink plenty of water."



"HEY!" SAYS DAD. "Why didn't you tell me it *tastes* so good? If a breakfast food is delicious as this can make you 'join the regulars,' I'm signing up for the duration." And, bless your life, he did!

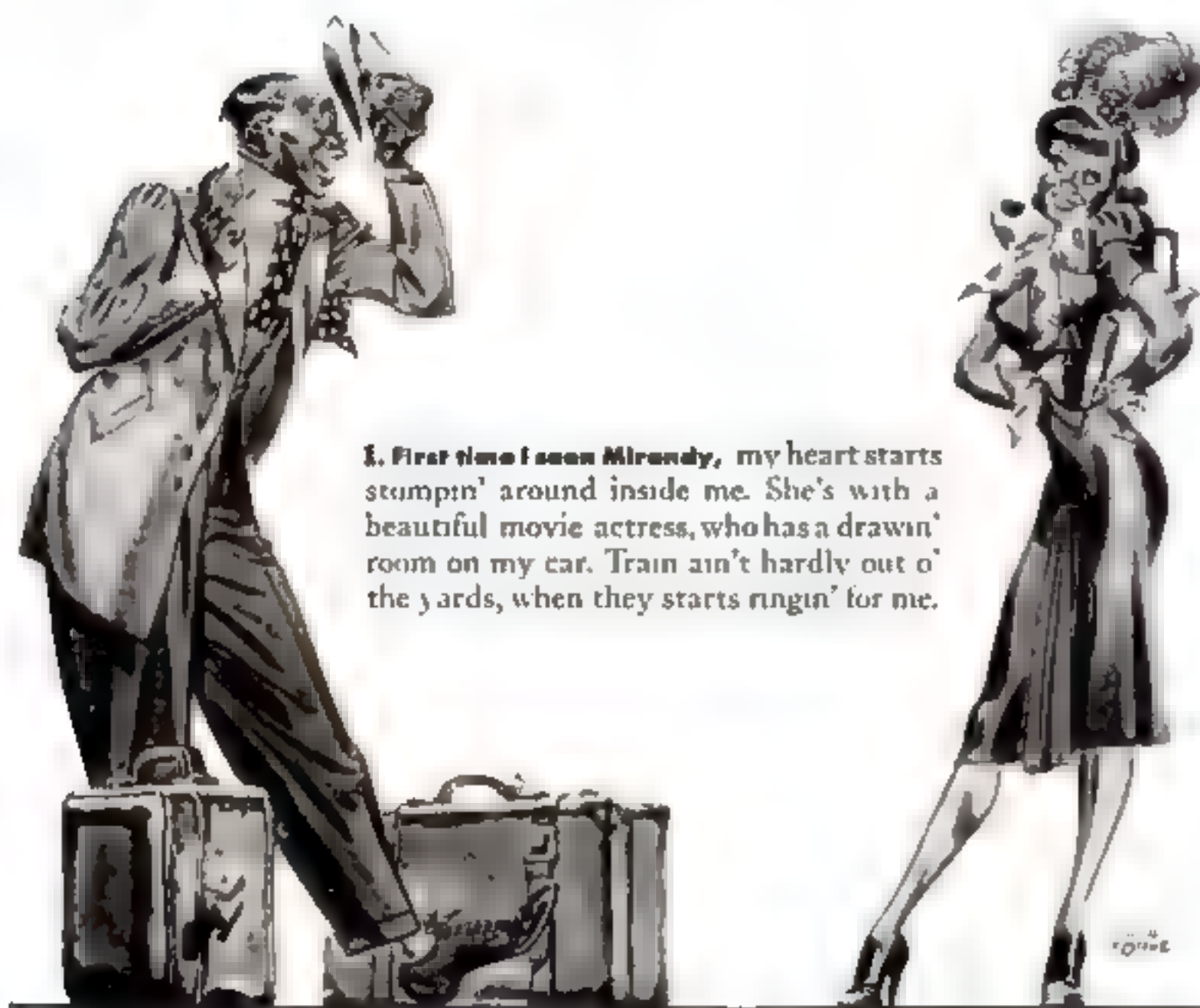
Join the "Regulars"  
with *Kellogg's* ALL-BRAN

MADE BY KELLOGG'S IN BATTLE CREEK

COPYRIGHT, 1941, BY KELLOGG COMPANY



## "Hollywood...here I is!"



1. First time I seen Mirandy, my heart starts stumpin' around inside me. She's with a beautiful movie actress, who has a drawin' room on my car. Train ain't hardly out o' the yards, when they starts ringin' for me.



2. "Miss Mary crave a white-meat sandwich," says Mirandy. "An', big boy, don't you bring no coffee! Miss Mary love it, but she gotta git her beauty sleep!" So I says: "Yassum!" But I tell the cook. "Pot o' Sanka Coffee!"



3. "Make it strong," I tell him, "an' gimme the coffee can. I'se gwine need it!" When I slides my tray on the table, white lady see that coffee pot an' man, she get mad! "Mirandy," she say, "won't you *ever* learn?"



4. "'Scuse me, Ma'am!" I explains. "Mirandy didn't order no coffee. She say you like it, but it keep you awake. Ma'am, you can drink this coffee an' sleep! This is Sanka Coffee... 97% caffein-free!" Mirandy look at me real grateful-like.



5. I show Miss Mary the coffee can, an' she read: "The Council on Foods of the American Medical Association says 'Sanka Coffee is free from caffein effect and can be used when other coffee has been forbidden.'" So she drink it.



6. "Delicious!" she admits. "But it better let me sleep!" 'Course, she sleep fine, an' next day she say "You like a part in my new picture?" "Mirandy be there?" I ask, an' she laugh an' nod. "Hollywood," I says, "here I come!"



**SANKA COFFEE**  
REAL COFFEE... 97% CAFFEIN-FREE

Sanka Coffee is real coffee... all coffee... a blend of fine Central and South American coffees! Drip or regular grind.


TUNE IN... "WE, THE PEOPLE"—Tuesday evening. See your paper for time and station.

## PEOPLE (continued)



Before the bombing of London's swank Café de Paris on March 8, 18-year-old Rose Woodland danced in a ballet based on Whistler's famous picture, *Harmony In Grey And Green* (top). She was celebrating her 19th birthday at an after-theater party at the Café de Paris when the bomb hit. In lower picture are her coffin and slippers.



A man in a dark suit and top hat is holding a large, golden leaf of tobacco. A woman in a plaid dress is looking at the leaf. The background is a soft, out-of-focus landscape.

● Actual color photograph—Furney S. King in pose with leaf of fine, golden tobacco.

*"Mary—*

**lighter, milder leaf  
costs money...**

**"and Luckies pay higher prices to get this lighter leaf!" says Furney S. King, independent tobacco buyer of Lexington, Ky.**

**I**T'S part and parcel of my job to know who buys what tobacco at the auctions, and I see Luckies pay higher prices to get the finer, milder leaf. That's why I smoke Luckies myself, along with most other warehousemen, auctioneers and buyers!"

In buying tobacco, you get what you pay for... and Luckies consistently pay the price to get the finer, the lighter, the naturally milder leaf. Remember this fact... and smoke the smoke tobacco experts smoke. Next time, ask for Lucky Strike!

Copyright © 1951 The American Tobacco Company

A pack of Lucky Strike Cigarettes is shown in the bottom left corner. The pack is green and white with the words "LUCKY STRIKE" and "CIGARETTES" clearly visible.

**With men who know tobacco best—it's LUCKIES 2 to 1**



*Announcing*  
**THE NEW FISK**



TIME TO RETIRE  
**'GET A FISK'**



# SAFTI-FLIGHT WITH THE Safety Stripe Tread LEADER OF A GREAT NEW LINE OF FISK TIRES

**H**ERE, brief, clear, complete is the new tire story that's stopping tire buyers, tire sellers and tire makers right in their tracks. It's the fact-by-fact account, the up-to-the-minute biography of the new Fisk Safti-Flight tire with the Safety-Stripe Tread!

In the laboratory of the world's greatest producer of rubber, this new tire was born. Here, in 1940, day after day and night after night, Fisk tires were guillotined, bombed, crushed, tortured, run to death in a series of exhaustive tire tests unsurpassed in tire-making history. And in this inferno of blistered rubber and broken cords, a newer, safer, longer mileage tire was wrought and finished.

We gave this tire a new blowout-resisting body. Heat-

resisting, pre-stretched cotton cords were cushioned and safti-sealed in pure latex. Ply on ply, from bead to breaker strip, we built a new carcass more immune to blowouts due to heat and impact.

We gave this tire a new longer-mileage tread. To the tougher, more flexible body of the masterpiece taking shape under our hands we bonded a denser, longer-wearing, and quick-stopping tread of specially compounded rubber that would give us more non-skid mileage.

We made this Fisk Safti-Flight tire with the Safety-Stripe Tread the leader in quick stops, in long mileage, in greater blowout protection...setting the standard for performance, setting the style for beauty.

## *Time to Re-tire* TRADE MARK REGISTERED U. S. PATENT OFFICE **GET A FISK**



**STOP!** Inserts of soft white cushion rubber link together hundreds of tread blocks to form the Fisk Safety-Stripe Tread. As you step on the brake, each tread block grips the pavement, piles up against the next block in a continuous wedging, gripping action—shuts automatic safety gates against dangerous skids. These costly white Safety-Stripes are inlaid the full depth of the ribs for longer non-skid life.



**LOOK** to Fisk for protection against the intense heat inside the tire that causes ply separation, blowouts. Heat-treated in pure latex, Fisk plies of the new, stronger cotton cords resist this heat. And Fisk's flexible tread-block construction absorbs most road shocks before they can reach the tire body. (The Safti-Flight Super Rayon, at extra cost, runs even cooler, gives greater blowout protection—especially at high speeds.)



**LISTEN!** You'll hear no noise from this silent tread. In fact, you'll marvel at the cushioned ride. It's as smooth as flying. Here's why: the Fisk Safti-Flight gets the full air-cushioning effect out of the tire. The independent spring action of each tread block *absorbs* small road bumps instead of transmitting the shock all along the tread...This absence of noise really tells you that you get *more mileage*, too.

FISK TIRES, CHICOPEE FALLS, MASS. • DIVISION OF UNITED STATES RUBBER COMPANY

Copyright 1941 by United States Rubber Company





## Presto!—from petroleum to Silk

Your eyes don't deceive you. For that lustrous lingerie the lady can thank an oil well!

First, at the "University of Petroleum" (Shell's \$3,500,000 research laboratories), they performed amazing chemical feats with petroleum molecules. The result was a product used during the making of filaments for *artificial silk*.

Through similar chemical acrobatics, the "University of Petroleum" has helped give America a potentially unlimited supply of glycerin, synthetic rubber, TNT and a greater supply of Vitamin E.

*This uncanny knowledge of petroleum molecules is what you buy, "by the gallon," at Shell pumps!*

## NEW *Solutized* SHELL is the finer fuel for '41

TWO SCIENTIFIC FACTORS advance the Road-Performance Rating (RPR) of the new Shell Gasoline to an all-time high:

**1** • It is refined with the Solutizer Process (originated by Shell's research laboratories, Patent No. 2,149,379). This steps up performance by removing the "pro-knock mercaptans" which have always been a drag on performance.

**2** • Thermal conversion makes it extra rich in iso-compounds similar to iso-octane—first produced commercially by Shell scientists to give America 100-octane aviation gasoline . . . fuel so powerful and efficient that it led

to an increase in the speed and flying range of America's planes up to 30%!

\* \* \*

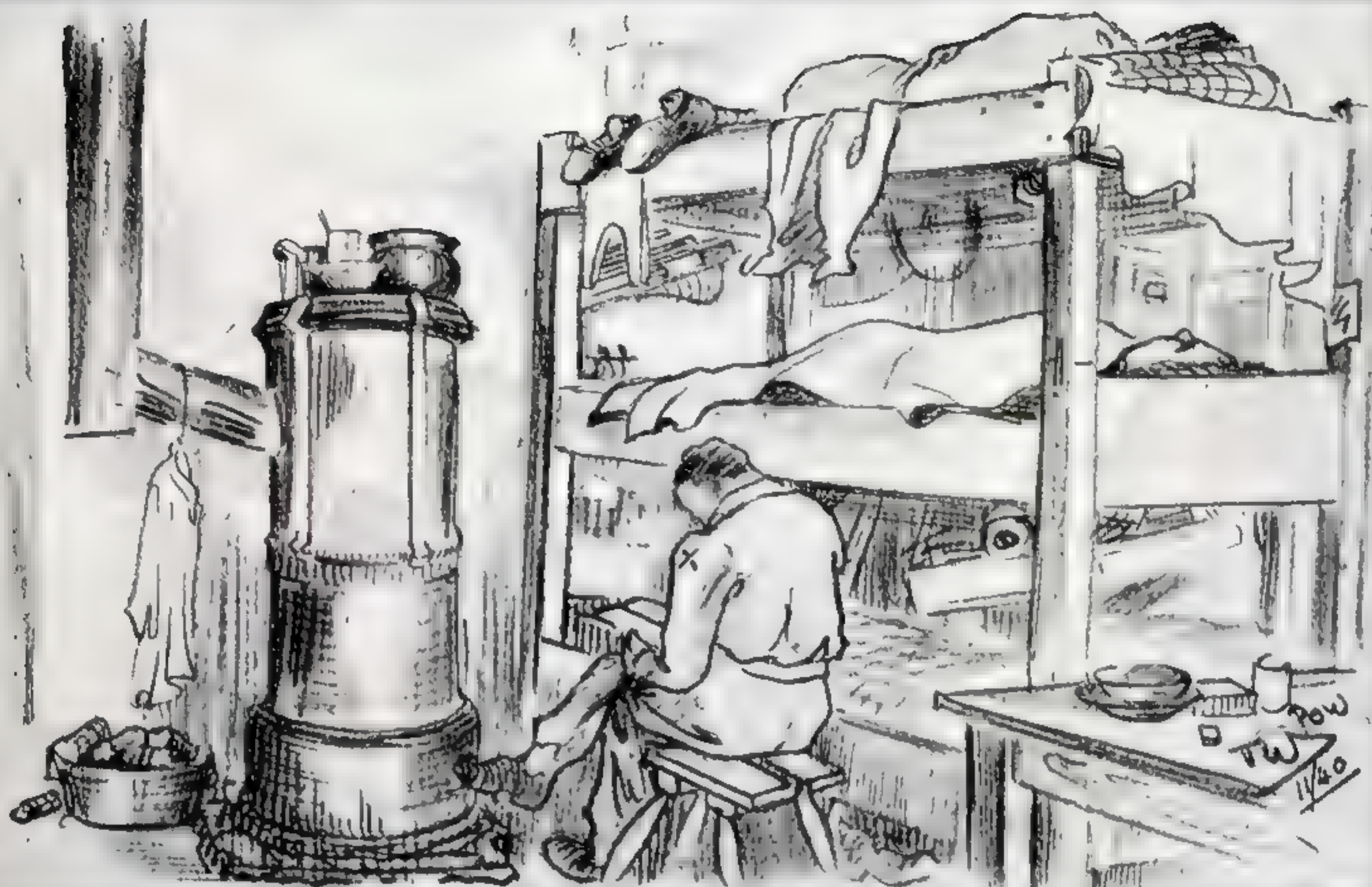
These two factors save on the costliest driving you do—Stop-and-Go. And increased RPR puts a new thrill in your motoring! Your Shell dealer has new Solutized Shell (at regular price) and Shell Premium—try a tankful today!

### APRIL SERVICE TIP

'Thoro-fast' service means quick but careful—that's my free service pledge! Your car needs a 'Thoro-fast' check-up every hundred miles.







# BRITISH WAR PRISONERS

English officer sketches life inside one German prison camp

Some 38,000 Britons are now living in Germany. They had one brief taste of war, were captured and shut up in German prison camps for the duration. From one such camp, Oflag VII C (Oflag is short for *Offizierslager* or officers' camp), there arrived this handful of drawings by a British prisoner of war, Lieutenant John Fessenden Watton, 4th Border Regiment (Territorials). Done in pencil on a cheap memorandum pad, they are the first visual evidence on how the Germans treat British prisoners.

Lieutenant Watton and his companions of the 51st Division, fighting south of the Somme last June, were surrounded by the Germans and surrendered a week later only after their food and ammunition were all gone. Before the war Watton worked in the advertising department of the K

Shoe Co. He writes his father unambiguously, "It's a splendid education being here. Jove, but it'll be good to see you all again."

German prison life certainly is not as agreeable as Lieutenant Watton had to depict it to get these drawings out to his father past the Nazi censor, but it is a fact that British war prisoners are relatively well treated. The Germans have a great respect for the conventions of war, which include mutually decent treatment of prisoners. Furthermore, British now hold a good many German prisoners. French prisoners, not similarly protected, do not fare so well. The British demand rations more or less equal to those of German base troops, which is more than German civilians get. The British prisoners also get an average of 48,000 parcels from home a week.



Regimental padre captured by Germans has stained glass window in his room.



An excellent bar is permitted in this officers' prison camp which is probably in an old castle in Bavaria. The officers buy beer with allowances paid by the Germans, plus money from home.



Meals are at small tables in own rooms. Servants are captured British soldiers.



*Give your teeth  
a Beauty Test!*

#### LEARN BEAUTY'S SECRET

### MAKE THIS TONGUE TEST

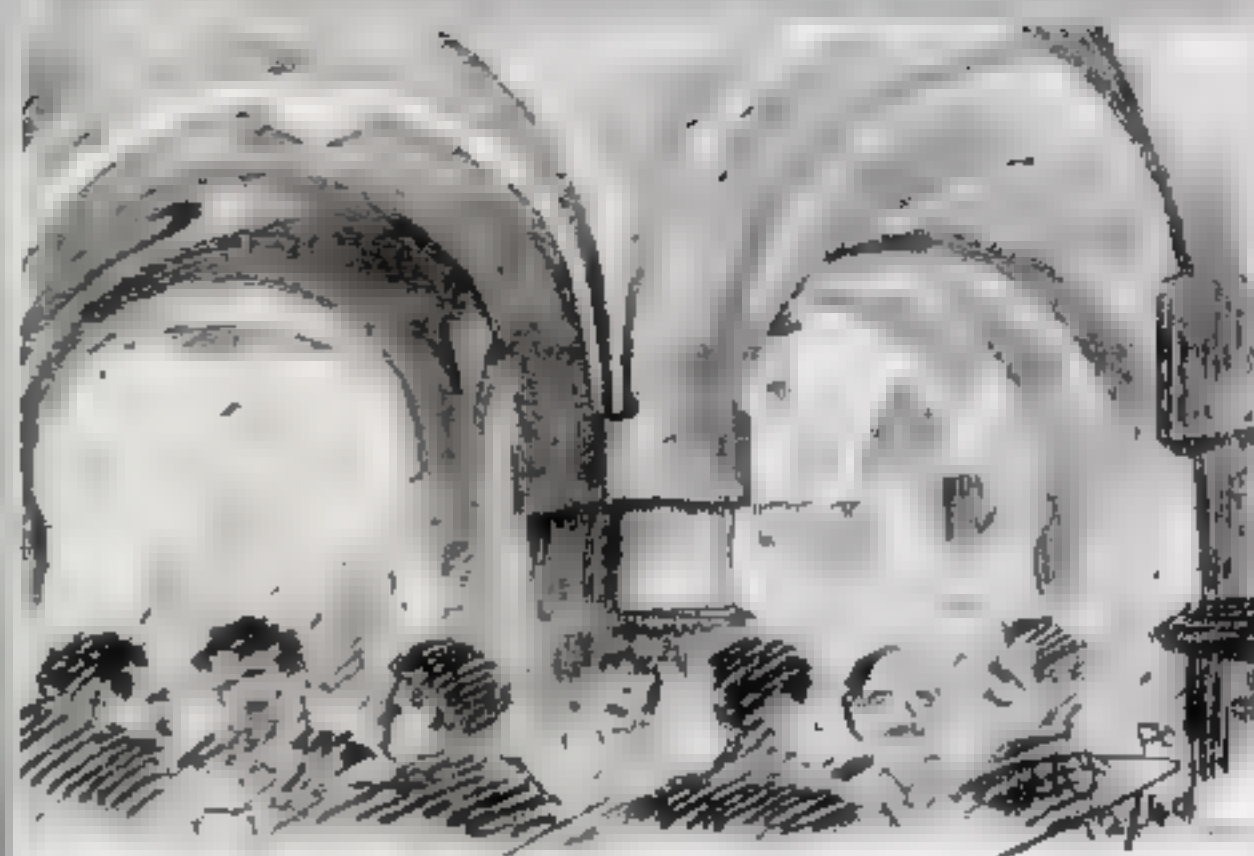
- 1 **DO THIS . . .** Run the tip of your tongue over your teeth. Feel that coating? It doesn't belong there!
- 2 **YOU'LL LEARN . . .** that filmy coating on your teeth collects stains, makes teeth dull, dingy looking!
- 3 **SWITCH TO PEPSODENT with Irium.** You'll know how alluring your smile can be when teeth are sparkling bright. You'll feel it. Your friends will see it.
  - Only Pepsodent gives you Irium, super-cleaning agent that loosens and flushes away filmy coating.
  - Only Pepsodent contains the patented high-polishing agent which buffs teeth to such shining smoothness that coating brushes off easily before it collects and stains. No other tooth paste gives you as much! Get a tube of Pepsodent with Irium today.



**Pepsodent  
TOOTH PASTE**



... and for fullest effectiveness  
for Double-Power Cleaning, use  
PEPSODENT'S NEW 50-TILT TOOTH BRUSH



The cellar of the old Bavarian castle is the canteen for the British prisoners. A hallowed convention of war is to treat captured officers well.



Wooden bunk has been fixed up by this British officer. The worst curse of being captured is the long boredom, despair and fatality of the life.



Exercise ground, as drawn by Lieutenant Watton, seems a pleasant park in castle courtyard. Notice helmeted German guard with rifle on wall.



# IMPORTANT!

NEWS FOR EVERYONE WHO SEEKS HEART-WARMING ENTERTAINMENT...

M-G-M's "MEN OF BOYS TOWN" EVEN SURPASSES MIGHTY "BOYS TOWN"

THE NEW HIT—WITH THE CHARACTERS YOU KNOW AND LOVE!



## SPENCER TRACY MICKEY ROONEY *MEN OF BOYS TOWN*

with BOBS WATSON · DARRYL HICKMAN · MARY NASH · LARRY NUNN · HENRY O'NEILL · LEE J. COBB

Original Screen Play by James Kevin McGuinness

A Metro-Goldwyn-Mayer Picture

Directed by NORMAN TAUROG

Produced by JOHN H. CONSIDINE II





# IT'S FUN TO PLAN A MAINE VACATION



• Sit down and dream what you'd like to do for a vacation. Do you want mountains and lakes—spiced with fragrant pines? Do you want the rugged beauty of rocky coastline, or long, sunny, sandy beaches? Do you want to fish, in salt water or fresh water? Want to ride? Play tennis? Golf? Sail? Do you want to take it easy—or keep on the go every fun-packed minute?

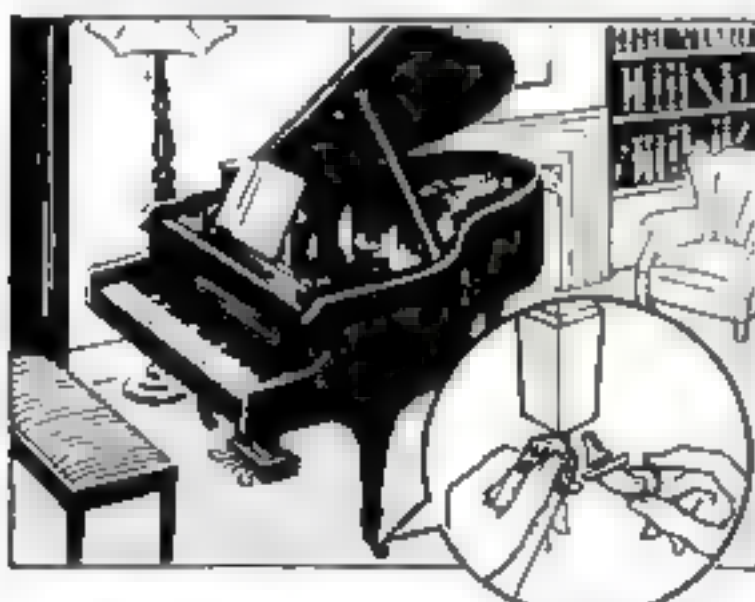
Don't take your choice! Come to Maine and get them all! Crum your days with pleasure and your nights with cool, restful sleep. Enjoy the tempting goodness of famous Maine food. There are well-known hotels, inns, sporting camps, comfortable overnight tourist homes. And there's a book full of pictures and hints that makes it fun to plan. Just mail the coupon.

## HAVE THE TIME OF YOUR LIFE IN MAINE!

MAINE DEVELOPMENT COMMISSION  
Tourist Service  
611 St. John Street, Portland, Maine

Please send me the new, illustrated Official  
Maine Vacation Guide for 1941

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_



## P. W. RESETS LOOSE CASTERS

Repair loose casters on home and office furniture quickly and lastingly with **PLASTIC WOOD**! Fixes loose drawer pulls, bathroom tiles and fixtures, too. Get it today!



Handles like Putty  
Hardens into Wood  
SOLD AT HOWE, PAINT  
AND 16/ STONES

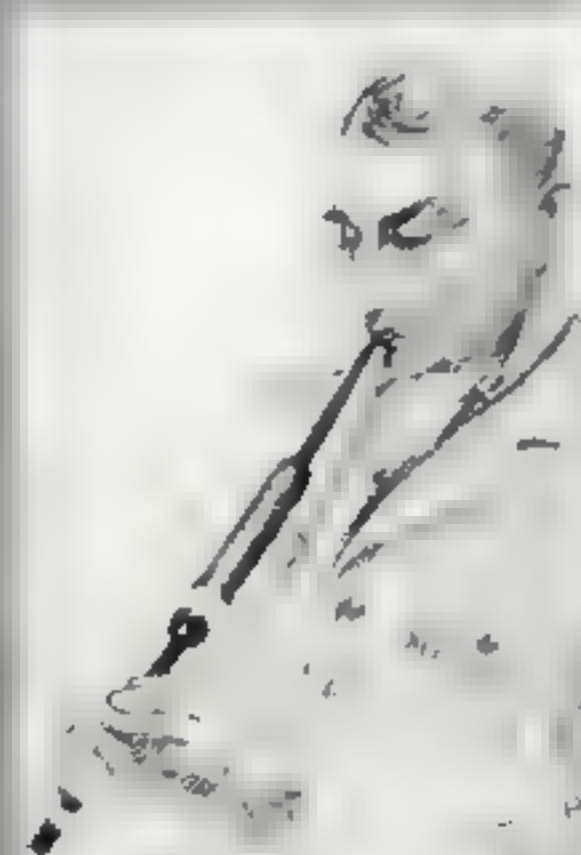
# PLASTIC WOOD



PRISONER-CAPTAIN T. SHANKS



LIEUTENANT D. CRICHTON



REVEREND CAPTAIN K. GRANT



2ND LIEUTENANT R. K. ARCHER



LIEUTENANT E. C. A. KEEN



MAJOR ROBERT CHALLONER, M.C.

Kriegsgefangenenpost

Postkarte

An \_\_\_\_\_

Gefahrenfrei!

Absender \_\_\_\_\_

Vor- und Zuname \_\_\_\_\_

Gefangenennummer \_\_\_\_\_

Lager-Bezeichnung \_\_\_\_\_

Ort \_\_\_\_\_

Deutschland (Allemagne)

Empfänger \_\_\_\_\_

Strasse \_\_\_\_\_

Land \_\_\_\_\_

ARTIST OPTIMISTICALLY SENDS WAR PRISONER CARD "AIR MAIL"

## FOR CIVILIZED SMOKERS



"Now my smoking is a pleasure,  
not merely habit"

"Certainly, I smoke cigarettes from habit, but now I actually enjoy every smoke, because my Tobacco-Yello holder takes out the impurities that used to tire my taste."

### IMPURITIES IN SMOKE INTERCEPTED HERE

The bitter, irritating impurities (predominantly tars) in tobacco are intercepted by the exclusive (patented) "Tobacco-Yello" attachment, precipitated out of the smoke stream before they reach the mouth. Every smoke is cooler, sweeter, more enjoyable.



20 STYLES FOR  
MEN AND WOMEN  
ALSO CIGAR HOLDERS

## Tobacco-Yello Cigarette Holder

AT ALL TOBACCO COUNTERS

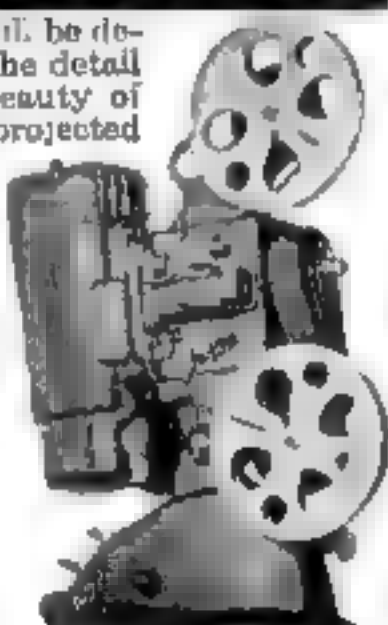
Rich with the facts and the art of our exciting age, **FORTUNE** is a history of today and a book to save for tomorrow.

## Make your Living room A Theatre

You and your friends will be delighted at the clarity, the detail and the sparkle and beauty of your 8 mm. films when projected with an Ampro "8". Now, color movies you have always dreamed of are yours. Easy Ampro reverse picture operation for 1000 effects—its 100 ft. reel capacity, fast automatic rewind and 500 watt brilliantly clear illumination with flickerless pictures and many other of the exclusive Ampro advantages.

### Talking Movies in Your Home!

New Ampro low-cost 16 mm. sound-on-film projectors bring "life-like quality" talking right in your home—for entertainment, parties, education, fun for the entire family. Big libraries of talking news



reels, comedies, feature films, travelogues are available at little cost. **Send for Catalog** giving prices and full story of Ampro 8 mm. and 16 mm. silent and sound projectors.

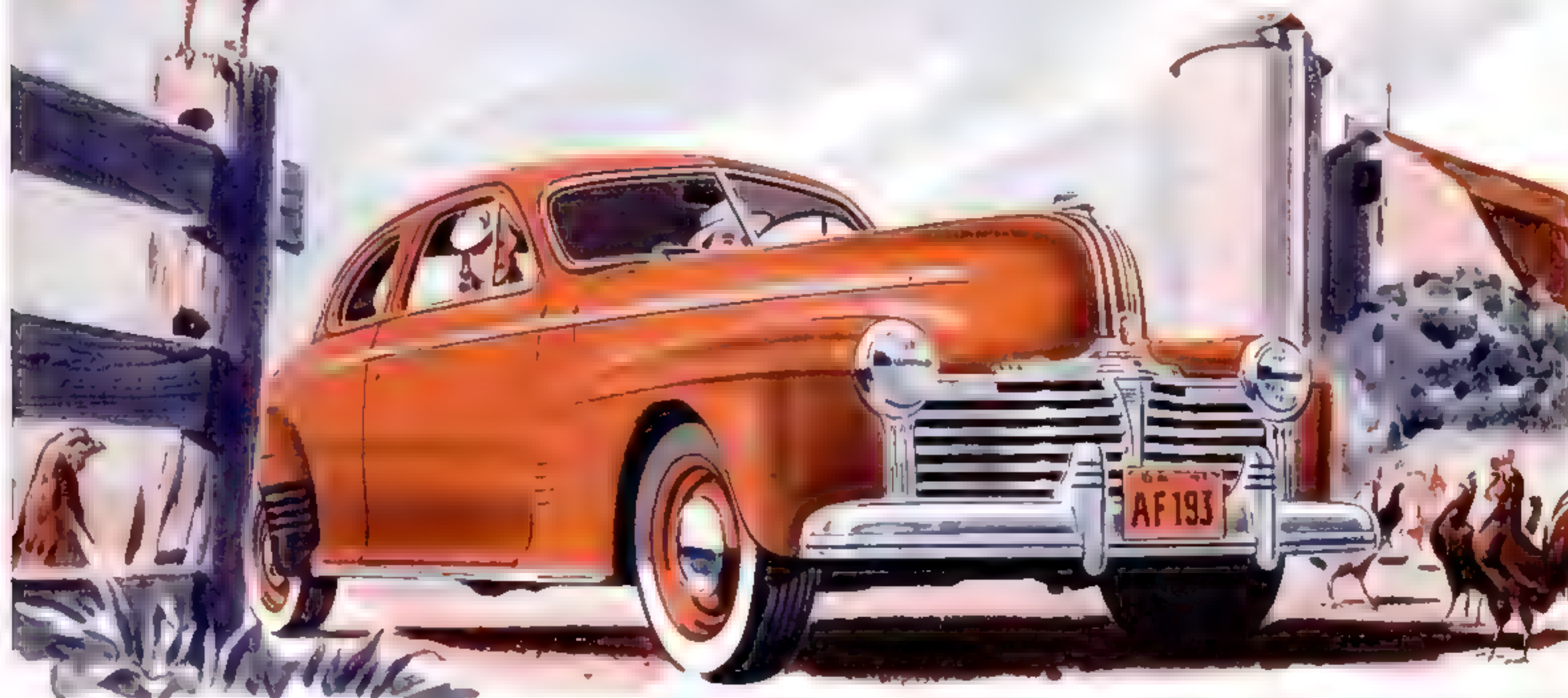
# AMPRO

Precision Ciné  
Equipment  
2845-47 N. Western  
Chicago, Illinois





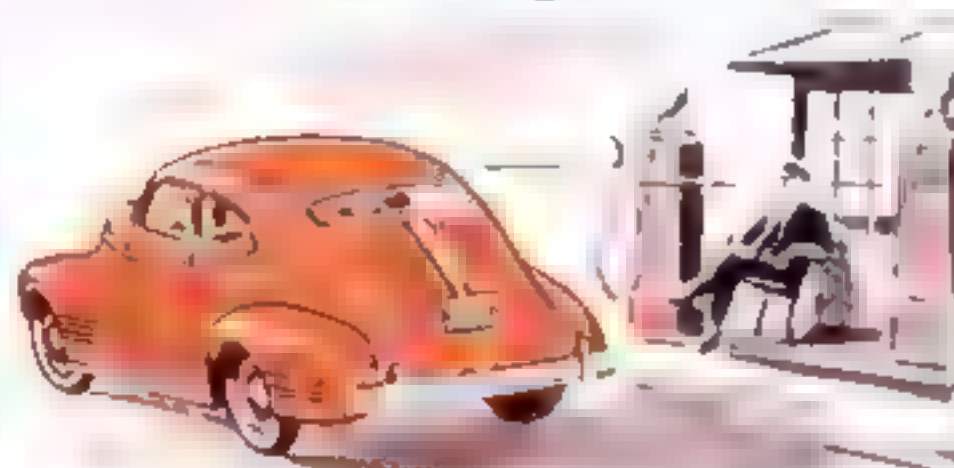
"Come on, Gang! Now we've got something to Crow about!"



De Luxe "Torpedo" Six Business Coupe \$828\* (white sidewall tires extra)



YES, INDEED, you have plenty to crow about when a handsome, new Pontiac "Torpedo" comes into your family. No one can blame you, either, for this big, gleaming beauty proves that you know what's right in motor car styles. And in comfort, too. In Pontiac's roomy body by Fisher, you and your friends will find comfort beyond compare.



YOU CAN CROW, also, about how little it costs you to drive your new Pontiac "Torpedo," if you like. Pontiac has long been recognized as one of America's most economical cars and, in spite of their increased size and power, 1941 models match earlier Pontiacs in gasoline and oil economy and freedom from need for repairs.



AS FOR SAFETY, dependability, handling ease and the other qualities you want, thousands of owners of new Pontiacs consider their cars the equals in all respects of other cars costing hundreds of dollars more. Yet Pontiac prices are so close to the lowest that if you can afford any new car you can afford a new Pontiac "Torpedo."

A GENERAL MOTORS MASTERPIECE

THE FINE CAR

**Pontiac**  
WITH THE LOW PRICE

ONLY \$25 MORE FOR AN EIGHT  
IN ANY MODEL

PONTIAC  
PRICES  
BEGIN AT

**\$828**

FOR DE LUXE  
"TORPEDO" SIX  
BUSINESS COUPE

\*Delivered at Pontiac, Mich. State tax, optional equipment and accessories—extra. Prices subject to change without notice.



# "Are you sensible or sentimental?" asks Barbara Stanwyck



Barbara Stanwyck, whose vivacious acting adds champagne sparkle to Paramount's new picture, "The Lady Eve," has sound advice for April brides:

"If you're the type who follows her heart, I'm sure your choice will be 'First Love!'" says Miss Stanwyck. "The design is so feminine and beautiful—and goes so perfectly with every kind of table.

"On the other hand, if you're the sensible, practical type—you'll *still* choose 'First Love!'"

"It has qualities you rarely find in silverplate—a richness and height that give it the look of real, solid sterling.

"No matter what your type is—you must see 1847 Rogers Bros.' 'First Love' pattern!"



What gives it this sterling look? What skills have been used to bring out that high ornamentation, that deeper etching, which have never before been found in any silverplate? The secret lies in a new technique—developed by 1847 Rogers Bros. and brought to exquisite perfection in their "First Love" pattern.

See it at your favorite 1847 Rogers Bros. dealer's. And find out how

inexpensively you may acquire a set or open-stock pieces in this, or any other 1847 Rogers Bros. pattern. Prices are low, with convenient terms to suit your budget. And when, since 1929, has your budget been so easily able to afford the luxury of this finer silverplate? Look for the proud year-mark 1847 on each piece. International Silver Co., Meriden, Conn.

● TUNE IN EVERY SUNDAY—Leading dramatic stars in "THE SILVER THEATER," 6 P.M., E.S.T.; 5 P.M., C.S.T.; 4 P.M., M.S.T.; 3 P.M., P.S.T.; Coast-to-coast Columbia network.



## CADET FLYERS SHOW THEIR WINGS TO DEFENSE FILM STAR VERONICA LAKE



Hedge-hopping by student flyers in AT14 (advanced trainer) planes wins Veronica Lake's admiration at Randolph Field's review for *I Wanted Wings*. Some of movie was made here last summer.

The cadets of the U. S. Army Air Corps have a new sweetheart. She is Veronica Lake, the tiny, slender girl with the sheaf of honey-colored hair who cuts a sultry swath through the aeronautic melodrama of Paramount's *I Wanted Wings*. Transported March 22 to Randolph Field near San Antonio, Texas for the world premiere of her movie, Veronica nicked the hearts of 1,000 future U. S. pilots and their officers.

With 17,000 spectators gaping on the sidelines, she shook hands with General John J. Pershing and former Vice President Charles G. Dawes, watched 250 student flyers hedge-hop over the flat Texas prairie and danced with tongue-tied "dodoes" (new cadets) in the mess hall. Next day, after *I Wanted Wings* had reaped four-star reviews from critics as the defense program's first great aviation epic, Veronica was shown by the cadets through the airport's control towers and operations rooms, while LIFE Photographer Peter Stackpole recorded the proceedings with his camera. "What this country needs to recruit its 12,000 pilots a year," concluded Photographer Stackpole, "is a Veronica Lake in every airport."



VERONICA'S LONG YELLOW HAIR STREAMS OUT IN THE PROP-WASH OF A BT14 (BASIC TRAINER), AS CADET LARRY D. LANDRY OF BATON ROUGE SHOWS HER THE CONTROLS





Inside an army bomber Veronica is permitted to manipulate the co-pilot's wheel while Major Donald D. Arnold converses with her over the bomber's intercommunicating telephone.



At the cadet mess hall Veronica is guest of honor of 900 air students. Boldest was Cadet N. E. Bakker of Kansas City who gave her glass of punch, danced with her, dated her for the evening.



The flight organization board is explained to Veronica by Cadet Larry Landry. He points to his picture under "Students," fourth from the left. The board appears in *I Wanted Wings*.

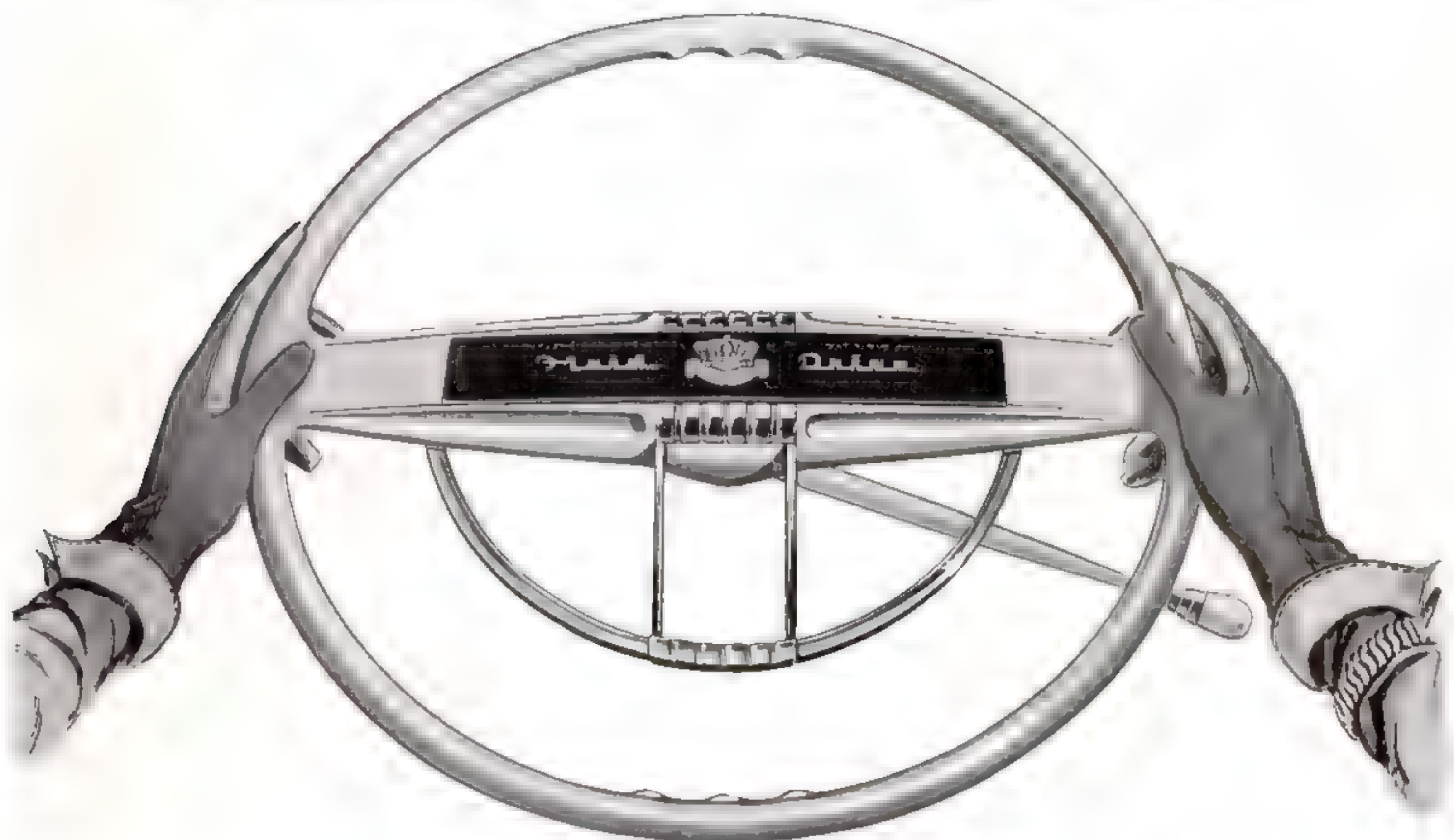


A bird's-eye view of Randolph Field is had by Veronica from Administration Building tower. Below is the chapel. Cadet at the left is John H. Enders of Ashland, Ore., battalion commander.

CONTINUED ON NEXT PAGE



# Nobody Working Here!



## You steer... *Fluid Drive* does the work!

YOU'RE not at work, when you're *Fluid Driving*. You're steering today's most ingenious and obedient car... and you'll get a big kick out of it!

*Fluid Drive* is the first new motor car feature in years that does something really big for the driver!

You never quite get over the wonder of gears that are shifted for you... of power applied through oil, so smoothly that you can't make it jerk or buck... of driving all day without getting tired!

### WHY SHIFT GEARS?

You put on the brakes for a traffic light... but you stay in high gear position! You glide away again

when the light changes... but all you've done is to step on the gas!

In all your normal driving, you drive this way... and you realize what a lot of tiresome work there is in ordinary driving... and what a relief *Fluid Driving* brings.

Try *Fluid Drive* with Vacamatic transmission at your Chrysler dealer's. It's standard equipment on most Chrysler models this year and only a few dollars extra on the lowest-price Chryslers. So it's quite inexpensive... and so delightful you'll never want to go back to the old-fashioned way of driving.

Your nearest Chrysler dealer is waiting for you to know all about *Fluid Driving*. A phone call from you will bring a Chrysler to your door.

# \$945\*

FOR THE  
3-PASSENGER  
ROYAL COUPE!



### FOR SAFETY!

**Why Chrysler includes a Safety Clutch with Fluid Drive!**



The Safety Clutch is like a lifeboat on a ship. You will use it very seldom, but you're mighty glad to have it when you need it. A very valuable safeguard for parking... for maneuvering your car in close quarters or dangerous places!

★ Tune in Major Bowes, C. B. S., Every Thursday, 9 to 10 P. M., E. S. T.

★ ★ ★

\*All prices delivered in Detroit. Federal tax included, transportation, and state or local taxes extra. *Fluid Drive* and Vacamatic transmission available at slight additional cost on Royal and Windsor models. Prices subject to change without notice.

**BE MODERN—with *Fluid Drive*  
and Vacamatic Transmission—**

# Buy Chrysler!





## Well-balanced Food Makes *Red-blooded* Dogs

• Perhaps it is just as well, Sally, that Buster doesn't like lollipops. What he needs is well-balanced food especially formulated to please a dog's taste and to provide red-blooded energy.

Good food is as important to dogs as it is to children. Dogs need vitamins, too—not just one or two, but *all* essential ones *every* day. They crave taste variety.

Red Heart 3-flavor Dog Food gives them *all* these benefits. That is why more dogs, big and little, eat Red Heart than any other dog food.\*

Feed your dog Red Heart's 3 *delicious* flavors—beef, fish, and cheese—in rotation. Red Heart furnishes Anti-infective Vitamin A, Anti-neuritic Vitamin B<sub>1</sub>, Sunshine Vitamin D, and Growth Vitamin G. It helps keep

dogs *red-blooded*... because it helps stimulate the development of red, *full-hemoglobin* blood.

Red Heart helps dogs to grow normally, resist disease, keep glossy coats, develop sound teeth and bones, produce healthy litters, and live a full life span in glowing health. Made in federally inspected plants from nourishing, top-quality ingredients.

### Red Heart Dog Biscuits Provide Solid Nourishment

Help protect your dog's teeth and gums. Made of 24 wholesome ingredients. Contain all essential vitamins and minerals. Obtainable heart-shaped or kibbled. Economical. Feed along with canned Red Heart *daily*.

### FREE: Red Heart Identification Locket

Don't lose your dog! Send for free NEW, IMPROVED Red Heart "Lost and Found" Dog Locket. Has space for your name, address, phone, dog's name, etc. Noninflammable! Waterproof! And with locket get copy of Michael von Motz's Official Obedience Rules. Just send 3 Red Heart labels—Diets A, B, and C—to John Morrell & Co., Dept. 44, Ottumwa, Iowa.



\*According to independent  
and manufacturer surveys

Dept. 44,  
John Morrell & Co.

THE **3**-FLAVOR DOG FOOD  
FEED IN ROTATION

## Aviation (continued)



In the control tower, all of steel and glass, Veronica watches while Cadet Richard A. Knobloch of Ft. Sheridan, Ill. directs the incoming flight of a trainer by radio.



A high step into the cockpit of a BT 14 is negotiated by Veronica with the assistance of Cadet Larry Landry. Veronica wanted to fly but the army regulations forbade it.



# MOHAWK

## RUGS and CARPETS

### Theme Inspired on Foundation Colors

Foundation Colors—that's Mohawk's own magic formula to blend into happy harmony all the colors in your room. Mohawk designers created these Liberty Axminster® so you may mix, match or mate them with any period, any colors—and be right beyond the shadow of a doubt! Patterns? Colors? There are dozens to choose from—only a handful are pictured here. And, whatever your choice... the Mohawk label is the same, sure seal of quality it has been for generations.

#### "A Million Color Combinations" MOHAWK COLOR SELECTOR AND MOHAWK COLOR GUIDE

—Both for 25c... Created exclusively for Mohawk by Lurelle Guild, noted color authority. Save mistakes and disappointments—you can't go wrong in your color choice for rugs, walls, draperies, upholstery. Decorators pay \$7.50 or more for similar color guides. Send 25c to Dept. S, Mohawk Carpet Mills, Inc., Amsterdam, New York.



Roses opening to the sun... light little buds... leaves of deepest emerald... Nature's own theme-inspired pattern No. 26188.

Lacy tendrils of curling vines entwining themselves in a maze of self-toned beauty theme-inspired restful pattern No. 26179.

Colonial Springtide... prim and proper posies bordering an sleepy, wandering garden paths... theme-inspired pattern No. 26156.

Pale pink apple blossoms shed their pastel petals against the blue of soft Kentucky grass to theme-inspire restful pattern No. 26187.



Winter..Ba-a-ah



GIVE YOUR CAR  
A FRESH START



# ..Spring's Here!



Here's how to give your car a FRESH START from bumper-to-bumper...



**YOUR MOTOR OIL CHANGED**—Grimy winter oil replaced with improved Mobiloil. This improved oil gives extra protection against costly wear. *It cleans as it lubricates!* A clean engine saves on gasoline and oil...delivers extra power. *Improved Mobiloil gives your engine a FRESH START!*

**YOUR RADIATOR CLEANED FOR SPRING**—Mobil Radiator Flush cleans winter-clogged passages of rust, scale, grease. *That's a FRESH START for your radiator!*

**YOUR GEAR OIL CHANGED**—Clean Mobiloil Gear Oil, in the correct summer grade, replaces dirty winter gear oil. *That's a FRESH START for your gears!*



**YOUR CHASSIS LUBRICATED**—Tough, wear-resisting Mobilgreases stop those irritating body squeaks and groans...help keep your car riding quietly, smoothly, and handling like a "million." *That's a FRESH START for your chassis!*

**PLUS A TANKFUL OF LIVELY MOBILGAS**—Jam-packed with life-giving energy, Mobilgas is now specially made for driving in this season's weather!

Remember, you'll want them all—every one of these services and products—to give your car a real FRESH START for wonderful spring trips ahead.

SOCONY VACUUM OIL COMPANY, INC., and affiliates  
Magnolia Petroleum Co.—General Petroleum Corp. of Calif.








# Something **NEW**\* has been added!

\* **NEW**—A prized imported tobacco, from the eastern Mediterranean—a tobacco whose small aromatic leaves impart new life and zest to the famous Old Gold blend! So every moment you spend with Old Gold will be even more pleasant than before.

*O. Lorillard Company*

America's oldest tobacco merchants  
Established 1760



 **Y**ES SIR—a new chevron on your sleeve makes you feel good all over. That's what something new can do. And say—if you like good cigarettes—don't forget: Something new has been added to a famous blend—something that rounds out its fragrant, mellow flavor.

A notable imported tobacco has been added to the famous Old Gold blend. So now there's a new note to the flavor—new enjoyment in this blend of golden, aromatic tobaccos, blended for you by America's oldest tobacco merchants. Yes, something new has been added to your smoking pleasure since something new was added to Old Golds. Get a pack today!

Same familiar pack, but new Old Golds inside. The Old Golds your dealer has now are NEW Old Golds.



# I FLY BOMBERS TO BRITAIN

PILOTS IN SPORT COATS AND TEXAS BOOTS  
FERRY LOCKHEEDS ACROSS NORTH ATLANTIC

By AN AMERICAN PILOT

This article was written by a well-known American flyer whose name is being withheld at the request of the Canadian Government. Since 1926 he has flown over 500,000 miles in 16 types of planes, visiting almost every country in the world. Like the other Americans engaged in flying bombers across the Atlantic from Newfoundland to Britain, he is flying under contract as a civilian.

Across the wintry North Atlantic for the last four months a band of fliers, representing in nationality a small league of democratic nations, has been flying American bombers from Newfoundland to Britain. We hail from the U. S., England, Canada, Australia, New Zealand, Norway and Egypt. Among the Americans we have former cotton dusters, army and airline men and fliers who once flew bootlegged liquor into the States for a living. Three of the Americans now with us were flying commercial planes for T. A. C. A. in Costa Rica not long ago. Another American flew his stint for Loyalist Spain. The Egyptian pilot traveled three-quarters of the way around the world to join us.

Although we are flying the bombers that will help beat Hitler, most of us are soldiers of fortune. Besides expenses, American pilots are paid \$1,000 a month, first officers \$800, radio operators \$600. Only the English seem particularly interested in the war and its aftermath, and as a topic of conversation Adolf Hitler runs a slow second to Hedy Lamarr. One American, no longer with us, used to wire up to \$40 worth of orchids at a time to his numerous girls in Montreal.

Our job since November has been to fly Lockheed Hudson bombers across the Atlantic. Recently we have begun flying even bigger four-engined Consolidated B-24's. I was in the first flight of Lockheeds to England and am one of a number of pilots who have made two trips apiece, the top except for one pilot who has made three. By the time this appears, I too will have taken my third plane across.

Our first bomber flight across the Atlantic had few of the trappings of a historic event. As it had snowed earlier that day, we spent part of the morning clearing ice and snow off our planes while plows swept the great macadam surface of the main runway clean. Ground crews scurried around the planes, checked the two 1,200-h p. engines and filled the two extra fuel tanks that each plane carried.

Then R. A. F. Captain Donald C. T. Bennett, in command of our flight in plane No. 1, called us together. He handed each pilot the latest weather reports. A flight plan and route were discussed and agreed upon. For purposes of identifying ourselves as British to each other, to other planes or to ships, each crew was handed a Vêry pistol with a combination of variously colored flares to be changed



At snow-swept Newfoundland base, twin-engined Lockheed Hudson bombing plane is parked behind a drift waiting for a break in the weather before being flown to Britain.

CONTINUED ON NEXT PAGE



"I hate to be a cat, dear, but Alice could sweeten her breath a bit with PEP-O-MINT LIFE SAVERS."



Popular favorite: tasty, delicious Butter Rum. Remember, everybody's breath offends sometimes; let Butter Rums, Pep-O-Mints, or any of the 12 other tasty mint and fruit LIFE SAVERS save yours. Everywhere, 5¢









nel George Hutchinson (third from right) is father of famous American "Flying Hutchinson Family." Leader of flight was Australian-born R. A. F. Captain Donald Bennett (far right). Newfoundland Government Railroad diner in background served as mess.

boat. Soon we will be ferried back on transport planes and by summer, with better weather and more planes, each of us should be flying the Big Pond three or four times a month. Our greatest need is more pilots, navigators and radio men.

#### The huge base in Newfoundland

The base at Newfoundland is an airman's paradise. It is the world's greatest but least publicized airport, built within the last three years with an eye to its future use as a great peacetime transatlantic terminus. La Guardia Field would fit snugly into one corner of it. Five runways, each 5,000 ft. long and 1,200 ft. wide, spreadeagle the field in ten different directions. Guard lights flash along the runway borders and to help the pilot judge his distances the lights change color from amber to green every 1,000 ft. The Shell Oil Co. has done a remarkable job transporting and stocking great stores of the world's finest aviation gasoline at this distant outpost. We take off on 100 octane gasoline and cruise on 90 octane.

Although we do not live at the base, several days are usually spent there before we leave, waiting for a break in the weather. Last fall we slept in an old Pullman car and are in a Pullman diner parked on a siding by the base. Our fare was helped out by Mrs. Robert Hayden, wife of the local Shell manager, who baked some of the best lemon meringue and pumpkin pies I have ever eaten.

Now we live in greater comfort in a one-story, 20-room wooden hotel, not far from the bar of the R. A. F. headquarters which is open two hours each day and where we can drink in moderation until 12 hours before flight time. At night American movies are shown in the R. A. F. officers' mess. One film that didn't take too well was *South of the Border* with Gene Autry, which seemed rather pale to a group of men who had just flown bombers to England. For other relaxation we hunt, listen to the radio, play cards, ping-pong and darts.

Wives are not allowed at the base, but one pilot stowed his wife aboard the bomber he flew up to the base from Montreal and when she arrived the authorities didn't know what to do with her. A few days later her husband piloted plane No. 5 on the second flight in which I took part. An hour out No. 5 developed engine trouble and turned back. I am still not certain whether the pilot was suffering from engine or heart trouble. The episode closed a few days later, however, when his wife returned to Montreal.

The most respected man in the outfit is 33-year-old, Australian-born Captain Bennett. He holds the world's long distance record for seaplanes—6,000 miles from Scotland to South Africa. He is a licensed pilot, navigator, engineer, radio operator and the author of some of the best aviation textbooks ever written. I have never

CONTINUED ON NEXT PAGE

You'll like yeast this new way



YOU'RE  
BREAKING RECORDS  
BEEN EATING YEAST  
AGAIN?

NO... DRINKING  
FLEISCHMANN'S  
YEAST IN TOMATO  
JUICE... A DELICIOUS  
VITAMIN COCKTAIL



JERRY: Always ahead of me! I only just heard that YEAST IS ONE OF THE RICHEST NATURAL SOURCES OF THE AMAZING VITAMIN B COMPLEX. Know that?

AGNES: I sure do. That's why I drink it. I like my vitamins the natural way. More than that, yeast and raw liver are about the only really abundant, natural sources of the Vitamin B Complex... a group of the very vitamins that lots of us don't get enough of.



JERRY: Maybe I'm not getting enough of them. Who knows? One thing sure, when I was eating yeast I felt wonderful. But I never learned to like the taste.

AGNES: Well, you'll like it now. In tomato juice, Fleischmann's Yeast tastes like oven-fresh bread. Lay in a week's supply; it keeps perfectly in the refrigerator. Twice a day, and don't stop, is my way. Once you start, it's easy to keep going. Give it a whirl. Maybe you'll get a real break!



**MASH...** Take a cold cake of Fleischmann's Fresh Yeast and mash it in a dry glass with a fork



**STIR...** Add a little cold tomato juice, milk or water. Stir till blended. Then fill glass. Stir again and...



**DRINK** your yeast this delicious, easy way. It squacks the whole business takes less than a minute.



**Fleischmann's  
Fresh Yeast**

Copyright 1941  
Standard Brands Incorporated

... one of the richest natural sources of the amazing Vitamin B Complex



# LIBBY'S

## delicious

## tomato

## juice

## is

*Rich in*

INDISPENSABLE

# VITAMIN C!

*and a good source of  
Vitamin A*



LIBBY'S FAMILY OF JUICES AND FRUIT DRINKS—10 KINDS



**Just open a can and BREAKFAST IS DIFFERENT!**

### BOMBERS TO BRITAIN (continued)

known a better all-around flier. For the rest of us, flying the Atlantic is a new experience. An American overland commercial pilot flies on radio beams and is not required to know how to navigate by the sun and stars. But over the Atlantic, flying big ships at night over a northern route never before risked in winter, we fly entirely by dead reckoning or celestial navigation. There are no radio beams to guide us and we are only allowed to get bearings by radio as we near land.

To improve our skill, we attend classes in celestial navigation and the use of a sextant and practice blind flying in Link trainers between trips in Canada. It is not uncommon to see five or six of us on the roofs of Montreal hotels shooting the stars at night for practice. An American flier, with 500 hours to his credit, can learn more in a few months of transatlantic flying than in years of flying in the U. S. where celestial navigation is not required. I have come to know Polaris, Arcturus, Pollux and Sirius intimately. One star that I shall always gaze at with reverence is Betelgeuse, which we affectionately call "Beetle Juice."

Our Lockheeds are fitted with every imaginable safety device, including flotation gear. By pressing a button, a door in the cabin pops off and an inflated four-man rubber dinghy, with paddles, falls to the floor. Fortunately we have so far had no need to press this button, for no pilot spanning the Big Pond has yet had an accident over the ocean or had a brush with a German. On the average we cross the ocean in less than 12 hours and luck has been with us. To increase that luck some of the men wear old felt hats which have brought them safety in the past and one Texan never flies the Atlantic without wearing a pair of cowboy boots he treasures. I carry a silver Vatican coin and a bronze medal inscribed to "St. Francis Patron Saint of the Birds." Sometimes, of course, a pilot loses his nerve and quietly disappears—but never until he has returned to Canada and collected his paycheck.

### Christmas over the Atlantic

My second transatlantic flight began on Christmas day. I had been celebrating Christmas with the Haydens. Mrs. Hayden had baked a delicious fruitcake and there was dancing. I danced several times with each of the four ladies present and then went straight to my ship. With Bennett again in the van we began to take-off. One plane crashed and burned on the takeoff, though no one was hurt. It was the third of four accidents since November, not a bad record considering all the flying we do. One pilot, badly burned in early December, recovered sufficiently after six weeks in the hospital to make the transatlantic hop later. The most recent and famous victim of a Newfoundland crash was a passenger, Sir Frederick Banting, Nobel Prizewinner and discoverer of insulin.

When we were out six and a half hours everyone lost track of Bennett in a cloud bank. Each pilot flew the rest of the way alone, and as this was the second time a flight group had become separated, we now always make the entire trip solo. After losing sight of Bennett, our plane cruised sometimes at great height and at other times skimmed the tops of the waves at 50 ft.

When we were two hours away from one of the spots toward which we were heading, we received a radio report that the Germans were bombing the neighborhood. Accordingly we changed our destination and soon were taxiing our ship down at a British base. The ground crew had not been told to expect us, but these transatlantic hops have already become so uneventful that when I stepped out of the Lockheed, the ground staff just said hello. Then they rolled the ship away and I sent my wife my customary cable: "100% crossing." Flying the bombers across is done almost as nonchalantly as that.



Before each winter flight snow-plow tractors clear drifts from surface of the flying field. The two Lockheed bombers parked nearby already bear the circular R. A. F. emblem.



## TO SPEAK AND YET BE SILENT

There is a time in each man's life when flowers cease to be mere casual social gestures towards the season's prettiest debutante, and become fragrant messengers of things unspeakable for very beauty . . . when music holds a tender meaning far too deep for words.





The most precious utterances of men's lives are often spoken thus, with symbols. That is why the thin brown ghosts of blossoms still slip silently from the pages of old diaries . . . why a woman listening to music will suddenly grow luminous-eyed as if the melody had echoed from her heart-strings.

But fortunately for men and for the women who love them, all symbols are not so fragile; all beauty not so fleeting. In the deathless fires of his engagement diamond a man may set his truest, most ecstatic message to blaze in changeless glory. The diamond itself should be a fine one and its selection will require the advice of an experienced jeweler. For carat weight is not enough to judge by. Color, absence of imperfections, brilliance of cut must also be considered. The cost will be surprisingly low when one considers the thought his diamond will repeat in undiminished radiance on every day of every year to be. De Beers Consolidated Mines, Limited, and Associated Companies.



PAINTING BY BERNARD LAMOTTE, M.L., FROM THE DE BEERS COLLECTION

*Current Prices of Unmounted Quality Diamonds. (Exact weights shown are infrequent.) Size alone does not determine values. Purity, color and excellence of cutting affect the price. Many reliable jewelers will arrange payments for fine stones over an extended period.*

One-half carat, priced		\$100 to \$250
One carat, generally		priced between \$325 and \$600
Two carats,		generally priced from \$900 to \$2000
Three-carat stones		from \$1500



**GOLDEN WEDDING  
HAS HAD NO PEERS  
FOR FIFTY YEARS**



**RICH  
BODY**

**DISTINCTIVE  
CHARACTER**

**DELICATE  
AROMA**

**LUXURIOUS  
FLAVOR**

**STIMULATING  
TANG**

**5-Year-Old**  
We add exactly  
eleven per cent  
of this for Stim-  
ulating Tang.

**4-Year-Old**  
Of this priced  
whiskey, we use  
forty per cent for  
Luxurious Flavor.

**11-Year-Old**  
We allow only one  
per cent of this  
whiskey for such  
Delicate Aroma.

**4-Year-Old**  
Of this, just forty-  
six per cent is used  
for Distinctive  
Character

**6-Year-Old**  
We use precisely two  
per cent of this whis-  
key for wonderful  
Body Richness.



# Golden Wedding

**5 STRAIGHT WHISKIES  
"WEDDED" INTO ONE**

**It's All Whiskey, 4 and More Years Old**



If you could taste any one of these five whiskeys, you would be delighted. But still you'd be missing the qualities of the other four. Only in Golden Wedding will you find this five-fold taste!

**A BLEND OF STRAIGHT WHISKIES—90 PROOF—**  
Bourbon or Rye. The straight whiskeys in Golden Wedding are 4 years or more old. 2%, one straight whiskey 6 years old. 1%, one straight whiskey 11 years old. 11%, one straight whiskey 5 years old. 86%, two straight whiskeys 4 years old.  
Jos. S. Finch & Co., Inc., Schenley, Pennsylvania.





WORLD WAR I  
FLYING FIELD

CHANUTE FIELD AT RANTOUL, ILL. RUSHED NEW HOSPITAL TO HANDLE EPIDEMIC. MACHINIST TRAINING SHOPS COVER PART OF AIRFIELD WHICH TRAINED WORLD WAR I PILOTS

# CHILDHOOD DISEASES SLOW ARMY AIR CORPS TRAINING PROGRAM AT CHANUTE FIELD

In mid March, when airview above was taken of U. S. Army Air Corps' Chanute Field at Rantoul, Ill., 37 of the 218 barracks were quarantined for measles and scarlet fever. Beginning with a measles epidemic, which at its peak put 234 cases in the hospital, the two childhood diseases thoroughly tangled the vital training of 16,000 technicians for Air Corps ground crews. The plight of Chanute Field was representative of a problem that has beset the Army's training program the country over. Such outbreaks inevitably attend the mobilization of thousands of young men, at

all stages of susceptibility, into close-packed barrack cities. Despite the double epidemic, the Army Medical Corps at Chanute Field held total sick list to 700. The Army's epidemic of childhood diseases was apparently induced by the routine civil an cycle which this year found a new accumulation of younger children, who had not been immunized by previous epidemics. For the Army Medical Corps the mild viruses of measles and scarlet fever provided a dress rehearsal for the epidemic of influenza which, according to the once-a-generation theory, is predicted for next winter.

PRIVATE ROBERT PARIS HAS HIS PULSE TAKEN BY NURSE LIEUTENANT ARLENE EDJE



QUARANTINE  
SCARLET FEVER  
KEEP OUT

IN THE MEASLES WARD CONVALESCENTS WATCH GAME OF CHECKERS

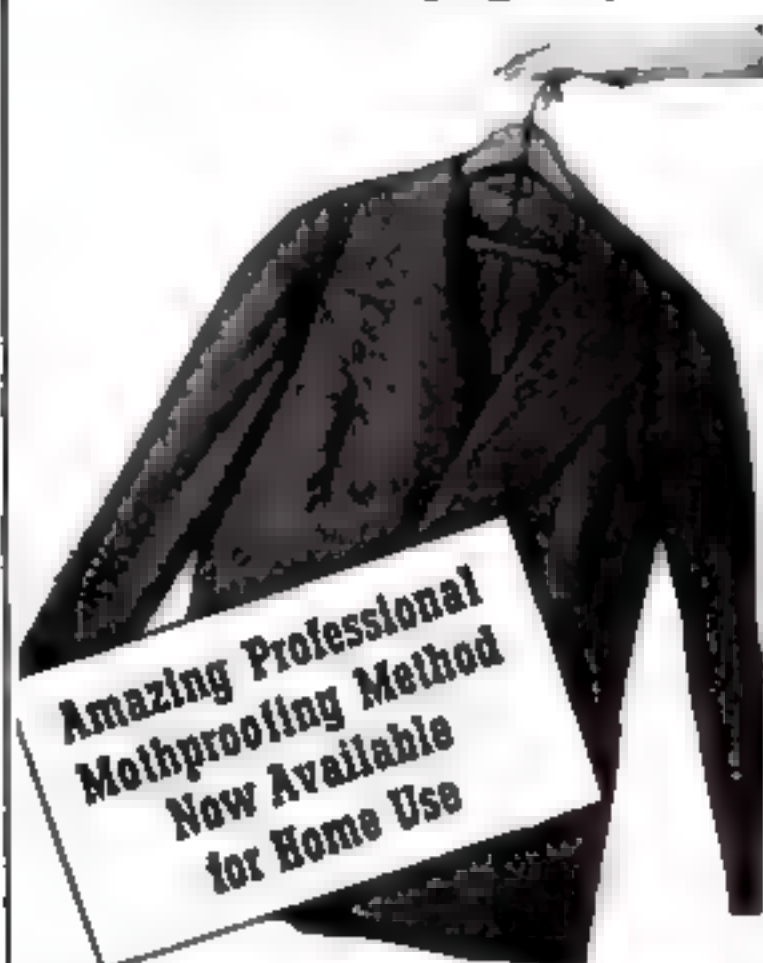


QUARANTINE  
MEASLES  
KEEP OUT

CONTINUED ON NEXT PAGE



# MOTHS WILL NEVER EAT THIS SUIT



**NO ODOR...NO WRAPPING  
NO STORING AWAY!**

Yesterday Bill Johnson bought this new suit. When it arrived, Mrs. Johnson sprayed it all over with LARVEX. That took only a few minutes and cost less than a single "pressing"—yet gave Bill's suit the positive LARVEX protection against moth damage that has been used for years by leading woolen mills, laundries and dry cleaners.

As a result of spraying all their clothes—old and new—once a year with LARVEX, the Johnsons will never find a moth hole. For moths starve to death rather than eat LARVEXED clothes, sofas, rugs and drapes.

**LARVEX IS DIFFERENT...**

**SURE:** Not even dry cleaning will impair the positive year-round protection LARVEX gives to woolens.

**QUICK:** With LARVEX, it takes only a few minutes to mothproof a suit, or a dress and jacket for 12 months.

**EASY:** The LARVEX bottle sprayer is so simple to use.

**CHEAP:** Only 79¢ per pint, \$1.19 per quart, so it costs less than a single "pressing" to mothproof a man's suit for a whole year.

At all drug and department stores. LARVEX, New Brunswick, N. J.



## LARVEX\*

ONE SPRAYING MOTHPROOFS  
FOR A WHOLE YEAR

\*Reg. Trade Mark

## Army epidemic (continued)



Scarlet fever ward during epidemic received three to ten new patients daily. Beds are arranged head-to-toe. As patients recover they are moved to convalescent ward.



Lunch is enjoyed by Private Dean Carter, who two days before had a temperature of 104°. Scarlet fever is usually a 10-days-in-bed, 3-weeks-in-quarantine disease.



Quarantined barracks join in morale revival session, led by post chaplain at portable organ, which he carried from barrack to barrack continuously during the epidemic.



**Save time, trouble and expense with  
a Cutler-Hammer Multi-Breaker**

Why tolerate the blown fuse nuisance any longer? Why hunt fuses in the dark...or break off in the midst of preparing a meal to go to the store for the new fuses you forgot to buy? Why stumble down dark cellar stairs and fumble in the old fuse-box wondering what to do? The Cutler-Hammer Multi-Breaker ends this annoyance forever. It is installed in the kitchen or any other convenient place. And when service goes off, all you do is reset a tiny lever that has snapped out of position. Nothing to buy...nothing to replace! Service is restored in the twinkling of an eye...even by a child! The average new home can have this modern and safe protection for less than \$5.00 additional. Also easily installed in old homes. How much will it cost you? What are all the facts? Write today for our free booklet "Goodbye to Fuses." CUTLER-HAMMER, Inc., Pioneer Electrical Manufacturers, 1394 St. Paul Ave., Milwaukee, Wis.



**Crosby Square Shoes**  
in the  
**MILITARY MANNER**

They win you attention and approval (both masculine and feminine.) Handsome and trim as a dress uniform—these popular shoes assure you the healthful, comfortable fit demanded by men of action. Try on a pair today at your Crosby Square dealer's. Write for his name, The House of Crosby Square, 2460 N. Sixth St., Milwaukee, Wis.

Authentic Fashion grade,  
\$5.50 to \$6. Airfilm and Pre-  
flex styles, \$6.85 to \$7.50

**Crosby Square**  
Authentic Fashions  
IN MEN'S SHOES





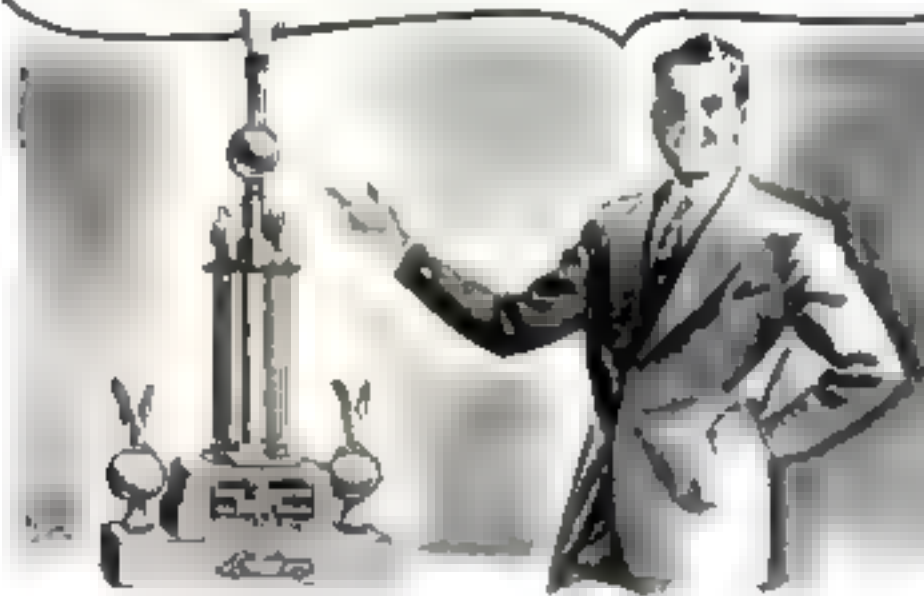
# ALL CARS ALIKE ?

*Not the way I hear it!*

A FEW MINUTES OF DRIVING  
SHOWED ME ONE THAT'S DIFFERENT  
IN 5 IMPORTANT WAYS

# HUDSON

SOMEONE TOLD ME ONE CAR WAS  
AS SAFE AS ANOTHER... BUT...



You've got to take a lot of the talk you hear with a grain of salt! Certainly this 1941 Safety Engineering Magazine Award, for *safest body design of any 1941 car*, proves Hudson has a big edge on the rest. To say nothing of Patented *Double-Safe Hydraulic Brakes* and *Auto-Poise Front Wheel Control* . . . nothing like them on *any other car!*

WHO SAID ALL CARS WERE  
ALIKE IN DRIVING EASE?



When I climbed into a Hudson with *Vacumotive Drive\**, I found that, if I wanted to, I could just *toe the clutch pedal away*. Here was something big and really different. You can start, go and back up; your "clutch foot" has nothing to do. And that *Hudson Overdrive* is a joy forever!

\*Only \$27.50, installed at factory

I'VE HEARD TELL THAT ALL CARS  
ARE ALIKE IN COMFORT... BUT...



The salesman told me Hudson uses the finest and costliest combination of husky coil springs in front and long leaf ones in back, so I said: "Show me." One ride did! Smoothest thing on four wheels! All kinds of room inside, too . . . and I'd never be without that *Hudson Weather-Master*. Winter or summer . . . no drafts, no fume-laden air, no fogged windows!

SOME FOLKS SAY ALL CARS LOOK  
PRETTY MUCH ALIKE... BUT...



If there has ever been anything quite so completely beautiful as this new color harmony idea of Hudson's (they call it "*Symphonic Styling*"), I've never seen it. You get your choice of *three* interior combinations, each harmonizing *all the way through* with a group of beautiful exterior colors. It's brand new in low priced cars, and costs nothing extra.

MAYBE YOU THINK THERE ISN'T  
MUCH DIFFERENCE IN  
ECONOMY... BUT...



Here's another 1941 trophy, won by the big, 92-horsepower Hudson Six in the 1941 Gilmore Grand Canyon Economy Run. It *beat all but two of the shortest, lowest-powered cars in the entire run in miles per gallon!* Think of getting economy like that in cars that hold nearly 150 official performance records!

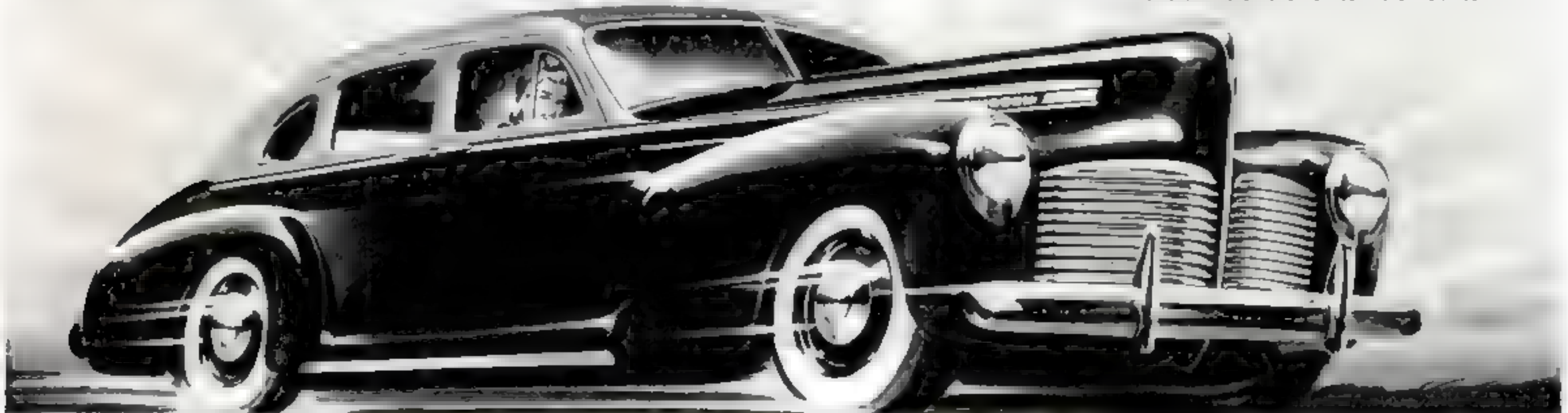
*But When It Comes To PRICE There's  
Practically No Difference*

**PRICES START AMONG  
THE LOWEST**

The big, husky, 92-horsepower Hudson Six shown below is one of the lowest priced sedans on today's market. And, in every popular price class . . . lowest, low and moderate . . . Hudson's 31 years of engineering leadership bring you a Hudson Six or Eight equally far ahead of the rest in value.

Stop at the nearest Hudson showroom and drive a 1941 Hudson . . . find out at the wheel that all cars are not alike . . . that here is one that's different and better in at least 5 important ways. Get more car for your money, and a mighty good deal on your present car!

AMERICA'S SAFEST CAR







"MARIE CLAUDE'S BIRTHDAY" BY LEON KROLL WAS A FAVORITE AT CARNEGIE'S 1940 EXHIBITION



IT IS POSED BY ESTHER LEFLER, MARY RUSSELL, NANCY HALLIGAN



KATHARINE CORNELL BY SPEICHER



POSED BY MISS DOROTHY CAMPBELL

## NEBRASKA LAUNCHES BIG U.S. ART SHOW WITH FINE DISPLAY OF LIVING TABLEAUX

To the people of Lincoln, Neb., an art show is always an occasion for dressing up and fun. So this winter, when the University of Nebraska held its 51st annual exhibit of modern U. S. art, the leading lights of Lincoln followed traditional custom and opened the show with a bang-up display of living tableaux. Four of them are shown here, paired with the paintings that inspired them. They are all modern U. S. pictures which have become favorites with Nebraska art lovers. Backgrounds for the tableaux were painted by Lincoln artists who have raised this fine old-fashioned stunt to a high state of perfection.

On the next pages are a dozen pictures from this year's exhibit. From this show Nebraska will buy four works to add to its permanent collection of modern U. S. art which is the finest owned by any university.

Nebraskans have pioneered to bring good art not only to their capitol but to outlying districts. A unique service of the University is its Rural Travelling Gallery. This is run by Mrs. Nellie Vance (page 75) who loads her car with art reproductions and tours them around to rural schools. Mrs. Vance believes in making art a pleasure, not a chore, and asks only two questions: Which picture do you like best? Where would you hang it?



"T. P. AND JAKE" BY THOMAS BENTON



POSED BY EDWARD ANGLE, AGED 18



"HIGH YALLER" BY REGINALD MARSH



POSED BY MRS. GLEN FOX

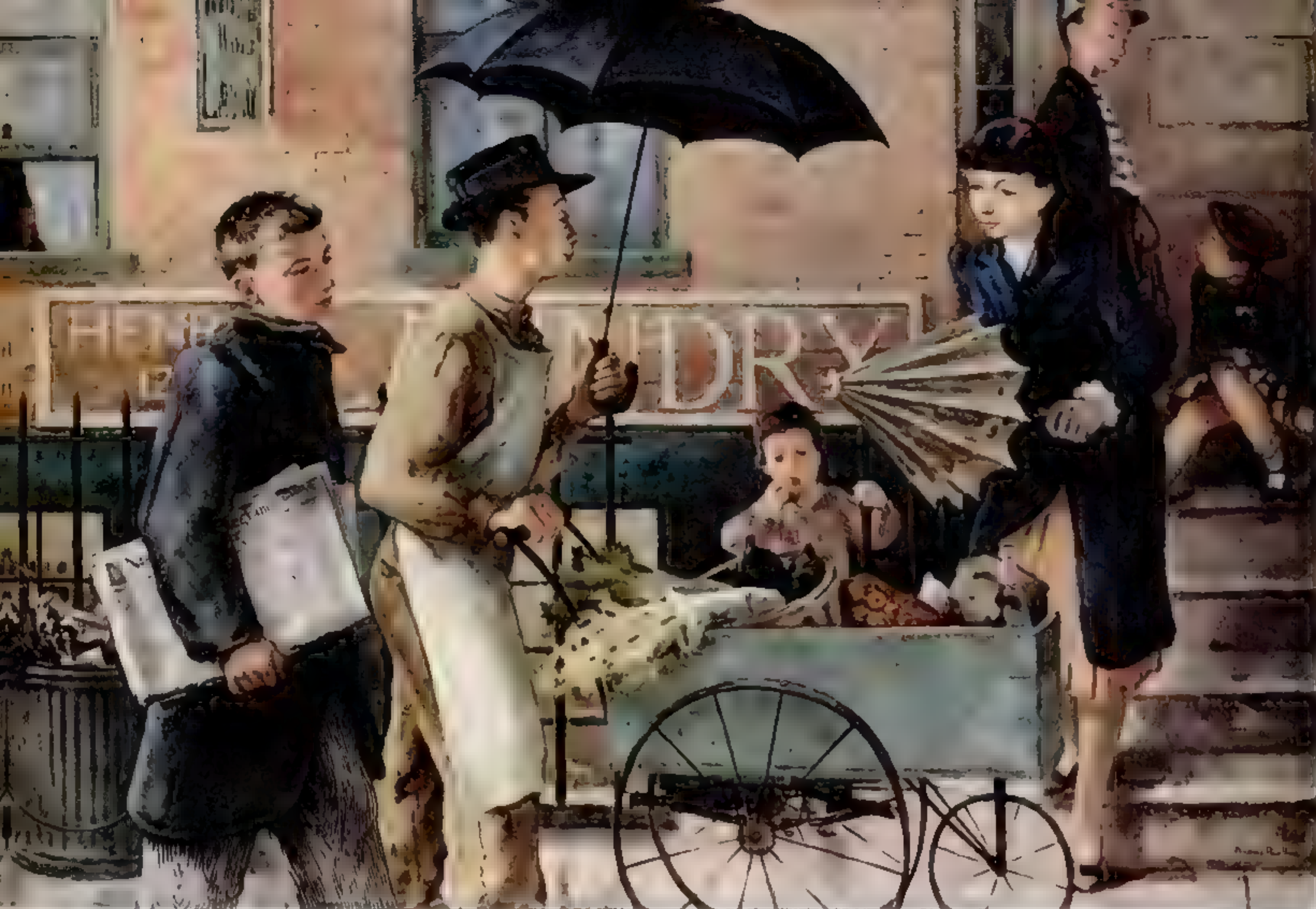




"Guardian Angel" by Lauren Ford captures the magic of a childhood world alive with friendly rabbits, deer, squirrels and singing birds. Miss Ford's characteristic religious touch appears in

the radiant figure of an angel guiding a child home at twilight. Painting was one of the last Carnegie Exhibit by Broker Thomas Law for Pittsburgh as Christmas present for his wife





**"Spring in Bleeker Street"** was "caught on the fly," says Painter Andres Buehler, one wet April day when she saw a grocery boy eye a passing girl as he pushed his cart full of celery and eggplants. This is typical of how artists find color in commonplace New York streets.

**"Road to Danbury"** with its rhythm of rolling hills, its play of light and rhymer, its shadow, was painted by Margit Vargic during a pouring October storm. Over this road she drives every Saturday from her Connecticut farm to nearby Danbury for her weekend shopping.







**"Works of Man"** by Henry Schmalzerberg ironic. It contrasts majestic piers of Thomas Edison Bridge under construction at South Amboy, N.J. with Tower of Babelers and fled over fire.



**"Boys Sleeping"** is by Doris Rosenthal who excels at Mexican subjects. She persuaded an entire schoolroom full of Mexican children to curl up on floor while she sketched this difficult pose.



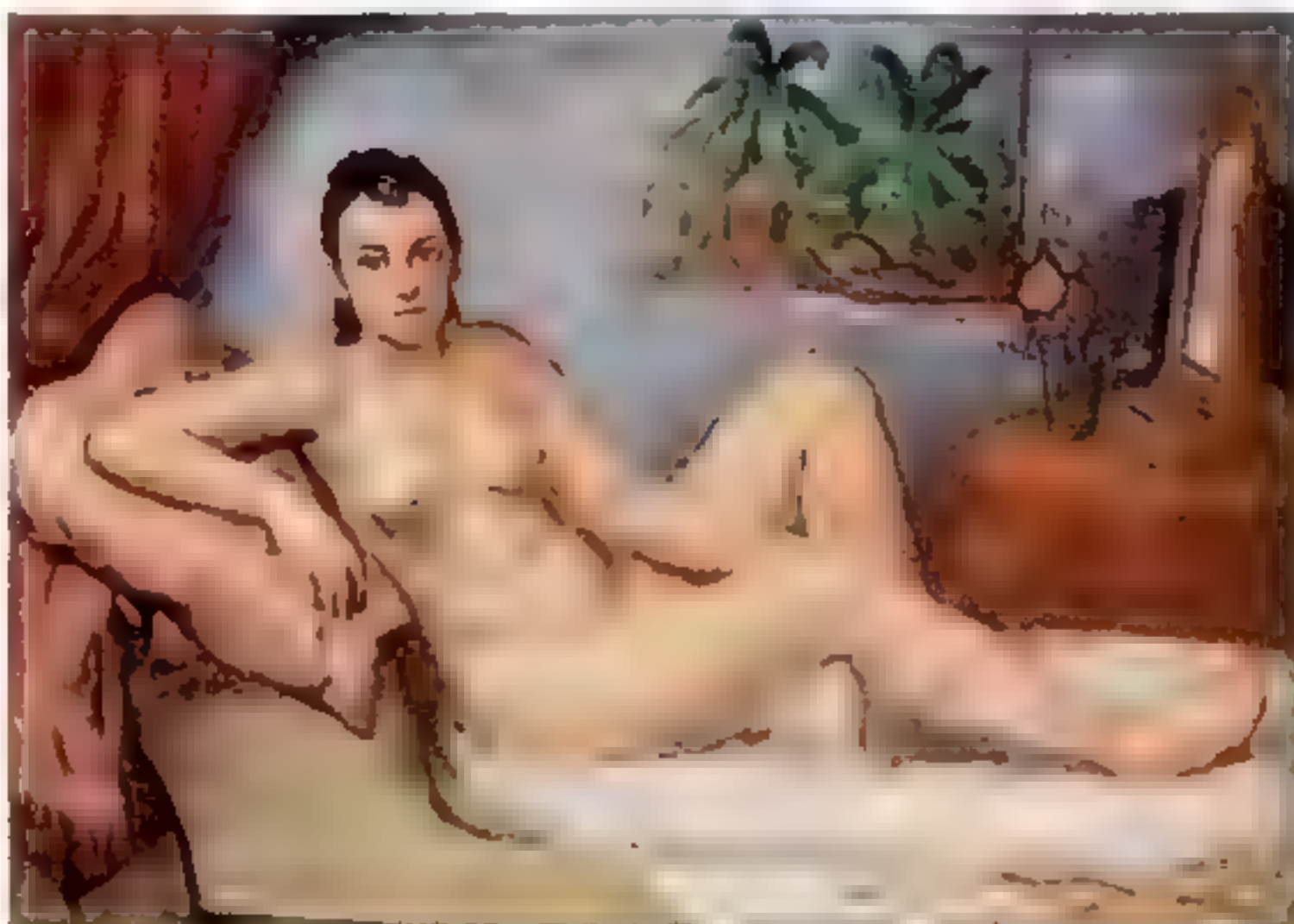
**"Beached"** evokes adventure although it depicts only an old Cape Cod stoop wrapped in sails and tarp. It won. Artist Joan Davis sympathetically resurrected her something on crutches.



**"McSorley's Bar"** in New York is by Louis Bouché who says, "I was intrigued by its dark mustiness, simplicity and masculinity of an old-fashioned bar." Bar was also done by John Sloan.



**"The Bath"** is Doris Lee's roll and elegant study of a septa Eve enjoying a wash tub bath in her own backyard Eden. Artist Lee says she painted it in South Carolina "almost from life."



**"The Awakening"** for its glow and strength is one of Bernard Karfiol's best works. Says he, "It was not painted to illustrate the title—just a fine pose the model unconsciously fell into."





**"Peter in San Patricio"** by Henriette Wyeth portrays her son near the polo field on their New Mexico ranch.

Peter's mother paints somewhat like his father. Artist Peter Hurl, but with a feminine strength of her own.



**"Trophy of the Hunt"** is by William Harnett, a 19th Century U. S. artist, whose extraordinarily realistic still lifes are now being newly appreciated.

SPELL OF MOONLIT FIELDS PERVADES THIS FLOWING COMPOSITION, "NIGHT PADDocks," PAINTED BY VAUGHN FLANNERY ON HIS MARYLAND FARM WHERE HE RAISES HORSES







In Lincoln these are some of nearly 6,000 schoolchildren taken on a free visit to Nebraska art show. They are looking at John Curry's *John Brown* (LIFE, Dec. 25, '39).

Outside Lincoln rural children look at fine art reproductions and originals brought them by smiling Mrs. Vance. She tours 48 such exhibits; schools keep each one week.



## "Men Have Been Shot for Less Than That!"



**TOM:** Skip the wise-cracks, funny man! I like these "Stretchy-Seat"® Munsingwear SKIT-Shorts...brief, airy, plus a little support. They stretch up and down. And how come you're so modest... you with a pair of nothing-muchies right out of the little boys' department?

**AL:** I resent those words...speaking for Munsingwear, and myself, too. These SKIT-Trunks give me everything you've got, including that Munsingwear masterpiece, the exclusive "Stretchy-Seat"®... plus the extra leg-inches that I like.



**TOM:** Well, I'll ride right over you with this. It's Munsingwear's SKIT-Shirt, and a better shirt was never made. Fits like my skin, and gives with every move, with bottom shaped to avoid bulk.

**AL:** Mine's the same, too. It's a Munsingwear SKIT-Winger with crew neck. Wear it solo for sport, inside for business. Protects underarm of outer shirt, a go-getter for blotting up perspiration.



## MUNSINGWEAR'S

### NEW "STRETCHY-SEAT"® UNDERWEAR FOR MEN

Munsingwear SKIT-Shorts . . . Style #829

Munsingwear SKIT-Shirt . . . Style #886

®Trade-Mark

Munsingwear "STRETCHY-SEAT"® also available in other styles

Munsingwear SKIT-Trunks . . . Style #817

Munsingwear SKIT-Winger . . . Style #879

MUNSINGWEAR, INCORPORATED • MINNEAPOLIS • NEW YORK • CHICAGO



It Took Twenty Years Of Swearing  
To Build This Shirt

## WINGS SHIRTS

WITH AEROPLANE FABRIC  
COLLARS AND CUFFS



All these years men have gone along swearing at their shirts . . . ranting and fuming because the collars and cuffs got that "shredded wheat" look when the body was still in its prime. But that's over . . . finis . . . now that Wings are here.

Wings are the smartest shirts you ever laid your eyes on. Shaped to your body lines. Made with custom-type tailoring. And the collars and cuffs are guaranteed for the entire long life of the shirt itself.



\$1.65

The collars can't wilt or wrinkle or lose their shape no matter how hot you get under the collar (literally) or how often the shirt is washed. And every Wings shirt carries this guarantee: A new shirt if your Wings does not outwear any other shirt you've ever worn.

Super-count broadcloths, cool meshes, end-in-end broadcloths, fine piques, handsome oxfords. Whites, colors and smart new patterns . . . in the collar styles you like.



Wrinkle-Free collar made under Celanese patent.

MANUFACTURED ONLY BY PRUDHOMME SHIRT CO. CHICAGO, ILL., U. S. A.



Join this Gentlemen's Club  
*dedicated to after-shaving Luxury*

A FEW  
OF THE MEMBERS

John Erskine  
Boake Carter  
Aminif Allah  
Rungus Wrenschitz  
Norman Rockwell  
James T. Bogue

**S**IGN YOUR NAME and address below, and mail this advertisement to us. We'll promptly send you a generous bottle of Aqua Velva—the most popular after-shave lotion in the world.

You're sure to like the cool, bracing tingle of Aqua Velva—refreshing as an ocean breeze! And notice, too, how soft and smooth your face feels afterwards. Electric shavers use Aqua Velva before and after shaving for better results.

Address: The J. B. Williams Co., Dept. CA5, Glastonbury, Conn.—makers of fine shaving preparations for over 100 years. Offer good in U. S. A. and Canada only.



Your Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_



IN HIS BEACON HILL DEN OVERLOOKING BOSTON COMMON, BILL CUNNINGHAM

## HIGHEST PAID SPORTSWRITER, BILL

**B**ill Cunningham of Boston is the highest paid sportswriter in the world. He is 46 years old. During 19 years his daily column for the Boston Post developed such a tremendous personal following that the Post paid him \$21,000 a year. Aware of Cunningham's circulation value, Managing Editor Robert Choate of the older, more conservative, smaller Boston Herald last month electrified Boston's rabid sports fans by hiring him away for a reputed \$26,000 a year. To justify this hefty salary without syndication, Cunningham had to attract at least 2,000 new daily readers to the Herald. And when, after four weeks, the Herald's circulation jumped 7,000, Cunningham's great appeal and Choate's judgment were proven.





WRITES HIS COLUMN. DEN IS LITTERED WITH A VAST COLLECTION OF JUNK

# CUNNINGHAM GOES TO BOSTON HERALD

Bill Cunningham was born in Texas, played football at Dartmouth, fought with the artillery in the A.E.F. A great working newspaperman, he can turn out prodigious amounts of copy in a short time. It is not unusual for him to file a 3,000 word running account of a championship fight in two hours or write six columns on a Saturday football game in addition to his daily column. He writes as he talks: fast, colorful and with gestures. Cunningham lives with his wife and two children in West Newton, a Boston suburb. He does his writing in a hideout on Beacon Hill (above), jammed with piles of dusty letters, college mementos, autographed pictures and a grand piano. He had his landlord paint the roof Dartmouth green.

CONTINUED ON NEXT PAGE

A wee bit of heather  
and light as a feather

- that's  
**VAT 69**  
the Scotch that is  
*No. 1 in Taste!*

8 Years Old  
86 PROOF

Quality Tells

PARK & TILFORD IMPORT CORPORATION, NEW YORK, N.Y.

Trim that  
**Bulging** Waistline

with the  
**BAUER & BLACK**  
**Bracer**  
SUPPORTER BELT

Take a look at your waistline! Can you boast a trim, athletic, well-groomed appearance? Even a little bulge may be hurting your appearance, having an effect even on how you feel. That added girth can destroy the fit of your clothes... make you look older. And when you look that way... often you feel that way, too. Brace up with the Bracer! This exclusive Bauer & Black supporter-belt is knit of "Lastex" yarn... has two way stretch. No roll—four removable stays at top. Soft, roomy, fly-front pouch. Tailored to fit. For extra support, extra coolness, try the Bracer Royal—costs slightly more. At department, drug, men's apparel and surgical stores. If your dealer cannot supply you simply fill out and mail the coupon with a check or money order. Bracer—\$2.00 (in Canada—\$2.75), Bracer Royal \$3.00 (Canada \$3.50)

**BAUER & BLACK, Division of The Kendall Co.,**  
Dept. R 8, 2500 South Dearborn St., Chicago, Ill.  
(In Canada, Station K, Toronto.)

Enclosing check or money order for \_\_\_\_\_ Please send  
Bracer, \_\_\_\_\_ Bracer Royale. Waist measurement is \_\_\_\_\_

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

My dealer's name and address is \_\_\_\_\_





### CHAMPAGNES

EXTRA DRY  
BRUT (ESPECIALLY DRY)  
SPARKLING BURGUNDY



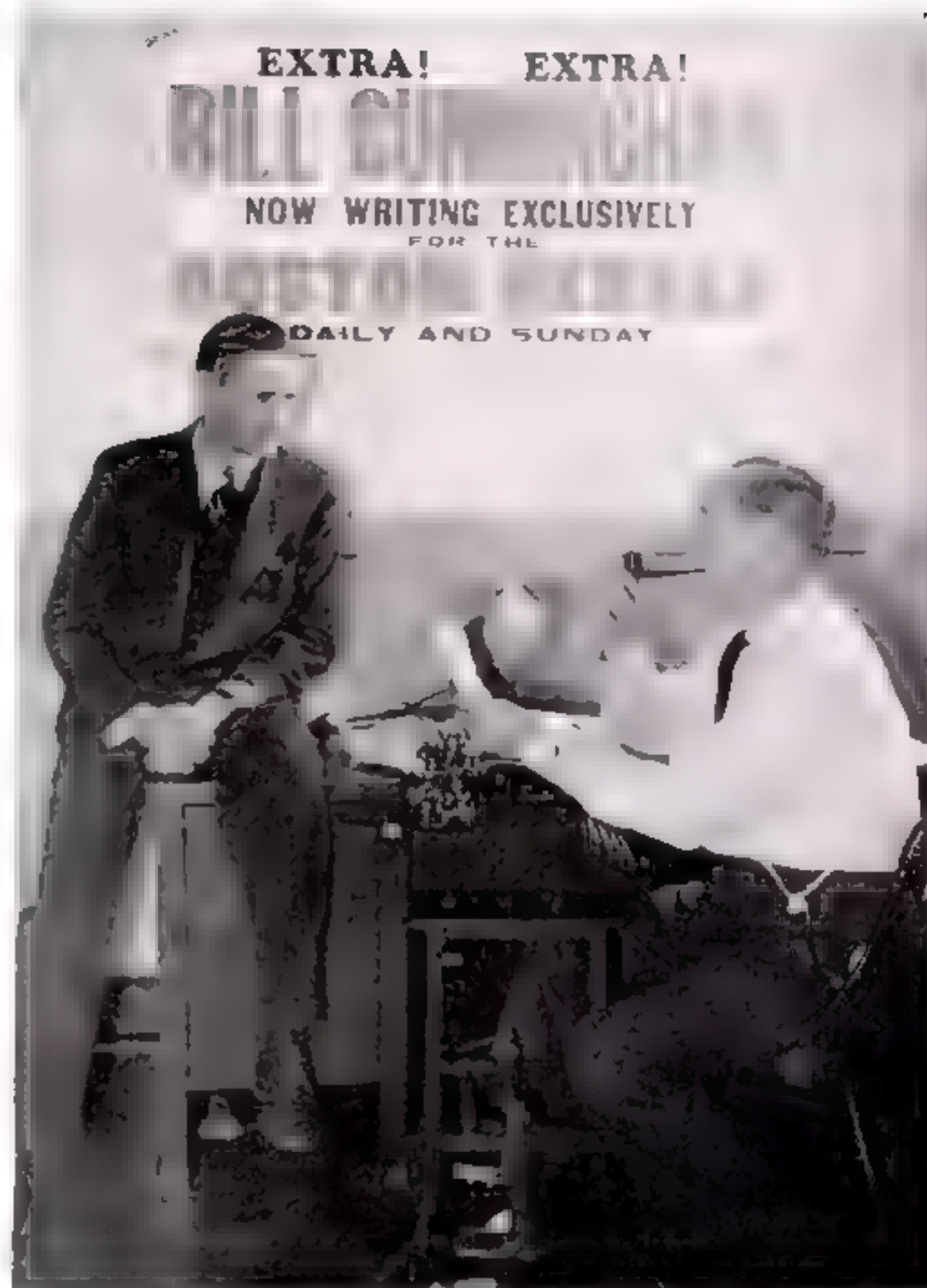
### STILL WINES

SAUTERNES • RHINE  
BURGUNDY • CLARET  
SHERRY • PORT  
MUSCATEL • TOKAY  
(20% ALCOHOL BY VOLUME)

BERN  
HARD

**AMERICAN WINE CO.**  
EST. 1859 ST. LOUIS

### Sports (continued)



In his new office Cunningham talks over his column with new boss, Robert Canale. Some years Bill doubles salary by writing articles and making after-dinner speeches.



Bill's daughter, Lydia, 13, plays piano duet with him as younger daughter, Marcia, watches. Bill loves to play popular music, also has a small electric organ in home.





## Uncle Harry knew what Easter is for—

"UNCLE HARRY LIKED EASTER.

"It's a day when everybody's supposed to be happy," he'd say. "I like that."

"And so Uncle Harry made a sort of business of happiness on Easter. If you were a good friend or a well-loved relative of his, you could expect him to tell you so that day.

"I don't suppose I'd remember all this if it hadn't been for the way he found to express his Easter message. But I can't forget the lovely flowers that used to appear on our doorstep every Easter week—or the thrill and joy they unfailingly gave us.

"Somehow that message of flowers caught the beauty, the heart, and the smile that are in the meaning of Easter. Somehow, I can't help thinking that Uncle Harry knew what Easter is for!"

Of course, Uncle Harry was right. The spirit of happiness is the spirit of Easter. So if you want to do the happy thing for your friends and loved ones this Easter—remember—nothing touches a woman's

heart more surely than a gift of flowers! Send a corsage for her to wear in the Easter parade. A potted plant of bright, fresh blooms. Or a glorious arrangement of spring flowers.

*When your heart says "remember"  
—nothing takes the place of flowers!*

And it's so easy to send flowers anywhere—in town or hundreds of miles away. Just telephone or go to the nearest flower shop displaying the Florists' Telegraph Delivery Association (F.T.D.) emblem. Give the florist your order. He does the rest. He sees that your flowers are promptly delivered—whether the address is just around the corner, on the other side of the country, in Canada, or in a distant land.

And just to make sure they're the freshest, loveliest flowers that ever said "Happy Easter"—put in your order early and go to an authorized F.T.D. member shop.

For F.T.D. florists are the pick of the nation's florists. Florists carefully chosen as F.T.D. members

because they have proved to the Association that they carry finer flowers—and that they give you top-flight service. Florists' Telegraph Delivery Association. 7,000 member shops in the United States and Canada.

**For Easter  
WIRE FLOWERS THROUGH AUTHORIZED  
F. T. D. MEMBER SHOPS**



**LOOK FOR THIS F. T. D. EMBLEM BEFORE YOU BUY. IT  
IS YOUR GUARANTEE OF COMPLETE SATISFACTION.**

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# Early American Bargain



Today, this *light ale* ranks first with millions who once drank beer



© Ballantine & Sons, Newark, N. J.

MODERN AMERICA, too, knows a "bargain"—when it tastes one. Ballantine Ale costs no more than the better beers—but there's *extra enjoyment* in every glass!

Here is a *lightness* unique in ale . . . combined with a *flavor* found in no other brew. It comes from ale yeasts

—only the finest—used in the brewing.

Will you—a beer drinker—prefer Ballantine Ale? Yes, on the word of the millions who have already switched. Today, know a new pleasure in brewed beverages—look for the 3 RINGS standing for PURITY, BODY, FLAVOR—call for Ballantine Ale. Sold coast to coast.

BALLANTINE  ALE  
*America's largest selling Ale*







THIS IS HAPPY HOMECOMING OF SARA FARRELLY (RIGHT) AFTER 20 YEARS ABROAD. HER GERMAN HUSBAND AND CHILDREN ARE AMAZED BY LUXURY OF HER AMERICAN HOME

## NEW BROADWAY HIT, "WATCH ON THE RHINE," BRINGS NAZI DANGER CLOSE TO HOME



Grandmotherly love is expressed here by Lucile Watson as she meets for the first time her youngest grandson from Germany.

Out of a dozen anti-Nazi plays given on Broadway in recent years, the most eloquent is one in which no Nazi appears. Called *Watch on the Rhine*, it opened a fortnight ago, and is the third smash hit written by 39-year-old Lillian Hellman. Like her other plays, *The Children's Hour*, *The Little Foxes*, No. 3 is directed by a fussy, balding Herman Shumlin who hired Miss Hellman as his secretary 10 years ago, thus starting a team that has made theater history.

*Watch on the Rhine* might also be called *Watch the Potatoes*. Laid on a country estate near Washington, D. C., its story tells of an American girl who comes home to visit her mother after living 20 years abroad. In tow she brings a German husband and their three children (actors). As the saucy grandmother, Actress Lucile Watson symbolizes an era of confident Americans. Into her home she has already taken two royal Rumanian refugees. Her daughter's arrival turns the house into a scene of conflict that shakes but strengthens its foundations.

In her newest work, Playwright Lillian Hellman shows less of her usual sting, her tight craftsmanship. Her first act dawdles, some of her characters are routine. But *Watch on the Rhine* stacks up as a superior play because often it is fervent and witty, because it states the current crisis in simple human terms, and because it boasts one character—Kurt Mueller, masterfully acted by Paul Lukas, that is truly heroic.



Pride in American ideals is expressed by Lucile Watson showing portrait of her late husband to daughter and son-in-law.





*"He's the most popular man in the army,  
since he started using Mennen Skin Bracer!"*

The Gals just naturally weaken when they catch that manly odor of Mennen Skin Bracer. Boy, how this zippy lotion refreshes your magnetism and your face. Use it after every shave. Then follow up with Mennen Talcum for Men... its neutral tint doesn't show. Great after the bath, too.

*The most popular after-shave products*



THE 3-STEP SHAVE OF GENTLE-MEN:—① SHAVE CREAM, ② SKIN BRACER, ③ TALCUM FOR MEN

## A NEW KIND OF CIGARETTE AD

### Honest Appraisal Instead of Excessive Claims

WE THINK most people are getting a trifle weary of the high pressure claims, the private research and the "personal opinions" seen every day in cigarette ads.

WHEN we introduced our new CHLSEA Cigarette a few months ago, we decided to avoid extravagant statements—although there are many claims, based on facts, which we could sincerely make.

CHLSEA is the best cigarette we know how to blend—and we have been making quality tobacco products for 65 years.

MANY PEOPLE tell us that CHLSEA is giving them an entirely new smoking satisfaction.

AS AN INDUCEMENT to try CHLSEAS, we pack them in 24's—4 extra to the package—a dividend of 40 extra to the carton. If your dealer cannot supply you—

#### SEND THIS COUPON

Reed Tobacco Co., Richmond Va. L-4  
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Gentlemen Enclosed is \$1.50. Please send  
carton post paid of the new CHLSEA Cigarette  
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in Saddle-masters



Saddle-masters are the sporting classics for work or play. Their comfortable laced support is a bracer for active feet. Buy them in better stores everywhere—superbly crafted by the specialist in saddle shoes.

MADE ONLY BY *Rasmussen* OF MESAERO BROS.



An unscrupulous guest in the Farrelly's Washington home is Teck, this Rumanian refugee. Here his wife tries to stop him from looting a briefcase belonging to Kurt Mueller, the German husband of Sara Farrelly. Teck suspects Kurt is an anti-Nazi.



At a family gathering, Teck (standing) subtly questions Kurt at piano. Below: while Grandmother Farrelly watches, Teck shows Kurt and his wife that Kurt's name is on a list of anti-Nazi leaders hunted by Germany. He got the list at Nazi Embassy.





*"When you see a Bendix wash clothes...  
you can hardly believe your eyes!"*



➔ IT FILLS ITSELF WITH WATER!... IT CONTROLS WATER TEMPERATURES FOR DIFFERENT FABRICS!... IT WASHES YOUR CLOTHES!... THEN IT CHANGES THE WATER AND RINSES YOUR CLOTHES THREE TIMES!... IT DAMP-DRIES YOUR CLOTHES!... IT CLEANS ITSELF!... IT DRAINS ITSELF!... IT SHUTS ITSELF OFF!... AND ONCE YOU'VE TURNED THE STARTING DIAL YOU DON'T EVEN TOUCH IT!

**Surprises—right from the start!** You don't even get your hands wet, with a Bendix! You put in *dry* clothes—and a load that's half again as big as the average washer could handle! Then...

**Simple as tuning a radio**—you set two controls! Click! and you get the exact water temperature you want. Click! and the Bendix starts. Now, add soap—and forget the whole thing! Go do your shopping—go do anything you please! The Bendix will do *everything* else—all by itself!

**All by itself—the Bendix washes!** It lifts the clothes and drops them through suds—scrubs them gently together—washes carefully, thoroughly—gets clothes so clean and white they almost *stare* you! Then...

**All by itself—the Bendix rinses!** Without so much as a nod from anyone, the Bendix drains away all the dirty water—then tumbles the clothes in *three* rinses of fresh, clean water! And—imagine it—one of those Bendix rinses equals literally hundreds of the liftings and souplings you do by hand when you use an ordinary washer! Yet the Bendix uses *less* water than you'd use with the average washer. Then...

**All by itself—the Bendix damp-dries!** And it does the tiresome, dangerous job of wringing—in a better way than the wringer *ever* could! It spins the clothes—

# BENDIX

## AUTOMATIC HOME LAUNDRY

whirls away the water—damp-dries the clothes all ready to hang up! And then

**All by itself—the Bendix stops!** And whenever you please, you take out the snowiest, fluffiest, cleanest wash the sun ever shone on! But—the Bendix hasn't stopped its work-saving *even yet!* It has *cleaned itself*—sprayed itself spic-and-span inside! And you have no machine or set-tubs to clean—no floors to mop!

**Trade in your out-of-date washing machine!** It may be worth the entire down payment on a new, modern Bendix! You can own a Bendix for as little as 17¢ a day, on an easy-payment plan. Automatic washing, originated by Bendix, has brought a new kind of washday freedom to tens of thousands of homes all over the country! For full information on what it can do for *your* home, mail the coupon today!



### 175,000 Women Rave About This New Incredibly Easy Way of Washing!

I can't tell you how thrilled I am with my Bendix. I don't have to do a lick of work on washday except hang up the clothes.

Mrs. N. W. Schnitzer  
Bilaka, New York

I simply *love* my new Bendix. And that's not too strong a statement. I never dreamed I'd have so much time to myself on washday!

Miss Laura Pratt  
New Orleans, La.

Everyone who sends laundry out ought to know about the Bendix. It saves so much money. And it makes washing clothes easier than I ever dreamed it could be.

Mrs. Henry Finke  
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We bought our Bendix as a time-saving measure, which it certainly is, but we were *in* it and it saves \$5.00 a week. It's a real *bang* for the buck!

Mrs. Frances A. Bacon  
Washington, D. C.

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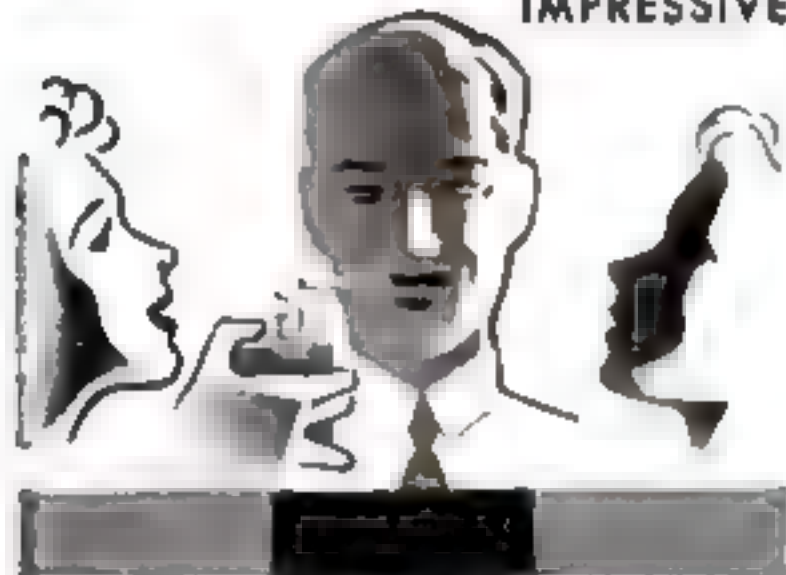
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Time in Friday Even., Ronson Newcast, Paul Sullivan, C. B. S.



"Watch on the Rhine" (continued)  
Kurt grimly resolves to return to Germany to take the money he has collected for anti-Nazi movement, and to help friends escape from concentration camp. Here his wife, Sara, strengthens his courage to go. She is movingly played by Mady Christians.



Blackmailer Teck is slapped by Grandmother Farrelly as he demands that she and her son pay him \$10,000 not to reveal Kurt's whereabouts to Nazis. Below: Kurt kills Teck, realizing he is too dangerous to let live. Kurt returns to Germany alone.



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For safety — replace your windshield wiper blades

—with Anco Ten-Edge  
**RAIN-MASTERS**

Reg. U. S. Pat. Off.

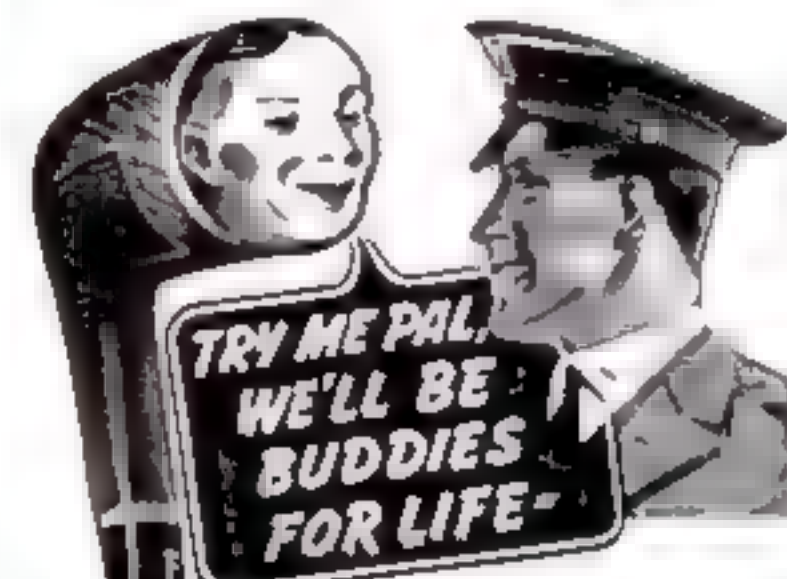
Suddenly you're blinded, by muddy water splashed against your windshield. And your wiper can't clear it! Your old wiper blades are dulled by oily road film, chemical windshield sprays, hot sun... Don't risk a smash-up. Play safe!... Any good service man can put RAIN-MASTERS on for you in a few seconds. They clean quicker — clean cleaner — last longer. Six patented features. Now on many leading cars as original equipment... Replace at each change of season... or oftener, to insure safe vision. Tear this out and put it with your pocket money—to remind you to buy "RAIN-MASTERS" next time you buy gas. Less than a dollar gets you a pair.

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ONLY IN  
THIS RED  
& BLACK  
BOX







## Americans find kinship in a glass of mellow beer or ale

No one needs to worry about Democracy, as long as the man-in-the-dress-shirt and the man-in-the-flannel-shirt can swap opinions over their beer, smile and like each other. That kind of American spirit baffles, and will defeat, any tyrant in the world.

Of all beverages, beer is the most truly democratic. Its delicious flavor wins the man of means. Its modest

cost is kind to poorer purses. Its wholesomeness appeals to all! Born of Nature's bounty, beer and ale are rich in the mellow flavor of sun-ripened grain. They are fragrant with the pleasant aroma of fine hops.

These beverages of moderation bring rest and relaxation to weary bodies and tired minds. They promote good cheer and friendship in every walk of life.

*Because beer is a beverage of moderation and so great a national favorite, it deserves to have its good name guarded well. We who brew America's beer are cooperating to prevent abuses wherever they may occur in the retailing of beer and ale. You can help with understanding and support of the brewers' "clean-up or close-up" program. It is described in a booklet that is sent free on request. Address: United Brewers Industrial Foundation, Dept. A4, 21 East 40th Street, New York, N. Y.*





# NEW YORK

## A BIG SPECTACLE IN BIG PICTURES

*Photographs for LIFE by Andreas Feininger*

**W**hen spring and Easter come, Americans begin to move in on their greatest city. No place on the land equals New York as a tourist attraction. This is curious because the people who come so avidly to New York already know what they are going to see. Most of the city is as familiar to them as the picture at right.

But people are always seeing New York for the first time. Even people who see it day in and day out get the feeling that they are seeing the city for the first time. New York is inexhaustibly new. People rediscover its magnificence in just the way that people find out again and again that Beethoven's music is beautiful, or that Shakespeare's poetry is true, or even that love is wonderful each time, all over again, to each person.

In this portfolio of photographs by Andreas Feininger the people who have seen much of the city will see it once more. The camera here faces the city head on. The approach is clear and honest. This is the way the city is. This is the shape of the city.

It is not the whole city, only the lower third of Manhattan. There are about 300 square miles of upper Manhattan, Brooklyn, the Bronx, Queens and Staten Island which are ignored. These have factories, railroads, warehouses. But someone put them in their place by calling them the "bedrooms of Manhattan." Take away the business towers, the terminals, the docks and the pleasure places of Manhattan, and New York is only a big city, not a magnificent metropolis.

Nor is this a city of people. There are more than 7,000,000 people in New York. They have made the city. But the city itself is much more than they are. The way mountains are more than the people who live on them. The people who have made New York love their vertical, intricate city, whose stone blocks and buildings are spun together with hard straight streets. They love it in early morning when the city has a spacious, solemn dignity, and during the day when it gleams in the sunshine or goes gray in misty rain; and in the quiet twilight when the many windows light up while the buildings themselves still show their shapes, and at night when one can hear his own steps on the quiet street and can feel the dark city all around. They love the city because they can make it seem like a person—charming or comforting or heedless or abandoned. They love it when they come to know it, which is not soon nor easy.

They see their city best when they can get off a little way and look at it—across a park, from a roof or a ferry or a bridge. At right above the half-century-old Brooklyn Bridge, the skyline of the Wall Street district is seen from Manhattan Bridge. Here on the edge of the useful East River, which never had the fancy international traffic of the Hudson River, the lighters cluster around the docks. Across the wide waterfront street are small buildings housing seamen's cheap shops and saloons. Behind are the tenements of the poor lying low beneath the spired castles of America's industry and finance.











## PEOPLE WALK ON BROOKLYN BRIDGE

**B**rooklyn Bridge is not like any modern bridges which seem to stand tiptoe on light girders. Brooklyn Bridge stands flat footed on bulky stone piers and is held up by myriad cables. On Sunday mornings the people promenade from Manhattan to Brooklyn between high fish net walls of

stretching steel wires. Six days after the bridge was opened in 1883, thousands of people walked across to enjoy the view and experience. When one woman fell down some steps and screamed, everybody thought that the new bridge was collapsing. In the panic to get off, twelve people were killed.





**T**he elevated railroad tracks are being torn down and replaced with new subways. But farsighted New Yorkers like to think of the day when the city will have the legend of the ghost "El" train which, on murky nights, rambles plaintively down Ninth Avenue, with the shade of Mayor LaGuardia at the throttle.

The Ninth Avenue "El" near 14th Street looked pretty from above, but the street below was dark. When the "Els" came down, New Yorkers suddenly saw more of their city. Discouraged houses lay naked and dirty, but in spots there were forgotten moments of grace and dignity.

## **THE "EL" TRACKS ARE COMING DOWN**





## THE FULTON FISH MARKET

**T**he smell that floats over Fulton Fish Market, south of Brooklyn Bridge on the East River, is just as perceptible as the white steam which sails up here. Fulton Fish Market, biggest in the world, is stuck between sky scrapers and river and brooded over by a steam plant with a tall gawky chim-

ney. In the morning the market is a mix-up of fishermen scrambling about on slimy ice, skating on fish scales as they pack, unpack, clean, scrape. Here come cod, bluefish, whitefish, haddock, halibut, perch, pickerel, squinty squid for Italians, fat carp for Jews, mackerel for poor people, lobster for rich.





**I**n late afternoon, the sun's rays fall almost flat across New Jersey. The light, bursting through the heavy workday smoke and haze, picks out the tidal rivers that meander through the Meadows and turns the Hudson River into a flat sheet of reflection. From the top of the Woolworth Build-

ing, looking past its Gothic decoration, you gaze straight west at America. But the beginning of this boundless land is surly Jersey City, lying unhappily between a big river and a big swamp. On the big river itself, quiet just now, moves a coastal passenger boat for Boston, and a few busy ferries.

## **HUDSON RIVER & NEW JERSEY**





## BIG ROOM IN PENN STATION

**T**here are two tides in New York: the moon governed tides which flush ocean waters restlessly back and forth in the harbor, and the sun governed tides which flush restless people in and out of the city in the morning and at night. A human tide of 100,000 commuters flows daily through

Pennsylvania Station. Some terminals are dressed up like cathedrals. The concourse at Penn Station is unadorned of its steel and glass. When the station is empty, a man's step makes an echo. But when it is full, the sounds muffle each other and this big room becomes a shuffling, numbing place.





**T**he Bowery used to be a pleasant bridle path and now it is a place where bums get a sour laugh out of the fact that the flophouses they sleep in have de-luxe hotel names—like Belmont at left above or Plaza at No. 25 or Gotham at No. 350. On the Bowery pawnbrokers are willing to con-

vert a man's last possession into money, and missionaries are eager to convert a man's soul to God. There is so much noise from the cobbled street, the "El," the trolleys, that sometimes a man can't think. But thoughts of aging men who stand aimlessly around are not pleasant thoughts anyway.

## **THE DARK LANE OF THE BOWERY**





## THE BACK OF 52ND STREET

**N**ew Yorkers can't see as much of the city as they would like to because there is usually something in the way. When wreckers tore down buildings on 53rd Street west of Fifth Avenue, New Yorkers could look at the backs of the houses whose fronts they knew well. Here is rear of West

52nd Street—the street of elegant restaurants and glittering night clubs—a blunt, unbroken building wall, a bare building back, looking like a six-eyed monster with mouth open. Behind are the many-windowed walls of Rockefeller Center which form a wonderful backdrop for midtown Manhattan.





**T**he city reaches high up for light and thus shuts off light from itself. Around every open space it builds a wall of high buildings. This is the pastoral city, the Sheep's Meadow in Central Park where sheep have given way to Sunday sportsmen and their croquet mallets. Looming beyond

are towers of wealth and sophistication. One, two, three from left are the Hotels Pierre, Sherry-Netherland, Savoy Plaza. These are rich and smart, right now the haunts of wealthy refugees and foreign agents. At right is Hotel Plaza which is also rich but would rather be called respectable than smart.

## **TOWERS AROUND CENTRAL PARK**





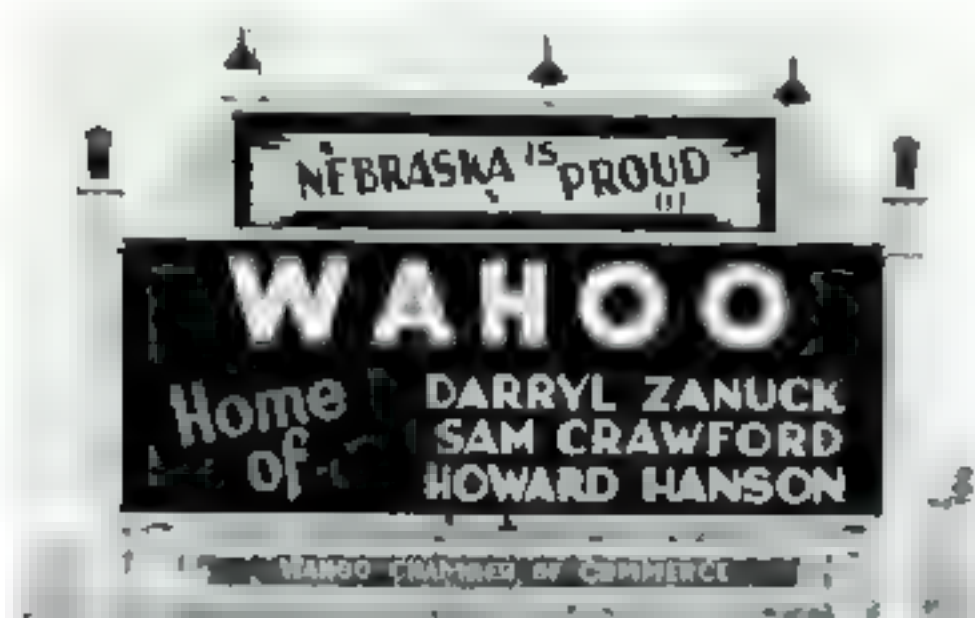
PRODUCER AT WORK: IN FOX STUDIO GYM ZANUCK RESTS AFTER HIS SWIM, GETS A HAIRCUT AND DICTATES TO A SECRETARY WHO DOUBLES AS A FRENCH INSTRUCTOR



# DARRYL ZANUCK: LAST OF THE WONDER BOYS

HOW TO RUN A ONE-MAN STUDIO

by NIVEN BUSCH



ZANUCK IS HOME-TOWN HERO NO. 1 IN WAHOO, NEB.

"And they say nobody ever took a boat through there and came out alive. . . ."

The Canadian girl, picnicking with an out-of-town friend on the grassy bank of the bay below the gorge, pointed at a fissure walled by 1,000-ft. cliffs through which the Columbia River tunneled, fast and black. Suddenly the girl turned pale. A big canoe, followed rapidly by two others, had shot out of the canyon, whirled round drunkenly as its momentum lessened, and made for the bank. It was still in deep water when a small man in the bow put down his paddle and jumped overboard, apparently expecting to find footing. For a moment his face was visible above the icy water—an intent, thin face with prominent teeth and forehead; surprised, cold, pale-blue eyes and a full, light-brown mustache. Weighed down by his backwoods clothing, he sank like a rock. The guide in the steersman's seat reached down and dragged him to the surface, supporting him by the scruff of the neck until the strange flotilla had made shore. The picnicking girls stared in amazement at these voyagers who seemed to have come from another world. Then they drew back in horror. They had just noticed that the third canoe contained a corpse.

The Canadian girls were in a jittery condition. They would probably not have been impressed to learn that the man who had jumped overboard was Darryl Francis Zanuck, a motion-picture producer, returning from a bear hunt on which a member of his party, Director John Adolph, had died of a stroke. Nevertheless, the picnickers have a certain connection

with posterity. They are perhaps the only people who will always remember Darryl Zanuck in the flesh as Hollywood thinks of him in the abstract—a figure so strangely vital as to defy ordinary rules, even the laws of nature, catapulted mysteriously out of a void unreachable by gods or demons.

Zanuck is a Hollywood wonder boy. The type is worth examining because it is becoming rare. Once, of course, there were many wonder boys. Every studio was operated by a wonder boy and every studio was a one-man or one-family show. Modern business conditions and a higher standard of picturemaking made it too hard to be a genius and the wonder boys vanished into legend. Irving Thalberg died, honored by all; B. P. Schulberg was relegated to the background; Carl Laemmle sold his business; Sam Goldwyn, still holding his own, makes only two pictures a year. Only Zanuck, explosively young, lucky, resourceful, ludicrous and energetic, carried on for the benefit of a new generation a tradition which, according to the best statistics, should have been just a memory.

Hollywood cannot recall another wonder boy in Zanuck's class. Rising in a few years from a writer of dog stories to an executive producer responsible for 54 pictures a year, he created the technique of making pictures out of newspaper headlines. For Warner Brothers, he started the gangster cycle (*Public Enemy*) and the musical cycle (*42nd Street*). Leaving Warners in 1933, he baptized his own company, Twentieth Century, with *The House of Rothschild*, which initiated the biographical cycle. It was the biog-

CONTINUED ON NEXT PAGE



Zanuck dictates to Secretary-in-chief Bess Bearman in his lush inner office on the Fox movie lot. Bess bosses a staff of

three assistant secretaries. The stuffed heads on the wall, the zebra-skin bench and screen, and lion on the floor testify to

Zanuck's prowess as a big game hunter. Zanuck's business day frequently lasts until 5 a. m., begins again by early afternoon.



# A SPECIAL PREPARATION FOR SHAVING

FOR THE 1 MAN IN 7  
WHO SHAVES DAILY

**It Needs No Brush  
Not Greasy or Sticky**

Modern life now demands at least 1 man in 7 shave every day. This daily shaving often causes razor scrape—irritation.

To help men solve this problem, we perfected Glider—a rich, soothing cream—not greasy or sticky.

## BUFFER BETWEEN BLADE AND SKIN

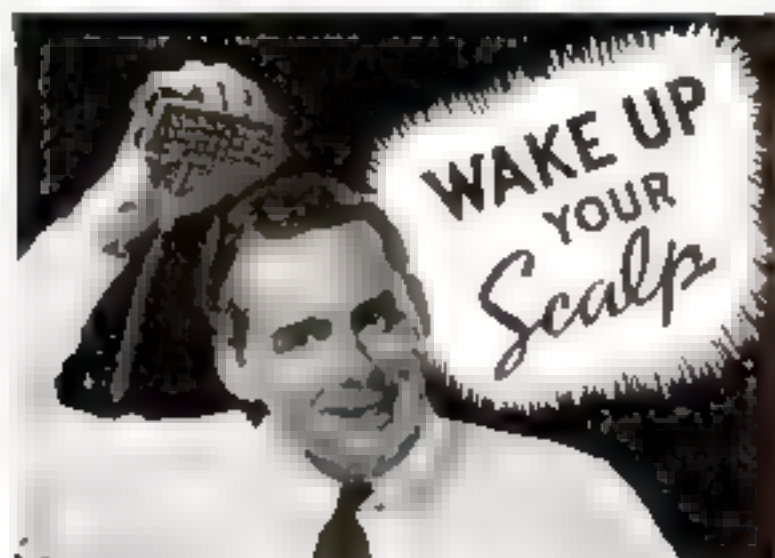
You first wash your face thoroughly with hot water and soap to remove grit and oily sebum that collects on whiskers every 24 hours. Then spread on Glider quickly and easily with your fingers. Never a brush. Instantly Glider forms a protective layer between the edge of your blade and the sensitive surface of your skin. It enables razor to remove each completely softened whisker at the skin line without scraping or irritating the skin.

## ESPECIALLY FOR THE 1 MAN IN 7 WHO SHAVES DAILY

For men in responsible positions—doctors, lawyers, businessmen and others who must shave every day—Glider is invaluable. It eliminates the dangers frequent shaving may have for the tender face and leaves your skin smoother, cleaner. Glider has been developed by The J. B. Williams Co., who have been making fine shaving preparations for over 100 years.

**TRY A TUBE AT OUR EXPENSE**—We're so positive that Glider will give you more shaving comfort than anything you've ever used that we'll send you a generous tube **ABSOLUTELY FREE**. No stamps—no cartons—no dimes. Just send your name and address to The J. B. Williams Co., Dept. CG-6, Glastonbury, Conn. On this **FREE** trial test, we rest our case entirely. Don't delay—send in a penny post card today for your free tube of Glider. Offer good in U. S. A. and Canada only.

*Ernest O. Nulburt*  
PRESIDENT



## THE SECRET OF HEALTHY HAIR

Not getting thin? Bothered by dandruff? Don't waste time moping or dousing your hair. Wake up your scalp and see the difference, feel the results. Let Vitabrush, the new electric driven scalp brush, answer your hair worries in a sensible, positive way. 5000 stimulating, vitalizing strokes per minute. Use Vitabrush only 3 minutes a day. Refresh. Pleasant. Satisfying. Recommended by scalp authorities. Available in several models. Satisfaction guaranteed. Write now for full information including details of special money-back trial offer.

HERSHEY MFG. CO., 189 S. La Salle, Chicago



Zanuck breakfasts at midday on the sunny terrace of his spacious Santa Monica beach house. The family also has a ranch home in the San Fernando Valley, near Los Angeles.

## ZANUCK (continued)

raphy not only of a family but of a banking house and Zanuck followed it up, at Twentieth Century-Fox, by making a box-office success out of the biography of an insurance company (*Lloyds of London*). Behaving as if his desk were a combination of a brigade headquarters and a managing editor's office, he made stories out of the Bible, out of comic supplements and sports pages and out of material so shadowy that a disgruntled writer once appended to a script the harried credit line "Based on a remark by Gregory Ratoff."

Zanuck's answer to all higgling was his box-office returns. When he combined his own company, Twentieth Century, with Fox Film Co., then on the verge of bankruptcy, he turned in a net profit of three and a half million the first year, sixteen million in the next two years. Meanwhile such box-office prodigies as *Alexander's Ragtime Band*, *Jesse James* and *In Old Chicago* established him as motion picture's No. 1 man.

So much for the plus side of the Zanuck ledger. Lately there has come to light a startling minus side. As of January 1941, Twentieth Century-Fox finished its most disastrous fiscal year since Zanuck took command. Instead of the grandiose net, the company showed a net loss of more than half a million for the twelve-month period. Other factors besides production were involved in this debacle: Twentieth Century-Fox, second only to Metro-Goldwyn-Mayer in European distribution, was harder hit than most studios by the loss of the continental market. But even Hitler fails to alibi a painful series of Zanuck flops including such epics as *Brigham Young*, a Sunday School version of the noted polygamist; *The Blue Bird*, a Mactertlinckean mare's nest; *The Great Profile*, an attempt to make a comedy star out of the sagging John Barrymore, and *Little Old New York*, with Alice Faye.

Such fiascos did not imperil Zanuck personally. His contract, which as of this month has two straight years to run, was renewed last year without a change. He is and will remain responsible for Twentieth Century-Fox but he may have to share this responsibility with others. Within the last fortnight he has made drastic moves toward decentralization, inducting three new producers—Ernst Lubitsch; William Le Baron, former Paramount head; and Mark Hellinger, a columnist recently trained to celluloid. These men will break all Twentieth Century-Fox precedents by picking and casting their own stories, being responsible to Zanuck only remotely. The Boss himself has announced that he will concentrate this year on only eight pictures out of 24; he will hold the reins loosely on eight more, leave eight to be handled largely by the new blood. A brilliant year may mean restoration of the old order; a bad year will bring about further decentralization. With the one-man studio system facing its critical test, Hollywood will, in the coming months, examine with more than usual attention the background and methods of the gentleman who may well be its last wonder boy.

## Start of his career as a joker's stooge

It was about 1922 that a slender youth with buck teeth, a hopechest mustache and a Nebraska accent first appeared on the cinema horizon. Although his name meant nothing to anybody, he was for some reason always introduced in full triplicate—Darryl Francis Zanuck. In those days, as now, it was the custom for unknown young men seeking studio contracts to enter the entourage of some fairly successful person. This person in Zanuck's case was one William Russell, an actor. Russell, a convivial soul, liked to have plenty of people around him and secured this result by keeping on hand large platters of steaming food in which his followers could poke their snouts—a privilege of which Darryl Francis Zanuck availed himself liberally. Russell was also one of the town's top



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**Daily plunge** in the studio swimming pool is vital part of Darryl Zanuck's strenuous design for living. He insists on frigid water, has huge cakes of ice thrown in to cool it.

practical jokers and collected for his food by teasing those who ate it. Somehow Zanuck was apt to be the individual who got the hotfoot or had his clothes stolen in the Turkish bath or opened the door that had a bucket balanced on it. He became known in his set as a man who could take it.

The youthful Darryl Francis Zanuck was a very busy man. No matter where he happened to be sleeping, he was always up at 8 a. m. picking at a typewriter. It was his ambition to write stories for the cinema—a career for which his qualifications seemed meager. He had been in the eighth grade of a Wahoo, Neb. primary school when a love of firearms and an itch to travel prompted him to enlist in the 6th Nebraska Infantry. He was 14 at the time and looked 12½, but the 6th Nebraska Infantry had been detailed for service on the Mexican border and the recruiting sergeant needed men.

Life was fine along the Rio Grande. Zanuck had numerous thrilling ventures. He tells to this day about the time he lay in the mesquite while four Mexicans, or greasers as they were called, took pot shots at him. From Mexico he went direct to France where he served with the 163rd Division of the A. E. F. In the A. E. F., Zanuck learned to box. He fought 26 camp shows as a bantam. Because his small size made him an insignificant target, he was detailed from headquarters for service as a runner. In this capacity he saw front-line service for nearly a year and was under fire much of that time. During the Lys-Scheldt drive, he crossed the Scheldt River seven times in one afternoon under heavy shelling. He was mustered out in 1920, still a private but no longer a bantam. Army food had swollen his frame to lightweight proportions. Also from the Army, oddly enough, he derived his literary ambitions. Some letters to his grandfather concerning life in the A. E. F. had been printed in the Nebraska papers and reprinted in *The Stars and Stripes*.

## Flowering of the Zanuck literary style

Back in Nebraska with nothing else to do, the former private, now a veteran of two wars, began to scribble at a furious rate. Hearing that the late O. Henry had written a story every week, Zanuck put himself on a schedule of two stories a week. After a year of this grind, he sold one of his products—*Mad Desire*—to *Physical Culture* magazine. Though not a masterpiece of style, this story had some interesting passages:

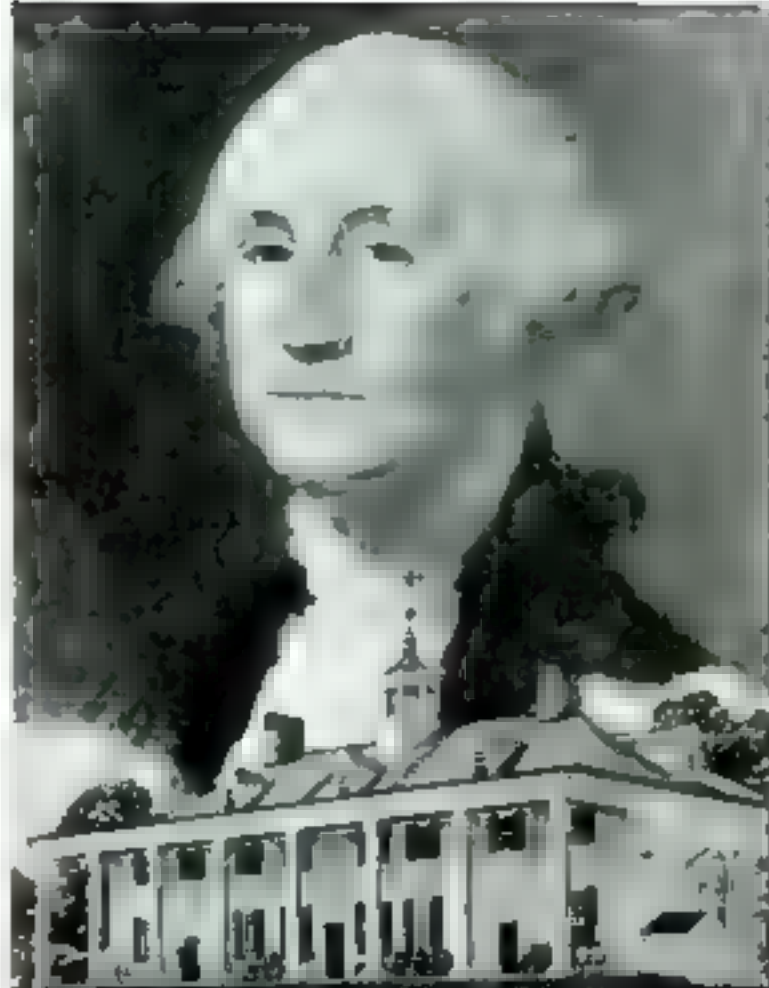
*A hateful sneer parted Loma's lips; her breasts rose and fell. She stepped back, acidly eyeing me.*

*"As if I'd give him up," she snarled, a row of ratlike teeth catching a reflection of candlelight. "After we've gone this far together—after he talked me into the loony idea in the first place. What do you take me for, bo? I know I'm about as rank as women get—maybe a notch or so worse than his wife—but I'm no recruit. I've sinned and I'm paying for it. And if my daddy is gonna profit, I want my share, too. Understand? If he goes back, I go with him—arm in arm—or else we both stay. Get me? We both stay." She faced Mall. "Don't we, daddy?"*

*"We do," he calmly replied.*

Part of the Zanuck legend is that during his lean days in Hollywood, he went through a period of starvation but the facts refute this. He never missed a meal. Besides the nourishment available at houses such as Charles Chaplin's where he made himself accepted, he could in case of need have received help from his family. The Zanucks were far from poor. In Nebraska they had been prosperous farm people, plain, ordinary Aryans of English and Swiss descent. About this time they moved to California, making some real-estate investments. Though Zanuck sometimes dropped in for a snack in his mother's bungalow court, he disdained financial aid. He wasn't having much luck selling stories but he got a job catching rivets in a San Pedro shipyard. Fired for dropping a rivet, he sold hair tonic from door to door. The hair tonic was known as Yuccatone and

CONTINUED ON NEXT PAGE



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Virginia Fox Zanuck (above with Darryl at a Hollywood movie premiere) gave up movie stardom for career as wife. They met on a blind date, were married in Zanuck's office

## ZANUCK (continued)

though he never sold much of it, Zanuck persuaded its manufacturer, one A. F. Foster, to pay for the printing of a book he'd written *Habit and Other Short Stories*, copyright 1923 by Times Mirror Press of Los Angeles. This volume consisted of one short story, two rejected scenarios and a 100-page testimonial for Yuccatone. Its style shows a not very startling improvement over *Mad Desire*.

The author of *Habit* was soon well rewarded. He sold the rights to the short story, the rejected scenarios and the Yuccatone blurb. Motion pictures were made of all four and Warner Brothers hired Zanuck as a writer. At that time Warners had two stars, Al Jolson, the singer, and Rin Tin Tin, the dog. Zanuck wrote for Rin Tin Tin. It soon became clear that he was no ordinary writer of dog stories. He established himself as the greatest dog-script writer in history. In his spare time he learned in rapid succession how to cut, direct and produce pictures, and made so many suggestions about things which were none of his business that Warner Brothers, to keep him from annoying people, promoted him fast. Meanwhile, Vitaphone Sound Recording, of which the Warners held the patent, was causing the company to skyrocket from the status of a shaky independent to a bulwark of the industry. Zanuck was skyrocketing, too. At 30, he found himself, much to his own surprise, executive in charge of production for the vast, newly merged firm of Warner-First National.

Zanuck's relations with the Warners have been dramatic. With the Warners he had risen in a few years from obscurity to power and wealth. His personal life had been as closely associated with the family as if he had been related to them by blood. One day he severed both personal and business relations on 24 hours' notice, tearing up a \$5,000-a-week contract. He did this because the Warners extended a 50% pay cut, put into force during the banking emergency of 1933, for two weeks after the date Zanuck had promised the employees that the old salaries would be restored. The parting was not friendly. For over a year Zanuck and the Warners had no communication. At the end of this time Mrs. Benjamin Warner, mother of the brothers, died. The family was having the L-waza. Only a few close friends had been invited among whom, needless to say, Zanuck was not included. The rabbi was intoning the El Molay Rachamim when Zanuck entered the drawing room where the bier lay, banked with candles. For three hours he joined in the service. At its conclusion he rose and hurried out without speaking to anybody but his action had repaired the broken friendship. Since the day of the L-waza, Zanuck and the Warners have been close friends.

## His technique of working with ideas

Outwardly, there is little difference between the system of operations he set up at Warners in 1930 and his system today. The difference is psychological. In those days he was not yet sure of himself. He valued the opportunities for education available to him through hiring men with shrewd, creative brains. He was still learning, voraciously, at break-neck speed, and yet in a sense humbly. There was a peculiar listening quality about him as he sat slumped down behind his big desk at the late conferences, guiding the discussion but often neglecting to dominate it, turning his intent, restless eyes on one man after another as if trying, as each spoke, to seize what was valuable in the speaker's personality and absorb it into his own. People who knew him in this period but missed the intervening three or four years were amazed, on going back to work for him, at the change in his technique.

Zanuck has always liked to work at night. By day a motion-picture studio has a brisk, cheerful atmosphere but after 5 o'clock its mood is different. Then it seems to nestle like an army post behind its walls and fences under the big California stars. The little artificial



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Three healthy, happy Zanuck children are Darrylin, 9, Susan, 7, Dickie, 6. Every night at 6:30 they telephone their father at studio, spend half an hour jabbering with him.

## ZANUCK (continued)

streets between the sets and office buildings are deserted. In their sentry boxes by the gates the studio policemen sit, paper containers of coffee beside them, reading the form sheets or watching the cars passing on the boulevard.

Outside Zanuck's office at Twentieth Century-Fox a small light gives notice that the Boss is on the lot. On week nights the light burns from whenever it gets dark to 2 or 3 in the morning. Sometimes it is still burning at 4 or 5.

Inside, the scene is always the same. A group of men sit around in big leather chairs while Zanuck, in his shirt sleeves, swinging a sawed-off polo mallet marches up and down the room with a quick, jerky step. He pantomimes, shouts, curses, dances. He bends over some hapless listener, threatening, cajoling or making love. His purpose is to convey ideas which he has thought up in connection with whatever story property is under discussion. Beside his desk sits the conference secretary, Dorothy Hechtlinger, putting down everything he says: next morning at 9 everyone concerned will receive a neatly typewritten booklet incorporating Mr. Zanuck's monolog of the night before and modestly entitled, "Conference Notes." Miss Hechtlinger has a shrewd talent for extracting the kernel of her employer's thought.

Zanuck's actual comments may be as follows: "So this skunk comes in and so on, so forth—'Where's the dame?' " (Pantomime: head jerked rapidly, left to right, eyes roiling.) "... He looks around. My God! ... It's terrific. ... " (Pantomime: eyes dilated, mouth open.) "... There's the gun or whatever it is on the floor still smoking. ... Judas! ... What's he gonna do? And then he sees her. ... "

Miss Hechtlinger's conference notes will read: "Ramon enters, examining the premises for some trace of Dolores. He is surprised at seeing the lethal weapon on the floor. (Note: Mr. Zanuck feels this does not have to be a gun.) The presence of Dolores herself, so incriminating at this time, makes him realize the seriousness of the situation."

## "Don't say yes until I finish talking"

Zanuck holds as many as two story conferences a day. Sometimes a single conference will be four hours long. When he isn't holding a conference he cuts a picture or listens to a production number for a musical or discusses casting problems, budget problems or costume problems with the men in charge of these departments. On pictures that really interest him, he personally supervises everything from the choice of a director to a dress extra's headdress. He doesn't ban helpful suggestions but looks sharply at the manner in which his colleagues offer their agreement; he doesn't like to be agreed with too easily. Once he shouted at a conference of steam-room pundits, "For God's sake, don't say yes until I finish talking."

Zanuck has accepted good-naturedly some fairly drastic correction. One day in Caliente he was refreshing himself after producing *Noah's Ark*, an Old Testament hodgepodge which was doing badly at the box office, when suddenly a stiff kick bounced him up against the bar. Zanuck came out of his shock in a fighting pose.

"What was that for?" he demanded, glaring at the kicker, a writer named Arthur Caesar.

"That," said Caesar, "is for taking a book that's been a smash for 5,000 years and making a flop out of it."

Instead of striking his antagonist, Zanuck gave Caesar a contract on the spot. He admires aggressive people, dislikes diplomatic and submissive types. Apparently he never realizes that a few months' association with him combined with a relish for large weekly checks is apt to produce submissiveness in anybody. He doesn't like women around him except in social or secretarial capacities. One of the few he seemed able to tolerate was Scenarist Kathryn Scola who was in the habit, from time to time, of launching a

CONTINUED ON NEXT PAGE

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Zanuck the hunter poses beside a fallen elephant in Africa. He has stalked big game up and down the world, exhibits same indomitable energy on safari as on the Fox lot.

## ZANUCK (continued)

gadfly-like attack on him. Once Zanuck, discussing a female character, declaimed, "So she has a change of heart. Her love turns into hate."

"Why, Mr. Zanuck?" snapped Miss Scola.

Zanuck stared at her, bewildered.

"I said 'Why?'" repeated Miss Scola firmly, "Why does her love turn into hate?"

Zanuck ran into his study, he walked up and down for some time, chewing his cigar. When he came back he seemed confident again.

"All right," he said urbanely, "So her love doesn't turn to hate."

He picked up the discussion where he had dropped it.

Irving Berlin once flabbergasted him in similar fashion. Zanuck had launched a fierce attack on the original story for *Alexander's Ragtime Band* which Berlin had written with Richard Sherman. The emotional Berlin was very much upset.

"Please, Darryl," he begged, "Ad lib something."

Zanuck gulped. To be asked to do just what he always does without realizing it set him back on his heels. He dismissed the conference. Later he spent two days by himself working on a new outline for this picture, which eventually made more money than anything else he has produced.

At his best his conference ideas are brilliant, rapid and powerful; he is capable of contributing characterizations and structural changes which add immensely to a picture's success.

As has been suggested, Zanuck was never a good writer himself. He was and still is, a great idea man. In the early days at Warners, he and Bess Meredyth were the entire scenario staff. Zanuck's name appeared on so many pictures that exhibitors wrote irritated letters to the sales department, demanding that the company hire more writers. Zanuck met this difficulty by inventing three new names. Melville Crossman, Mark Canfield and Gregory Rogers. He registered these names with the U. S. patent office. Melville Crossman's stories were particularly successful and a year later M-G-M sent an agent to contact this writer and, if possible, lure him away from Warners. By this time Zanuck was Warner Brothers production head but he personally accepted the calls which came in for Crossman and for three weeks had a wonderful time bewildering the agent. He no longer uses his various nom de plumes but still originates many of the stories which Twentieth Century-Fox produces. He dictates two or three pages and sends them around to writers and producers with no name attached. The Boss's connection with such stories is a carefully guarded secret but experienced Zanuck men have learned to identify these products by certain turns of phrase and a screwball Balzacian style of characterization. Nearly every musical the company has ever made began with an idea by Zanuck, including the forthcoming *Great American Broadcast*.

## What Zanuck thinks that the public thinks

When tired or distracted he is likely to botch up a good story with the broadest type of theatrical hokum. Sometimes such mistakes are traceable to a mistaken appraisal of audience intelligence. Zanuck has retained stupid people on his staff because he felt their obnoxiousness would keep him from going highbrow.

"I'll tell you why I keep him," he explained of a director whose intelligence was being attacked. "The guy has something. I know that if a situation is clear to him, it's clear to anybody."

His estimate of the public's wits is set at no idealistic peak. During the making of a picture about Cardinal Richelieu, he asked Cameron Rogers' opinion of a situation, Rogers replied that while the idea was alright structurally it was untrue to history. Zanuck countered judiciously, "I don't think we need to worry so much





Zanuck the athlete rates a two-goal polo handicap. Above, with Teammates Eric Tyrrell-Martin, Aidan Roark, Ladie Sanford, he poses at Midway Club, Ashland.

about that." After a pause he added a remark which perhaps sums up his attitude toward cinema's 80,000,000 customers. "Anyway," he said, "Most people think Richieu was Rasputin."

Zanuck himself keeps *Rasputin* and the Red Cardinal quite separate. As a result of research he has done in making biographical and costume pictures, he knows more history than most professors. In other directions, however, his culture has of necessity been taken on the run. On his last trip to Paris he entered the Louvre at a dog-trout, advising his staff, "We gotta be outta this joint in 20 minutes." Later the same day he proved the utility of his fast clip by running and cutting two pictures while waiting in the Fox office in the Champs-Elysees for the parade in honor of the King and Queen of England.

His film characters all bear the impress of his urge for speed and lusty feel for living. He puts his brand on them in much the same manner that he put his initials in neon tubing on his former Beverly Hills home, giving the place the air of a Greek letter fraternity. Inevitably he has more success with male than with female characters in celluloid. The same truth applies to his dealings with actors and actresses. His promotion of *Son a Hame*, a brilliant tour de force of showmanship, and *Alice Faye*, whom he raised to national eminence from a job as a band singer, have been his only real triumphs with women. On the other hand he has made box-office sensations out of a long list of male actors, notably Tyrone Power, James Cagney, William Powell, Henry Fonda, Edward G. Robinson and even the ever-loving Don Ameche.

#### The decline and fall of Shirley Temple

Shirley Temple's decline in popularity has sometimes been written up as another Zanuck failure. Possibly this is true. When he took over Fox, Shirley occupied the same position there that Rin Tin Tin occupied when he went to Warners: she was keeping the company out of bankruptcy. The following year, due largely to loan-out pictures and pictures made before Zanuck's entry, she became the Nation's No. 1 box-office star. Her prestige lured Zanuck into a trap. She had been a gold mine in relatively cheap pictures—was it reasonable to suppose she would gross twice as much in expensive pictures? It was reasonable—but it wasn't so. The public was already getting tired of dimples and Shirley was abetting its indifference by growing up. Last year when her contract expired, Zanuck offered her a new deal, but not at \$150,000 a picture, which was what he had been paying her. Shirley's mother, after weighing the evidence, decided it was time her daughter started taking school more seriously.

Back of every successful man are certain essential people who operate in anonymity behind the scenes. In Zanuck's life there are three such people, his partner, Joseph M. Schenck; his press agent, Harry Brand, and his wife, Virginia. Schenck put him in business after Zanuck left Warners, financing the company which later became Twentieth Century-Fox. Their original contract was drawn on a single sheet of note paper without legal advice. Their personal relations have continued warm although Schenck, as testimony revealed when the U. S. brought him to trial last month on tax-evasion charges, functions largely as a handshaker, bouquet-sender and goodwill passer-outer for the company. Harry Brand's functions are quite different. It is his job to exploit the Zanuck legend and the Zanuck product and, more imperturbably, to advise the Boss on all problems relating to Zanuck's personal contact with the public.

Virginia Zanuck's most arduous service for her husband, aside from bringing up three children, is to do duty as a guinea pig; he waits anxiously for her verdict at projection room showings of his efforts. "She has the attitude of a typical movie fan from Omaha," he explains. "Mrs. Zanuck is a quiet woman with a gentle, pretty

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# Cream of Kentucky

THE "DOUBLE-RICH" BOURBON



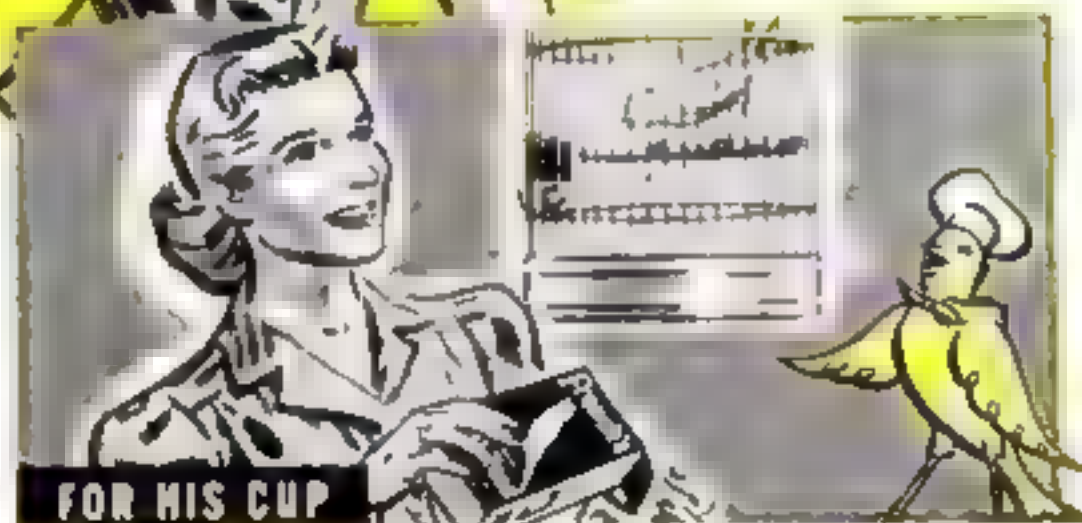


# Famous French Recipe

## takes the Guesswork out of *Canary Feeding!*



Charlie Chirp's  
own 11-course meal  
for Your Canary  
ALL IN ONE  
PACKAGE



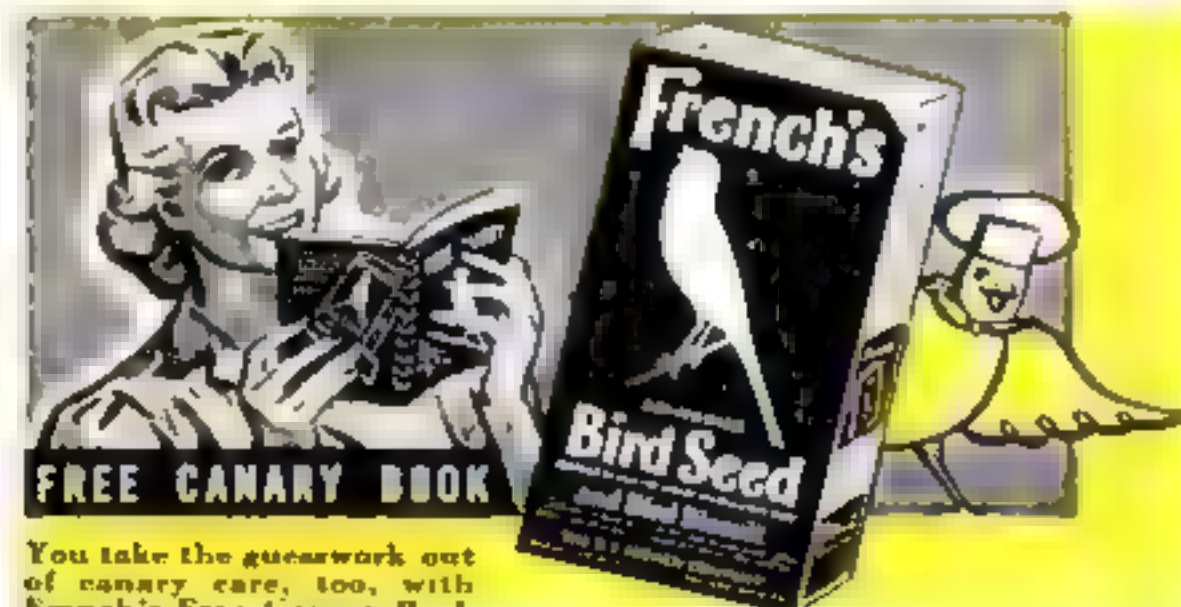
FOR HIS CUP

French's is more than a package of bird seed. It's a complete meal—based on a laboratory-tested recipe of these 11 vital aids to song and health: Canary, Poppy, Millet, Sesame, and Rape Seeds; Wheat Germ (B.), Corn Syrup, Soy Bean Grits, Yeast, Cuttlebone and Charcoal.



FOR HIS CAGE

In addition to French's Bird Seed—a mixture of clean, air-washed, nourishing seeds—every package of French's contains a Bird Biscuit, in itself worth 10c! It lifts your canary's diet! You take the guesswork out of feeding, when you give your canary French's—an 11-course, balanced meal—in one package!



FREE CANARY BOOK

You take the guesswork out of canary care, too, with French's Free Canary Book in your home! 72 pages. Illustrated. Tells all about canary care, treatment and breeding. Simply send your name and address on a Postcard to The R. T. French Company (Dept. 2423), Rochester, N. Y.

# French's BIRD SEED

## and BISCUIT

AMERICA'S LARGEST-SELLING BIRD SEED



Zanuck the dude, in traditional cutaway coat, striped trousers and pearl-gray topcoat attends 1938 running of the Ascot races in England with the late Douglas Fairbanks

### ZANUCK (continued)

face which seems to reflect no regret at an action for which she was once severely taken to task—"throwing away her career" on a struggling film writer. At the time of their marriage, Mrs. Zanuck was playing leads with Comedian Buster Keaton.

### He's in the Army now

Three months ago ex-Private D. F. Zanuck was commissioned as a Lieutenant Colonel of Signal Corps Reserve. His chief duty in his military capacity will be to produce 60 educational shorts designed to teach draftees how to be soldiers. In spite of this added chore, the new decentralized setup will allow him to take life easier, spend more time riding, boxing, skiing and swimming in the small basement pool at the studio in which, in order to ensure a tonic effect, lumps of ice are kept floating.

Of late he has been playing less polo, a game he took up eight years ago. As soon as Zanuck was sure he really liked the game, he set himself to qualify for the best polo there was. He soon achieved a two-goal rating, which is very good for a small man. In 1937 scampering after Aidan Roark's long forehand shots with Cecil Smith at No. 3 and Tyrrell-Martin at back, his team won the Hurlingham Open—the world's most coveted polo honor next to the Meadow Brook Cup. He still keeps a string of horses on his big ranch in the San Fernando Valley; several times a week he takes a studio cavalcade out riding. It never seems to occur to him that few of his companions are equipped to duplicate his feats of horsemanship. Last year "Zanuck's Cavalry," as the troop is known at the studio, was impaired by the breakage of two arms and a leg. Few employees, however, turn down an opportunity to ride with the Boss.

After riding, a lull takes place in the Zanuck schedule. It is generally about 6 p. m. when he gets back to work. He has a steam and a rub from Sam, the big ex-wrestler who also does duty as his personal barber and has in consequence been awarded the official title of "Vice President in Charge of Shaving." When Zanuck is in a festive mood he amuses himself by taking a full, right-hand swing at Sam. When this happens it is understood that Sam must cringe as if in dire pain, clutch at the injured segment of his anatomy, and moan, "Aw, gee, Boss! Cut it out." Privately, he explains, "He don't hurt me, but he wants me to let on like he did. He just likes to have some laughs—no harm in it."

In his earlier days Zanuck's desire for laughs was incorporated in a fiendish succession of practical jokes—in part, no doubt, a compensation for what he went through in the Russell period. He dispensed thousands of rubber bonbons and had a penchant for fixing telephones so they could not be answered and then detailing a secretary to spend an afternoon calling the station thus fixed. The occasion which provided his first meeting with the late Douglas Fairbanks Sr., was the charging of a chair with electricity to hot

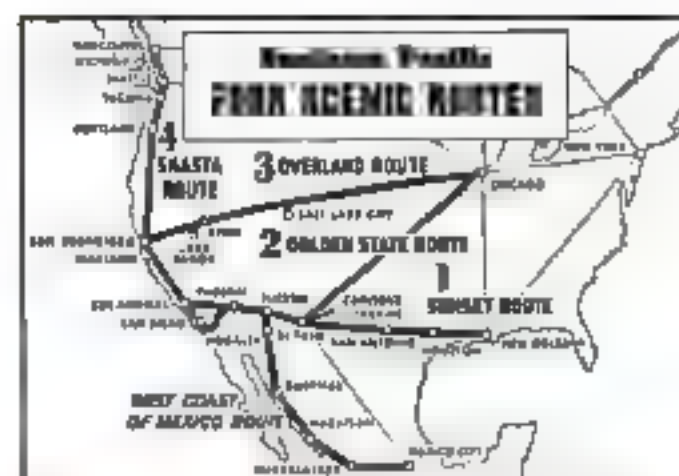
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# How to see twice as much of America on your train trip to California!

**1** How much have you seen of your own America? Have you thrilled to mountains that are more than two miles high... a flaming sunset on the Arizona desert... San Francisco's mighty bridges... the virgin forests of Oregon and Washington? Do you know how blue the Pacific Ocean really is? Have you ever seen an Indian? Southern Pacific, the West's greatest railroad, offers you an easy way

to know your country better. When you go to California this year, go on one of our Four Scenic Routes (see map) and return on another S. P. route. Thus you see an entirely different part of the United States each way. You see twice as much of America as you would by going and returning on the same route... for not 1¢ extra rail fare (from most eastern and mid-western places). For example,



**2** You can go on Southern Pacific's Golden State Route, through the Mexican Border country along the Rio Grande. Stopover at El Paso for the thrilling one-day tour to Carlsbad Caverns National Park (\$9.75 all-expense).



**Cowboys meet the train in New Mexico and Arizona!** Your Golden State Route train will be the famous *Golden State Limited* (extra fine service for no extra fare) or the money-saving *Californian* (good meals for \$1.25 a day)



**Next stop, Los Angeles!** Miles of palm-fringed beaches, Hollywood, movie stars. Then you speed up the California coast to San Francisco on Southern Pacific's thrilling streamlined *Daylight*, most beautiful train in the world.



**3** This is the Tavern Car on Southern Pacific's streamlined *Daylight*. Through these enormous windows you see 113 miles of blue Pacific Ocean, oil wells in the surf, Mission San Miguel, valleys, mountains. Free side trip, if you wish, to Del Monte on the lovely Monterey Peninsula



**4** See San Francisco, then speed north on Southern Pacific's Shasta Route to the evergreen Pacific Northwest. Low cost side trips show you the giant trees of the Redwood Empire or magnificent Crater Lake National Park.



**Your Shasta Route train will be the luxurious, all-Pullman *Cascade* or the money-saving *Beaver*** (breakfast 35¢, luncheon 40¢, dinner 50¢). From the Pacific Northwest, you can return to your hometown on any northern railroad line you choose.

*Note: If you live on the Pacific Coast, you can enjoy a "go one way, return another" trip East. See your nearest S. P. agent.*

**New Color Guidebook!** We have just prepared an attractive new 32-page booklet, illustrated with 63 natural color photographs. It describes the territory along our lines and the service on our trains. We have tried to make this booklet honest and factual so it will be helpful in planning your western trip. Mail the coupon and we'll send this booklet to you free. This offer is restricted to grown-ups.

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310 So. Michigan Ave., Chicago, Illinois. Please send  
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City \_\_\_\_\_ State \_\_\_\_\_  
If child, please give age \_\_\_\_\_

**S·P**

The Friendly  
Southern Pacific



# How many "\$5,000 cars" can you name today?

NOT SO MANY YEARS AGO, every community had its families who paid four, five, or six thousand dollars for their motor cars.

Some of the makers of those cars are still in business today, and making finer cars now than they have ever made. But their highest-priced cars today sell far below those prices of a few years ago.

The cost of quality in motor cars has come

down a long way. We take occasion to point to that fact because we at Ford have probably done more than anybody else to bring it down.

We have done it by refusing to believe that a low-priced motor car has to be inferior to a high-priced one in the quality of its design, construction, or materials.

Out of this conviction up to now have come nearly 29 million Ford cars—each of them a

finer car than it had to be in terms of any standards for its price when it was made.

Out of this conviction, it has become possible for the low-price car buyer to have the type of engine in his car that only the most expensive cars had before.

Through 98 years we have earned for the Ford its title as Quality Car of the Low-Price Field. And we shall keep on earning it from here.



## Some Ford Advantages for 1941:

**NEW ROOMINESS.** Bodies are longer and wider this year, adding as much as seven inches to seating width.

**SOFT, QUIET RIDE.** A new Ford ride, with new frame and stabilizer, softer springs, improved shock absorbers.

**POWER WITH ECONOMY.** This year, more than ever, Ford owners are enthusiastic about the economy and fine all-round performance of Ford cars.

**BIG WINDOWS.** Windshield and windows increased all around to give nearly four square feet of added vision area in each '41 Ford Sedan.

**LARGEST HYDRAULIC BRAKES** in the Ford price field, give added safety, longer brake-lining wear.

**GET THE FACTS AND  
YOU'LL GET A FORD!**





## ZANUCK (continued)

seat a mutual friend. When Zanuck later had a falling-out with Sam Goldwyn, Fairbanks gave a dinner and brought the two together. A week later Fairbanks and Goldwyn were no longer speaking. Zanuck felt it was his turn to be the peacemaker and for several years made efforts to give a Goldwyn-Fairbanks peace dinner, but without success.

The most celebrated of Zanuck's practical jokes was one he concocted while cruising to Mexico in a chartered yacht. Reporters met the yacht, only to find that Zanuck had apparently disappeared during the trip, or never started; the celebrity aboard the yacht was a broken-nosed man with a monocle who was presented as "Ambassador Gerard, goodwill plenipotentiary from the British Empire to Mexico." During his Mexican stay, Zanuck passed himself off as the Ambassador's secretary while the Ambassador himself—one Doug Gerard, a studio bit-player and longtime Zanuck court jester—received the plaudits of the masses, spending quantities of money which his secretary slipped to him from time to time. At the bull-fights the band played *God Save the King* in Gerard's honor; Estrada, the Matador, having killed in fine form, threw the bull's ear up to the Ambassador's box—a poetic moment which was marred when the Ambassador, who had partaken of native beverages, slipped through an aperture between the seats and had to be pulled out by his secretary. Later, at the secretary's suggestion, the Ambassador danced a solo tango in a fashionable night club, a feat which he performed without such artificial aids as shoes or stockings.

Zanuck's friendship with Gerard dates back a long way. Gerard, once a director for Rudolph Valentino, was generous to Zanuck when the boy from Wahoo was trying to make the grade. Now Zanuck keeps him working. One of the cutters working for him is the man who threw the river Zanuck got fired for dropping in a San Pedro shipyard long ago. If the measure of a man is his friends, Zanuck adds up both ways—at the top as well as the bottom. Lord Beaverbrook, whom he met on his polo trip to England, became one of his closest friends; so did Anthony Eden who even among the distractions of war continues to correspond with him. Admiral Byrd named a mountain for him in Antarctica and the late Martin Johnson trekked 250 miles through the African bush to resume a friendship they had started at a New York dinner table.

As U. S. tycoons go, Zanuck is not wealthy but the industry which he adorns will never have to give a benefit for him. He holds 100,000 shares of Twentieth Century-Fox common, 20,000 shares of preferred, and an option, which has five years to run, to buy 100,000 more shares at a dollar a share above the last recorded sale. His children own 30,000 shares. His salary is \$225,000 a year. In tip-top shape at 38, he points to a company profit for the first three months of 1941 as proof that things are going well again. "It's going to be a great year," he insists. "Maybe the greatest this company has ever had."

Facts, of course, might refute him. It is still possible that in 1941 the wonder-boy system might pass from the Hollywood scene; if this happens it certainly behooves Hollywood to record that system for future generations. Probably the best way to do this would be to make a crypt under some cornerstone and bury Zanuck in it—not, however, without a warning as to what the future generations in question would find when they opened the crypt. For Darryl Francis Zanuck would be alive down there. Nobody who knows him could doubt that. He would come out with a cigar in his mouth, swinging his polo mallet. "I've been thinking this thing over," he would say, "and it's given me a great idea—one that should make a terrific picture. A guy gets buried underneath a cornerstone—and when they dig him up and so on and so forth—God Almighty! What a terrific scene! The louse is still alive!"

**Zanuck the warrior** wears his uniform as a lieutenant colonel in Signal Corps Reserve. He does his bit for the Army by producing educational shorts to be shown to draftees.



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## HAMILTON BEACH

*The Cleaner with Magic Fingers*

You'll never know how simple house cleaning can be until you've tried this great new cylinder cleaner by Hamilton Beach. It's the latest thing for bringing out the hidden beauty in your rugs... for preserving the freshness and color of all your furnishings.

The floor nozzle with its Magic Fingers picks up lint, threads, and hair... gets embedded grit... lengthens rug life. With complete set of tools for every cleaning task, the Hamilton Beach whisks dirt and dust from bare floors, walls, upholstery, draperies, lamp shades, picture frames—every surface or corner that needs cleaning or dusting.

The Hamilton Beach has a Suction Regulator for safe cleaning of delicate fabrics... it rides on swivel wheels for easier handling... and is quality-built throughout to give years of trouble-free service. Attractively finished in chromium and platinum grey. With complete set of tools, \$59.50. Ask your Dealer.

Hamilton Beach Company, Racine, Wisconsin  
Division of Scovill Manufacturing Co.

Makers of the Quality Hamilton Beach Food Mixer

Hamilton Beach Floor Cleaners... with motor-driven beaming brush action... come in three models, priced from \$29.90. At your dealer's.







An excellent hula is twirled out by Frances Walker, 16-year-old senior at Girls High. Right: An aspiring student of the dance, Frances knows the meaning of every

little movement and gave each its proper emphasis. Below: other hula acts jump and grind in confusion of skin and straw. None was as good as Frances.



BREAKFAST IN A BEACHERY AFTER THE BALL RESTORES MOST SIGMA CHI



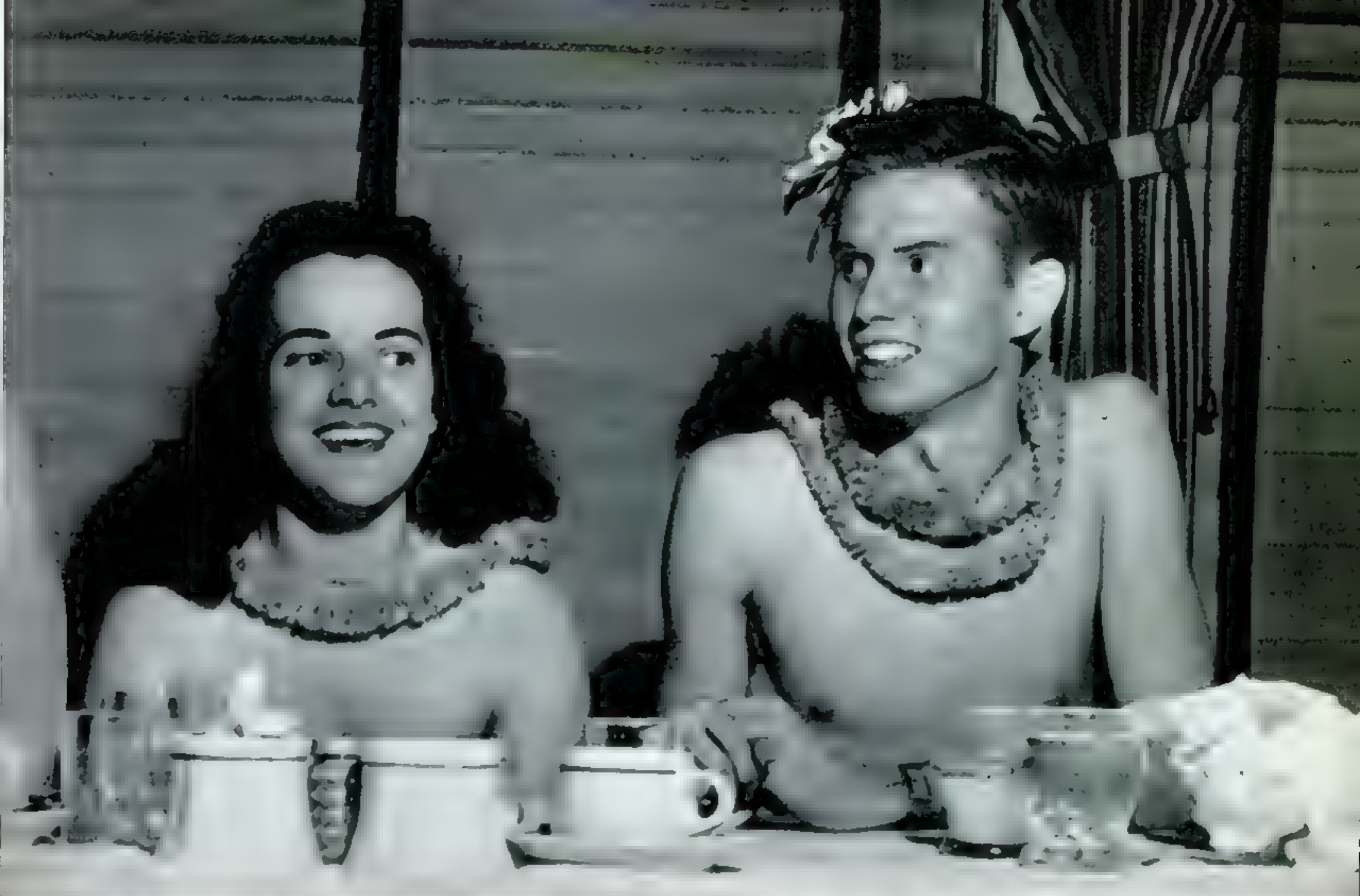
## Life Goes to a South Sea Islands Ball

**Sigma Chi Sweethearts step out in sarongs for an evening of tropic revelry at Georgia Tech**

**T**o the generally sober, conscientious and hard-working engineers of Georgia Tech, the Sigma Chi dance of March 14 was like a visit to Lotus Land. Few young men in Georgia—or in all the South—dedicate themselves to their curricular labors more uncompromisingly than Georgia Tech's self-styled "rambling wrecks." Few have time for week night dates, for really sustained and raucous drinking or for perfecting the more intricate evolutions of the modern dance. But intermittently one or another of Tech's fraternities gives a party. The creative imaginations of future architects and engineers go to work. Social energies come roaring out of scholastic coils. And the result is something that makes a Yale prom or a Princeton house party look as unrolled as dancing night at the ladies' aid.

For their spring dance, the Sigma Chs chose a South Seas setting partly because it was cheap to recreate, partly because straw skirts and sarongs are cool, uncluttering and supremely distracting when well worn by *pinups* or *athletes*. A girl young fry from Atlanta Girls High. They draped Spanish moss, seaweed and bamboo, specially imported from Florida and South Georgia, on the walls of Atlanta's Peachtree Gardens, hung painted monkeys amid the foliage, and came costumed as planters, sailors, beachcombers and cannibal kings. To their delight most of Sigma Chi's sweethearts came as Polynesian natives, bare-armed and barelegged and a few partly bare-bodied. Each girl got a lei as a souvenir. Dancing ceased at 1 sharp, because unfortunately there were classes next day as usual—at 8 a. m.





CAVORTERS TO THE CHILLY OCCIDENTAL WORLD. UNCHILLED AND UNRESTORED ARE TROPIC-MINDED HARRY ("DING-DONG") BELL JR., ANN BUMSTEAD, GEORGE ("FEET") FOOTE



The white man's burden rests lightly in the receptive arms of Albert ("Wimpy") Willis, who invited three girls to the dance, stood all of them up, went stag. His burden: Ann L. Church, 20



Pyromaniacs contemplate starting fire in a grass skirt. Itinerant sailor Bill Rumble (left) says "Shall we?" Cannibal King Charles Sherrod grants "Way not." In the end they lost their nerve.





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Buying a new car is big business for any family — and you want to make sure you're getting real value for every dollar you spend. That goes for financing as well! So—before you buy — why not take a few minutes to figure the cost yourself!

Just send the coupon below for the GMAC Figuring Chart that gives you the whole car financing story in dollars and cents . . . shows exactly what you get for what you pay. You can figure easily just what the cost will be to you—based on the amount of time you want and the amount

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County \_\_\_\_\_

U.S.A.

Figuring chart

## South Seas Party (continued)



Sweethearts of Sigma Chi are toasted with orange juice at breakfast after dance. The girls joined escorts in singing famed ballad, *Rambling Wreck from Georgia Tech*.



Cannibal King Charlie Sherrod proudly displays nasal bracelet to Barbara Drennon. Barbara, who came as a cruise tourist in leotard and tight-fitting pajamas, was belle of ball.



Bushed beachcombers of Kappa Sigma, Tom Raine and Clay Lewis, sprawl on the floor. Consoling them is 18-year-old Nell Goodman from Atlanta Girls' High School.





Barefoot dancing becomes more popular, evening wear on. Many a searoad shoes for authentic South Seas style. Legs of right belong to one of Sigmund's presenters.



Getting dressed to go home are Mia Hecht, hula girl, and Escort John Axton in abbreviated beach costume. Fur coats worn over sarongs were a common sight at 2 a. m.



OLD MR. BOSTON SAYS

**"From strange and distant lands  
I import 17 Rare Flavors**

*to create the matchless flavor my  
Gin gives to all gin drinks"*



TO CHINA, INDIA, ZANZIBAR I send for the 17 different flavors I need to achieve the delicious, distinctive taste of my fine gin. Each of these rare flavors adds its own unique character. All blended expertly to my own secret formula, give Old Mr. Boston's Gin a smooth, mellow flavor you'll find in no other gin.

JUST BECAUSE GINS LOOK THE SAME you may have thought they are all pretty much alike. How wrong that is! . . . as you'll quickly discover the first time you try Old Mr. Boston. Make your next gin drink the Mr. Boston way—and taste for yourself a flavor and smoothness that no other gin in the world can equal!



**OLD MR. BOSTON DRY GIN**

*"So smooth you can drink it straight"*

Distilled from 100% Grain Neutral Spirits • 90 Proof (85 Proof in some states) • Ben-Bark, Inc., Boston, Mass.



# CAN YOU FIGURE OUT THESE SCOTCH FIGURES?

1. A modest mathematician who, at 23, invented the reflecting telescope. Sir Isaac Newton debated its merits but would surely agree on the excellence of Johnnie Walker.

(Answer below)

2. Seasoned traveller who has voyaged to America since 1820 without a single return trip. Always comes across with a full measure of enjoyment to satisfy the demands of admirers. (Answer below.)



BORN 1820 ... still going strong



RED LABEL  
8 years old  
BLACK LABEL  
12 years old  
Both 86.8 proof

IT'S SENSIBLE TO STICK WITH  
**JOHNNIE WALKER**  
BLENDED SCOTCH WHISKY

1. JAMES GREGORY  
2. JOHNNIE WALKER

Canada Dry Ginger Ale, Inc., New York, N. Y., Sole Importer

## PICTURES TO THE EDITORS

### VIENNA DUEL

Sirs

These pictures, which I made in Vienna in 1932, show a freshman dueler before and after his first encounter. At that time there were 55 Korps clubs in Vienna alone, and each member was required to fight at least one duel (*mensur* per university semester. No grudge fight, the duel is arranged by the clubs, hence the fighter does not even know his opponent in most cases. The weapon used is the *schlager*—neither foil, saber nor rapier. It has a double-edged blade 34 in long with a square tip like an old-fashioned razor—and just as sharp. The fighting style

is the *Deutsch-hoch*, the German high-style used by Bismarck. There is no footwork, as in fencing, the fighters standing with legs braced just the length of the weapon apart. The official duel consists of 15 periods of eight blows each, with time out for rest and stanching the flow of blood from cuts received.

Immediately after Hitler came to power dueling was legalized in Germany fitting into the program of "*A, A, Kultur*" (body culture) which produced the hardened, ruthless German soldier of today.

RUSSELL BARNETT AITKEN  
New York, N. Y.



FRESHMAN DUELER, BACKED BY HIS SECOND (STANDING), READY FOR FIGHT



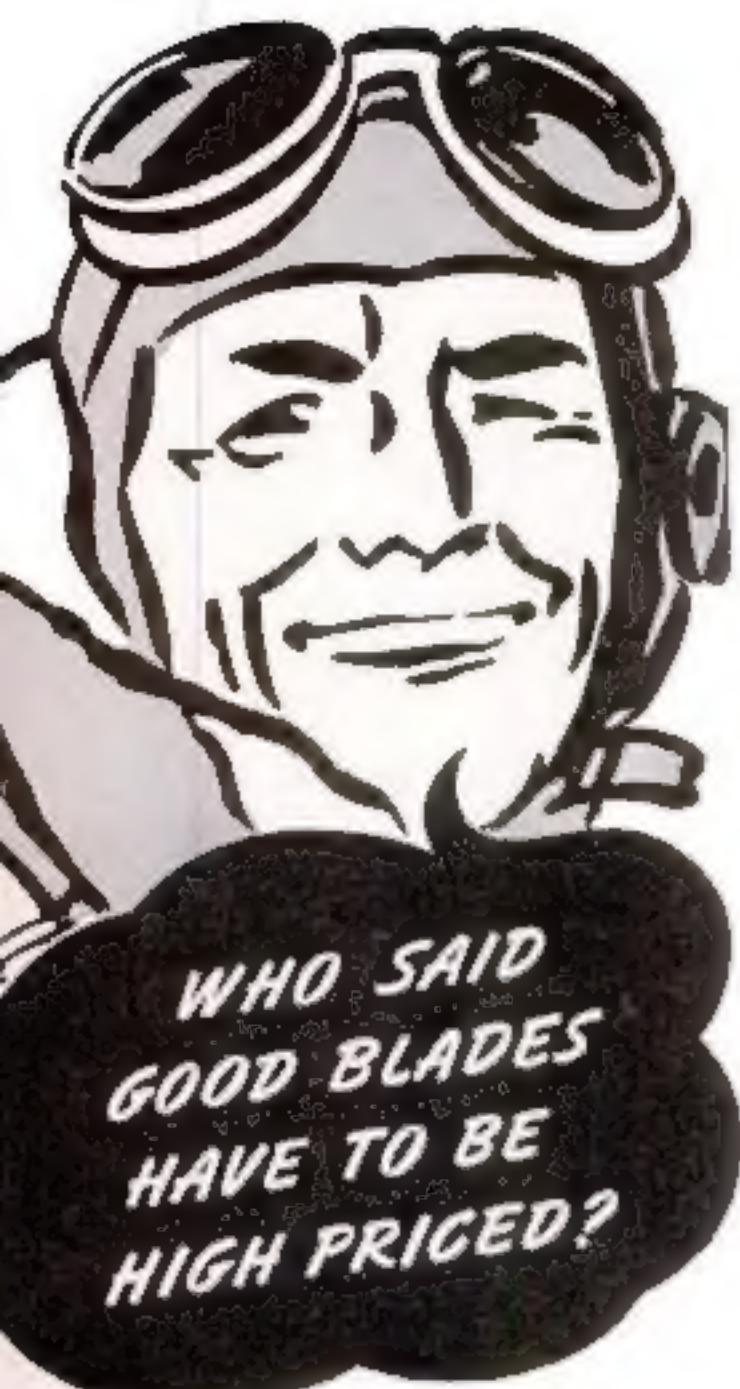
BLOOD STREAMING FROM WOUNDS, OPPONENTS POSE FORMALLY AFTER DUEL



DUELER KEEPS STIFF UPPER LIP WHILE CLUB SURGEON SEWS UP HIS WOUNDS

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Marlin Blades save time and money. Try them yourself, today!

DOUBLE EDGE  
**20 FOR 25¢**  
Single Edge 15 for 25¢



Today's new styles demand  
*Today's new slips*  
**Schrank's**  
STRAIGHT-CUT SLIP  
Can't sag...  
twist...  
or ride up!

Exclusive patented features:  
Sculptured bodice — you're slimmer!  
No front or side seams  
Set-in bands hug the waist  
Wies Back Panel—flexible  
Seams guaranteed rip-proof  
Luxurious Treated Fabrics

Model illustrated above—152

**Schrank**  
SLIPS and SYL-O-JAMAS  
M. C. SCHRANK CO.  
152 Madison Ave., New York City

## PICTURES TO THE EDITORS

(continued)

### HOME SIGNS

Sirs:

At the beach resort of Balboa Island, Calif., the residents are not satisfied with mere numbers to distinguish their homes and have christened them with names. These are fair samples.

HI SIBLEY

Pasadena, Calif.



## Where life depends on "SEEING RED"

**D**RIVING AT NIGHT, you come to a railroad crossing. There's no watchman on the job; but there is a sign and an automatic signal. If it shows red, you stop; if it stays dark, you go.

Leading railroads, taking no chances with their safety equipment, use Exide Batteries to help operate crossing and right-of-way signals. They know from long experience that their faith in Exide is well placed.

If railroads can entrust vital services to Exide Batteries, you can rely on Exide to start your car.

Before you buy any battery, however, have your present one tested on the Exide Sure-Start Tester. This scientific instrument will reveal its true condition. The test is free—wherever you see an Exide Dealer Sign.

THE ELECTRIC STORAGE BATTERY CO., Philadelphia... The World's Largest Manufacturers of Storage Batteries for Every Purpose  
Exide Batteries of Canada, Limited, Toronto



WHEN IT'S AN  
**Exide**  
YOU START



# Want something **NEW** for dinner?



## HERE'S A SUGGESTION FROM Mrs. DAMON RUNYON

wife of the popular writer

Frankfurts... not ordinary ones but the big, tender, juicy Swift's Premium kind... are a frequently-enjoyed dinner favorite at the Runyons' house. "They're a delightful change and really taste wonderful," says Mrs. Runyon. Here's a delicious combination she likes especially well: Swift's Premium Frankfurts (simply simmer 5 to 8 minutes and serve immediately) — Creamed Diced Carrots in Onion Cups, Parsley Potatoes, Citrus Salad and Butter-scotch Pudding.



## SWIFT'S PREMIUM *Tender* FRANKFURTS

IN THE NEW LARGER "dinner" size

Made of fine meats  
— skillfully seasoned



After all, the meats inside make the frankfurts. Swift's Premium are made from juicy cuts of select beef and pork, spiced according to a special Swift recipe.

Skins "tendered" in  
pineapple juice

Not a trace of pineapple flavor remains but the skins couldn't be more delicately tender and still retain the rich, savory meat juices. This new method (patent pending) is exclusive with Swift & Company.



Smoked over fragrant  
hardwood fires

In the aromatic smoke of real hardwood fires the tender juicy links are "done to a turn"... emerge a tempting ruddy brown, lusciously flavored... "fit for a king!"



In 2 sizes... Swift's Premium  
Seal on every fourth link



Spic-and-span kitchens throughout the country also make many "SWIFT'S PREMIUM" table-ready meats... Meat Loaf... Braunschweiler... Cervelat... Luner Loaf... Bologna... Salami... Liver Cheese... Cheesecake... Pot Roast of Beef... Ham, Delicatessen Style. Look for the "SWIFT'S PREMIUM" seal of top quality!

## PICTURES TO THE EDITORS

(continued)

### SAD LOSERS

Sirs:

The girls of the Ottosen Iowa, High School team were mighty disappointed when, after leading the Numa, Iowa, girls through most of their quarter-final

game in the state basketball tournament they lost, 41-35. When the final gun sounded the girls broke into tears and walked off the floor utterly downcast.

DON ULTANG

Des Moines Register  
Des Moines, Iowa



### DOG'S SATURDAY NIGHT

Sirs:

Here's my dog, Toby, before and after his bath. The white space around his nose in "before" shows just how far his tongue will reach. Personally, I'd be

only too glad if his tongue could do the whole job.

MRS. A. O. ALDRICH  
Grafton, W. Va.



### FERRIS WHEEL

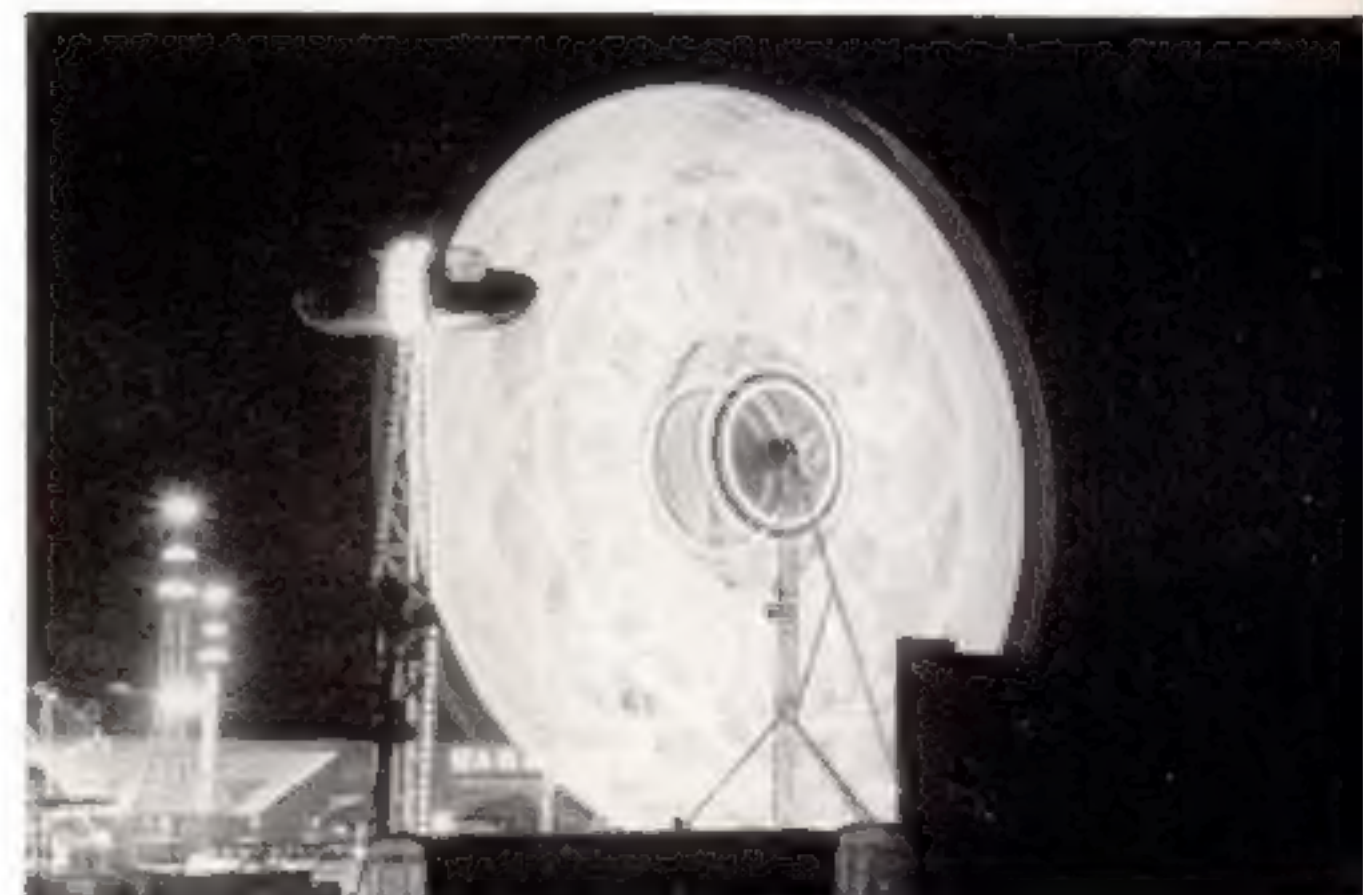
Sirs:

This pattern, resembling a schoolboy's exercise in penmanship, was made by the revolution of a new-type ferris wheel which was set up at the 1941 Tampa fair. Called the "Sky Rider," it consists

of two separate wheels which revolve on their own axes, while at the same time they are rotating around the big central axle.

NEAL CREAMER

Wiscasset, Me.





**IMAGINE BAKING  
GINGERBREAD LIKE THIS  
—JUST BY ADDING WATER!**

**DROMEDARY GINGERBREAD MIX** is guaranteed to make the tenderest, tastiest Gingerbread you ever ate!



Everybody raves—And no work!... Serve it hot—it's wonderful! Light as a breeze—and just spicy enough. A dozen different ways to serve—all delicious—and so quick. Use it plain, with meals—or top it with ice cream, apple sauce, or whipped cream for dessert! Try it with a generous pat of butter. Thrilling variations! Enjoy one today



Watch them devour this!... While gingerbread is warm, cut through center with a string. Fill and top with bananas and whipped cream. Or use peaches or apricots...m-m-m!



So good—so easy... Crispy, crunchy, ginger cookies. A child can make them! Just add water to Mix, and drop by spoonfuls onto pan. A lot for your money, too. 60 to 80 cookies from 1 pkg.

ENJOY THE WORLD'S ONLY PASTEURIZED DATES—DROMEDARY!



**D**DOUBLE your money back if you don't say this is the world's finest gingerbread! It's made from the original recipe of George Washington's mother... made so accurately, mixed so precisely, that your gingerbread is perfect every time. Try this wonderful Mix just once—and you'll never be without it.

The Hills Brothers Company, Trinity Station, New York, N. Y.

# DROMEDARY

## GINGERBREAD MIX

ANOTHER DELECTABLE TREAT—AND NOURISHING! DROMEDARY DATE-NUT BREAD—ready to serve



Serve as is—delicious! Toast lightly—superb! Men love it.



Spread slices with peanut butter, jam, or cheese. Quick—and so good.



Makes "different" bridge sandwiches. Keep on hand, for guests.



Loaded with crunchy walnuts and Dromedary Pasteurized Dates. So tasty—so whole-



some—and so very convenient! Get a can today and give your family a treat!



How lovely for Summer

REALSILK INTRODUCES THE GLAMOROUS, NEW

# \* nylon GLOVES

Knitted with  
DU PONT  
NYLON

SPECIAL OFFER—one pair of these wonder-gloves with three pairs of Realsilk De Luxe Silk Hosiery \$5.45 for limited time only

\* Knitted with 60% du Pont Nylon and 40% du Pont Rayon for maximum comfort and wear.

Just as the fabric glove season starts, we are happy to be "first with the latest"—the beautiful, soft-feeling, nylon fabric gloves made exclusively for Realsilk in the smart, 6-button style.

Not only that, we are making them available in an important moneysaving combination

—one pair of gloves (choice of four shades) and three pairs of Realsilk's finest de luxe silk hosiery—all at a special economy price of \$5.45.

These gloves have the lovely dull look that never turns shiny. Due to the high percentage of nylon fabric, they don't pick up dirt readily, they wash beautifully, dry quickly without shrinking and fit snugly with plenty of "give."

By actual test they give three times the wear of ordinary fabric gloves, even in the finger tips. Seams are sewed with all-nylon thread.

**Personal Fit Hosiery**—If you have worn Realsilk Hosiery, you know their dyes are the finest obtainable; their grenine twist is snag-resistant; they have exclusive features of endurance; and they come in sizes from 8 to 11, in graduated lengths and widths for personal fit. Act now to get them at this special price.

**Realsilk's "Accommodation Service."** If your Realsilk Representative is not calling regularly, or if there is no branch sales office in your city, use this convenient form (U.S. only). Fit and quality assured by Realsilk's regular guarantee.

REAL SILK HOSIERY MILLS, INC.  
Dept. L-441, Indianapolis, Ind.

Please send me the following: 3 pairs Realsilk de luxe hosiery. \*Choice of extra-sheer (2 thread), sheer (3 thread) or service weight (4+ thread). Also 1 pair Realsilk Nylon Gloves.



**Mother's Day Gift Package**—if you wish, gloves and hosiery will be specially wrapped as a Mother's Day gift—Mother's Day, Sunday, May 11. ☐

Territories available for men and women of character. Write Dept. L-441, Real Silk Hosiery Mills, Inc., Indianapolis, Indiana.

RICO SAND

BLACK

WHITE

ENSIGN  
NAVY

# REALSILK

REAL SILK HOSIERY MILLS, Inc., Indianapolis, Ind.

*WEIGHT	NUMBER OF PAIRS	SHADE	FOOT SIZE	WIDTH—Narrow Medium—Wide	LENGTH—Short Medium—Long

REALSILK NYLON GLOVES Shade . . . . . Glove Size . . . . .

☐ Send Representative ☐ Send C. O. D. ☐ Check or Money Order for \$5.45 enclosed

Name . . . . .

Street address . . . . .

City . . . . . State . . . . .